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**MALAYSIA**  
Survey of economy and society  
Section III

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World News Business Summary

## Clashes in Croatia end hopes of lasting truce

Fighting erupted again yesterday in the eastern Croatian town of Vukovar only hours after a ceasefire deal had been struck between the Yugoslav federal army and the republic's breakaway government.

## US growth figures dent hopes of recovery

Hopes that an economic recovery had begun in the US in the spring were dampened by the release of the latest growth figures.

## Gorbachev appoints team of strategists to reverse decline and calm republics

# Soviets plan rescue package

## Yeltsin extends grip on economy

By Layla Boulton in Moscow



Anatoli Lukyanov, former chairman of the Supreme Soviet, searches for answers at yesterday's session in the Kremlin

By John Lloyd in Moscow and Kenneth Gooding in London

MR BORIS YELTSIN, the Russian president, has vastly extended his grip on the Soviet economy by declaring Russian control over all financial and currency dealings, together with transactions in precious stones and metals.

The decree was made on Sunday but published only yesterday. It gives the Russian authorities control over the Soviet Finance Ministry, the state bank (Gosbank) and the Bank for Foreign Economic Relations (Vneshekonombank). The state bank confirmed last night that the decree was now in force.

Mr Yeltsin has called for proposals, within a month, for the integration of the Soviet financial structures with those of Russia.

The four-man committee, set up to run the Soviet economy and pull it out of its current slump, was yesterday expanded to include representatives of most of the 15 republics. This was an attempt to prevent what one committee member described as economic catastrophe.

Mr Grigory Yavlinsky, the radical economist, was put in charge of crafting an overall economic reform strategy. Mr Arkady Volynsky, the head of a Soviet employers' confederation, will be responsible for Soviet industry, transport, and communications after the sacking of the entire Soviet cabinet.

The committee's chairman, Mr Ivan Silayev, the Russian prime minister, is to oversee defence, security, the media, and the Finance Ministry. The fourth man, Mr Yuri Lushkov, head of Moscow City Council's executive body, is to reorganise the country's agro-industrial sector and secure food for city dwellers this winter.

Mr Volynsky told a news conference yesterday that 800,000 tonnes of grain were needed to feed the big cities but that the state had so far procured only 240,000 tonnes.

He said President Mikhail Gorbachev would soon sign a decree to provide better incentives for peasants to part with grain stocks which they were now holding back.

Mr Gorbachev also appointed Mr Boris Pankin, 60, as the new Soviet foreign minister. Mr Pankin, currently ambassador to Czechoslovakia, is a liberal who was well regarded during his previous ambassadorship in Sweden.

He is a former editor of Komsomolskaya Pravda, the Communist youth newspaper.

A Soviet Foreign Ministry spokesman said Mr Pankin was the only Soviet ambassador who did not follow the orders issued by hard-line Communists who tried to topple Mr Gorbachev last week.

In the meantime, Mr Gorbachev continued a relentless purge of officials involved in last week's coup when he sacked the governing body of the KGB. As well as launching an investigation into the KGB's role in the failed putsch, he also began to dismantle the once-monolithic security agency by transferring its border guard divisions to the regular army.

His press spokesman, Mr Vitaly Ignatenko, was appointed the new director of Tass, the official news agency, which, for 74 years a Communist mouthpiece, last week faithfully carried all the statements of the coup leaders.

Earlier, the Soviet parliament heard Mr Anatoli Lukyanov, the former chairman of the Supreme Soviet again deny that he was involved in the coup against Mr Gorbachev.

The parliament, however, ratified the sacking of the entire cabinet, proclaimed by Mr Gorbachev at the weekend. Deputies also heard yesterday that 12 men would be tried for treason after last week's coup. They were not named but are almost certain to include the eight men known to have organised the putsch. Continued on Page 14

**THE SOVIET UNION**

■ KGB struck down by its favourite son; Soviet bosses on course for higher standards Page 2

■ Russia looks for quick end to Kuriles dispute; Baltic states to seek up to \$3bn from west Page 3

■ Breaking up is hard to do Page 12

## Japan's bankers warned

Japanese police formally warned the country's bankers and securities workers to stop dealing with gangsters. Page 14

## Libya's 'desert river'

Libya celebrated completion of its 'great man-made river'. The vast pipeline, which took 10 years and \$1.4bn to build, carries fresh water 1,200 miles across the Sahara to the Libyan coast. Page 5

## UN secretary-general Javier Pérez de Cuellar

suggested wealthy nations cancel their official debt to African countries before the continent faced a crisis of 'tragic proportions'. Page 5

## Kurdish quarrel

Iraqi Kurdish leader Jalal Talabani accused Kurdish separatists in Turkey of maintaining secret ties with President Saddam Hussein of Iraq for the last three years.

## Pilgrims killed

Fifty-three people died in eastern Turkey when a tourist bus crashed 50 ft into a ravine after falling to round a bend. Most of those killed were Lebanese Muslim pilgrims.

## NY subway deaths

A New York subway train jumped the tracks and crashed into a tunnel, killing at least six people and injuring more than 200. Officials said the driver was being tested for drugs. Page 4

## Greek bank strike

All Greek state and private banks are expected to be affected by a 24-hour strike called for today by Greek central bank employees.

## Kashmir firing continues

India and Pakistan reported a third day of heavy firing between their troops in the disputed Kashmir region.

## Iranian charged

A French judge charged an Iranian with the murder of ex-Iranian premier Shapour Bakhtiar earlier this month. Ali Vakili Rad was extradited from Switzerland.

## Dutch PM's threat

Dutch prime minister Ruud Lubbers said he would quit if next year's private-sector wage rises exceeded a 3 per cent guideline.

## Pakistan crackdown

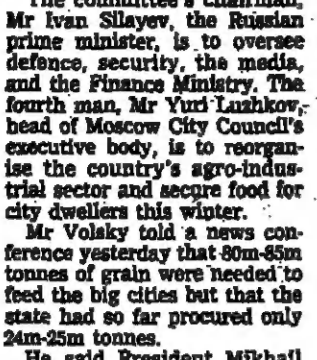
Pakistan police arrested over 30 activists of the opposition Pakistan People's party led by Benazir Bhutto. The crackdown followed the murder of a policeman.

## Bomb wrecks town

The IRA set off a 1,000lb bomb in the centre of a Northern Ireland town. The blast, heard over 20 miles away, injured a British soldier, wrecked hundreds of buildings and blew out almost all the town's windows.

## Hospital files seized

Investigators seized files from East Germany's showpiece Charité clinic in Berlin as they began to probe claims that doctors removed organs from terminally ill patients. The hospital admitted irregularities but denied organs were removed from living patients.



Nickel Cash metal (\$ per tonne)

Source: Datastream

low of \$7,835 a tonne. Continued concern over high levels of Soviet supplies contributed to the bearish mood. Norwegian plant to cut nickel output. Page 22

VOLVO, Swedish vehicle group, reported a 68 per cent fall in pre-tax profits to SKr668m (\$103.8m) for the first half of 1991. Page 15

UNITED Press International, struggling US news agency, filed for Chapter 11 bankruptcy protection against its creditors for the second time in seven years. UPI has about \$20m in liabilities and \$10m in assets. Page 17

BRITISH Airways and a group of German banks face a serious delay in their attempt to set up a successor airline to BA's internal German service. Page 4

ASEA BROWN Boveri, Europe's biggest electrical engineering group, plans to cut its workforce by at least 6,000 in the second half of this financial year to maintain a cost-cutting drive which helped it lift pre-tax profits for the first six months of 1991 by 6 per cent to \$580m. Page 16

NATIONAL Semiconductor, one of Silicon Valley's leading microchip makers, will take a first-quarter charge of \$149.3m to cover the costs of restructuring its manufacturing plants. Page 17

SWEDISH Federation of Industries predicted that the country's industrial production will not recover to the peak level of 1989 until the end of the century. Page 4

SALOMON Brothers, Moody's Investors Service, New York ratings agency, lowered its ratings of the US securities house's debt following the firm's involvement in the Treasury auction-rigging scandal. Page 18

RENAULT, French state-owned automobile group, suffered a 65.4 per cent fall in pre-tax profits in the first half of the year to FFrs62m (\$161m). Page 15

LUFTHANSA, German national airline, reported a pre-tax loss of DM331m (\$189m) for the first half of 1991 compared with a loss of DM32m in the same period of last year. Page 16

CATHAY Pacific Airways, Hong Kong international air carrier controlled by Swiss Pacific, announced a 21.7 per cent fall in interim profits to HK\$1.1bn (\$141.8m). Page 17

But Toyota denied trying to take advantage of the financial sector's difficulties. It said the proposals, if approved, were intended as an extension of services to people who bought or leased Toyota vehicles. Credit cards, for example, would be available only to Toyota customers.

Mr Hiroshi Okuda, a senior managing director, said: "We want to expand the market for durable goods in the future. I think sales finance will play an important role and become a core part of our business."

Toyota's move is reminiscent of the early stage of the expansion into finance of large US industrial groups, including General Motors and Ford, the carmakers. These also began by offering finance to fund sales of their own products but eventually established wide-ranging financial services companies. General Electric, the electrical combine, ended up buying a stake in Kidder Peabody, the Wall Street broker.

Toyota has often stated its aim of diversifying from

## Major calls on leadership to co-operate

By Lionel Barber in Washington

MR John Major, the British prime minister, yesterday called for close co-operation between President Mikhail Gorbachev and Mr Boris Yeltsin, the Russian president, to promote stability in the Soviet Union and smooth the path for western aid this winter.

On his first day of talks in the US, Mr Major pledged the west's readiness to help the Soviet Union with food and humanitarian aid.

But he made clear that direct financial assistance would depend on credible evidence of reform plan accompanied by

cuts in the Soviet defence budget.

Appearing on television interviews ahead of a visit to President George Bush's vacation home in Kennebunkport, Maine, Mr Major echoed the US president's strong support of Mr Gorbachev and of a close working relationship with Mr Yeltsin.

Mr Major said such co-operation was in the interest of the west and of the Soviet Union. "There's a danger of chaos, there's a danger of nobody knowing quite what is going to happen or how it can be

brought out."

The British prime minister, who will visit Moscow this weekend, will be the first western leader to have direct talks with the new Soviet leadership. He will have separate talks with Mr Gorbachev and Mr Yeltsin, before continuing on a previously scheduled trip to China.

In Moscow, Mr Major will also be acting in his capacity as chairman of the Group of Seven leading industrialised nations, the body which has assumed the lead role in decision-making on aid to the

Soviet Union.

During his television appearances, Mr Major emphasised about the opportunities opened up by the failure of last week's putsch in the Soviet Union and the collapse of communist rule.

Mr Major described the collapse of communism as "a huge prize for the west".

Turning to Soviet efforts to introduce a market economy, he said: "We must help them produce it; it's in our interests and they need it."

Like his US hosts, Mr Major made clear the initial western aid package should stick to the outlines of the G7 agreement last July which focused on technical assistance and rejected Mr Gorbachev's pleas for a multi-billion dollar aid package.

"What the Soviet Union and the republics need at the moment is a clear plan of action," he said. "Putting economic prosperity in place will be a long job."

However, Mr Major indicated that food aid would probably be needed to help the Soviet Union this winter.

Gold market reaction. Page 22

## Toyota may expand into financial services sector

By Stefan Wagstyl in Tokyo

TOYOTA MOTOR, the Japanese carmaker, is considering expanding its financial services operations in a move that could have a far-reaching impact on the country's financial companies.

A management team is studying proposals to increase greatly the provision of car and housing loans for customers, to issue credit cards and possibly to install cash machines in dealerships.

Plans for the expansion come as the company unveiled a 15.3 per cent decline in pre-tax profits for the year ending June 30, to ¥705.9bn (\$5.15bn). It blamed the fall on a marked slowdown in the Japanese market, which is expected to last into next year.

The Japanese financial services sector is in turmoil, with banks and other companies under pressure from deregulation, public outrage over recent financial scandals, and excess lending for property development.

But Toyota denied trying to

take advantage of the financial sector's difficulties. It said the proposals, if approved, were intended as an extension of services to people who bought or leased Toyota vehicles. Credit cards, for example, would be available only to Toyota customers.

Mr Hiroshi Okuda, a senior managing director, said: "We want to expand the market for durable goods in the future. I think sales finance will play an important role and become a core part of our business."

Toyota's move is reminiscent of the early stage of the expansion into finance of large US industrial groups, including General Motors and Ford, the carmakers. These also began by offering finance to fund sales of their own products but eventually established wide-ranging financial services companies. General Electric, the electrical combine, ended up buying a stake in Kidder Peabody, the Wall Street broker.

Toyota has often stated its aim of diversifying from

vehicles. It has a large house-building subsidiary and interests in machine tools and aerospace. But none of these investments has significantly slowed the growth of the company's huge cash pile, which last June totalled ¥2,500bn.

However, Toyota has been cautious in its financial management and established Toyota Finance as a subsidiary only in 1988.

Toyota Finance provides finance only through some 300 of the group's 5,000 domestic sales outlets. The dealers go to independent credit companies for credit brokering services. Credit sales account for about 20 per cent of the total.

Mr Stuart Matthews, banking analyst at the Tokyo office of BZW, the UK stockbroker, said "Toyota's move would probably have little effect on large financial companies but smaller ones, particularly those specialising in car loans, might suffer."

Toyota results. Page 17

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## MARKETS

**STERLING**  
New York lunchtime: \$1.8925  
London: \$1.8910 (1.8905)  
DM2.84 (2.8375)  
FFs9.96 (9.9775)  
SF2.565 (2.5575)  
¥231.0 (230.25)  
£ index 90.8 (90.7)

**GOLD**  
New York Comex Dec: \$358.9 (358.5)  
London: \$354.45 (354.0)

**N SEA OIL (Argus)**  
Brent Oct: \$20.05 (20.125)

**Chief price changes yesterday: Page 15**

**DOLLAR**  
New York lunchtime: DM1.7367  
FFs5.8925  
SF1.516  
¥138.4  
London: DM1.74 (1.7485)  
FFs5.905 (5.9375)  
SF1.5175 (1.5225)  
¥136.55 (136.95)

**\$ Index 66.4 (66.7)**  
Tokyo close: ¥137.13  
US lunchtime rates  
Fed Funds: 5 1/2 %  
3-mo Treasury Bill: 5.432 %  
Long Bond: 100.2  
yield: 8.094 %

**STOCK INDICES**  
FT-SE 100: 2,624.2 (+4.4)  
FT Ordinary: 2,033.9 (+3.3)  
FT-A All-Share: 1,239.1 (+0.2)

**New York lunchtime:**  
DJ Ind. Av.: 3,044.5 (+18.34)  
S&P Comp: 394.87 (+1.81)  
Tokyo: Nikkei: 21,621.63 (-19.67)

**LONDON MONEY**  
3-month Interbank: 10 1/2 (10 1/2)  
Life long gilt future: 99 1/2 (99 1/2)







Territory dispute prompts dispatch of Russian and Soviet delegations to Ukraine

## Republican heavyweights square off

By John Lloyd in Moscow and Ariane Genillard in Kiev

THE Russian and Soviet parliaments yesterday sent delegations to meet Mr Leonid Kravchuk, Ukraine's president, to discuss the rapidly worsening relations between the two largest Soviet republics.

Mr Alexander Rutskoi and Mr Sergei Stankevich, respectively Russian vice president and state councillor, were first to fly to the Ukrainian capital Kiev, followed by a hastily arranged four-man delegation from the Supreme Soviet of the USSR headed by Mr Anatoly Sobchak, Leningrad's mayor.

The flurry of activity, aimed

at retaining central influence in the deteriorating situation, follows Monday's statement by Mr Pavel Voshchanov, press secretary to Russia's President Boris Yeltsin, that all borders between Russia and those republics which did not sign the union treaty would be open to question.

Mr Sobchak said on Tuesday that Russia should not accept Ukrainian control of the Crimean, transferred from Russia by Mr Nikita Khrushchev, when Soviet leader, in 1954.

The other areas specified as open to question by Mr Vosh-

chanov were the industrial Donbass region, where Russians and Ukrainians are intermixed, and the northern area of the republic of Kazakhstan, which has a majority Russian population.

Mr Leonid Kravchuk, the Ukrainian leader, said on Tuesday that the statement "sent reverberations through the republics... territorial claims are very dangerous and could end in problems for the people". There would be no negotiations with Russia on the borders until after the republic had held a referendum on

December 1, designed to ratify its declaration of independence last week, he said.

"People here feel no political treaty should be signed before the Ukraine has elected its president and adopted its own constitution," said a foreign ministry official.

Mr Kravchuk's firm attitude was widely supported yesterday by the Rukh nationalist movement, which called on its supporters to protest in front of the parliament building. Shouting "Independence!", demonstrators carried banners reading "Ukraine is a sov-

eign country and not a Russian province".

Mr Andrei Berezny, a university professor, among the angry crowd, said: "The attitude towards Mr Yeltsin has changed dramatically over the past two days. People feel he is taking himself for one of Russia's former tsars."

Russia and Ukraine are linguistically and ethnically close and have been governed as one for centuries. With Belorussia, which has also declared independence, the three make up the Slav core of the Soviet Union.

## Baltic states to seek up to \$3bn from west

By Robert Taylor in Riga

THE Baltic states will seek up to \$3bn from western countries to help rebuild their shattered economies, Latvia's president, Mr Antons Gorbunov, said yesterday. Presidential advisers, in co-operation with Estonia and Lithuania, were drawing up a joint plan on how the aid would be used, he added.

Mr Gorbunov expected the US to recognise the independence of the Baltic states by the end of the week. He said that Latvia had recognised

Israel yesterday and that 16 countries were now in the process of establishing diplomatic relations with his country.

However, Mr Gorbunov admitted that serious problems remained over the future of the Soviet armed forces, the KGB, and the elite "Black Beret" security forces (Omon) in Latvia.

He said it would require "a period of very hard work" to solve those difficulties.

He said he had been assured

by the new Soviet army command that the military would not interfere in Latvia's internal affairs. "We have control of our own territory, unless the Soviet armed forces intervene," he insisted.

Latvia's parliament has voted for the disbandment of both the KGB and Omon in the country. But yesterday KGB negotiators were still insisting there was a need for them to stay in Latvia, and the head of the Omon insisted his men

would not be leaving either.

Mr Gorbunov, however, pointed out that both the Soviet defence and interior ministries had promised to remove the KGB and Omon from Latvia in the immediate future. He refused to be drawn on what would happen if the Omon stood firm in its barracks and refused to leave. But other Latvian officials said that force might be necessary as a last resort.

A growing difficulty for Lat-

via is the future of its nearly 49 per cent non-Latvian population. Mr Gorbunov said that the citizenship issue would have to be "decided immediately." But he sought to offer reassurance that this would be resolved with "tolerance and democracy."

The Russian minority opposition groups in the Latvian parliament are likely to insist that everybody in Latvia is treated equally.

## Russia looks for quick settlement of Kuriles dispute

By Anthony Robinson in Moscow and Stefan Wagstyl in Tokyo

THE RUSSIAN government is expected to move quickly to improve political and economic relations with Japan by speeding up negotiations for the return of the four northernmost Kurile islands, captured by the Red Army at the end of the second world war.

Mr Gennadiy Stanovoy, the Russian deputy foreign minister, told the Japanese news agency Jiji that settlement of the islands dispute was now a top foreign policy priority.

Mr Boris Yeltsin, the Russian president, he added, had softened his previous policy, which called for the staged creation of a joint economic zone without any commitment to hand back the islands.

Mr Kenji Tanaka, a senior Japanese diplomat, said yesterday: "We hope that recent events have been helpful in finding a solution to this problem which could open the way for signature of a peace treaty and greatly improved relations in all areas."

A high-level Japanese delegation is in Moscow this week

to discuss the dispute - and to try to establish where power rests in the Soviet Union after last week's abortive coup.

The territorial dispute has blighted relations between Moscow and Tokyo and contributed to the low level of economic ties. Bilateral trade accounts for under 2 per cent of Japan's total trade.

Hopes that President Mikhail Gorbachev's historic first visit to Japan earlier this year might accelerate a settlement were dashed when it became clear that he felt he could not surrender territory.

Mr Yeltsin's pronouncements have varied - he appeared conciliatory on a visit to Japan last year but said on a subsequent visit to the Soviet Far East that Russia had no land to spare.

However, if the Soviet Union senses the Group of Seven industrial states are about to offer large-scale aid, its leaders may judge a settlement with Japan is indispensable. Only Japan has the huge financial resources to supply the funds.

## Democrats press for US aid package

By Lionel Barber in Washington

LEADING Democrats yesterday urged President George Bush to support a big economic aid package for the Soviet Union to capitalise on the collapse of communist rule.

Mr Richard Gephardt, House majority leader, supported using funds from the US defence budget. Senator Bill Bradley, New Jersey Democrat, and a long-standing sceptic on economic assistance to the Soviet Union, called for expanded aid to the republics to help them build market economies.

By calling in general terms for an aid package, the Democrats aim to highlight Mr Bush's cautious approach since the abortive Kremlin coup. The president has faced congressional criticism for waiting to extend diplomatic recognition to the Baltic states.

However, there are impor-

tant differences in the plans put forward by Mr Bradley and Mr Gephardt. The former wants to see each Soviet republic eligible to apply for full membership of the IMF, World Bank, and European Bank for Reconstruction and Development. Each republic would compete for financing at these institutions as they would on capital markets.

Mr Gephardt is calling for credits, loan guarantees, and other forms of non-cash assistance conditional on reforms in the Soviet economy and phased over several years. The sums could reach \$1bn and \$3bn annually.

Crucially, Mr Gephardt's plan requires the relaxation of constraints in last year's budget agreement which sets separate caps for domestic, defence and international affairs.

## French party in state of shock

By Robert Mauthner in Paris

THE FRENCH Communist Party, one of the last bastions of relative communist orthodoxy in Europe, has received a rude shock from the failed Soviet putsch which threatens to hasten its own demise.

Undecided which way to turn at the beginning of the coup, as the result mainly of the mental acrobatics of its long-time leader, Mr Georges Marchais, the party is involved in an agonising reappraisal of its ideological stance and its relationship to the governing socialists.

It is also threatened by serious internal divisions between its traditionalist wing, led by Mr Marchais, and an important group of reformers, including several former communist government ministers.

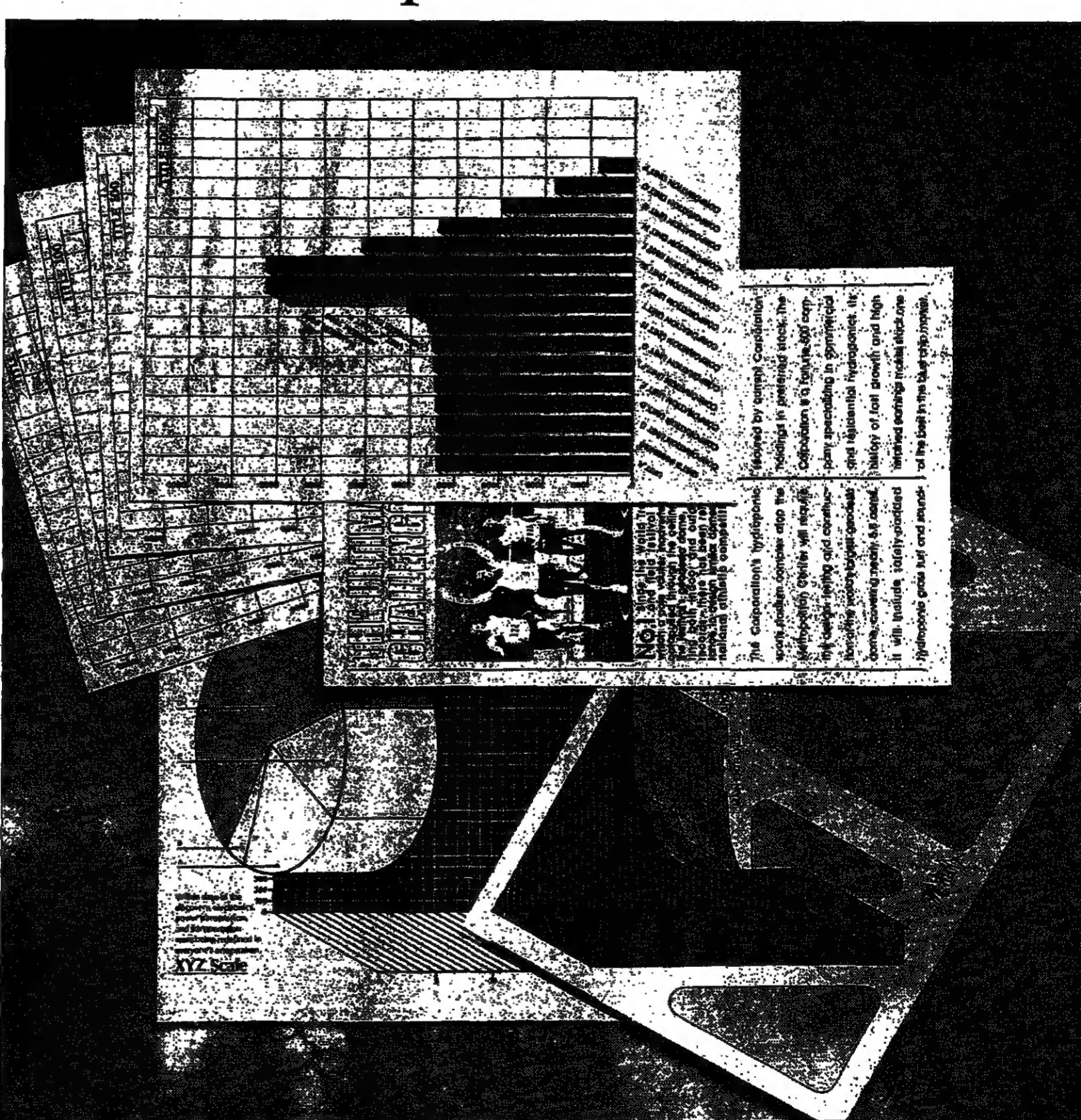
It took the party's political bureau eight hours yesterday to agree on a long declaration justifying the ambiguous position it took at the beginning of the abortive coup on August 19. At the time, while describing the manner in which President Mikhail Gorbachev was briefly overthrown as "unacceptable", it strongly criticised the messy results and unfortunate social conse-

quences of perestroika. The general impression given by the original statement (even though subsequently copiously amended) and yesterday's declaration, is that the bulk of the politburo finds it difficult to reconcile itself to the new situation in the Soviet Union and, in particular, to the emergence of new democratic forces under the leadership of Mr Boris Yeltsin.

Meanwhile, the party finds itself both vilified and wooed by the socialists. While some prominent socialists believe their party should finally break all remaining links with their erstwhile partners of the Union of the Left, others still favour a wider left-wing grouping with a reformed communist party, because of its possible electoral advantages.

Portugal's hard-line communist party is in a similar position to its French counterpart. Patrick Blum adds from Lisbon. Key party members have called for the leadership's resignation and some have handed in their party cards in protest at the initial support for the Soviet coup and at the leadership's subsequent attempts to justify itself.

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## INTERNATIONAL NEWS

## India rules out privatisation of state banks

By David Housego and Alexander Nicoll in New Delhi

DR Manmohan Singh, the Indian finance minister, yesterday ruled out privatisation of state-owned banks which account for the bulk of deposits in the country.

"We have no intention of privatising the existing nationalised banks," he said. He specifically denied that there would be any sale of shares in State Bank of India, the largest state-owned bank. A few shares are already in private hands, and there had been market speculation in Bombay that a large share offer was in prospect.

He left little doubt that India was still at odds with the International Monetary Fund over the pace of reform in the financial sector. The IMF and the World Bank have been urging the government to cut subsidised bank loans to priority sectors and to reduce statutory and cash reserve ratios as a means of improving their weak balance sheets. The reserve ratios require banks to place 63 per cent of their deposits with the central bank.

Dr Singh said that the government's intention was to reduce its own borrowing from the banking sector by curbing

the government's deficit. But of the statutory liquidity ratio, he said: "We have no plans to reduce it." He made clear that even after the banks had been restructured they would maintain a "social role" in providing subsidised interest rates to the underprivileged.

In a further disclosure of the government's intentions, he said he would quantify the government's target for tariff reductions in the next budget in March. India has some of the highest tariff barriers in the world with an average weighted tariff of around 112 per cent.

The World Bank and the IMF have been pressing the government to reduce these to 25 to 40 per cent over three years. But although the government has accepted the principle of tariff reduction, it has so far declined to set a target or a date for cuts.

On India's short term external liquidity problems, Dr Singh said: "We made a right beginning but we are still obviously not out of the woods."

The government has pledged to undertake a programme of structural reforms.

## Genscher wants faster EC decision-making

By David Goodhart in Bonn

RECENT EVENTS have shown that the foreign policy decision-making process of the European Community needs to be "drastically improved", according to Mr Hans-Dietrich Genscher, the German foreign minister.

In a newspaper interview published today, Mr Genscher makes a plea for majority voting on foreign and security matters, and says it is "an illusion" to imagine that in crisis situations the EC can act effectively while sticking to the principle of unanimity.

Mr Genscher emphasised his wish to see an extension of the political, economic and social "stability zone" in the EC to the whole of Europe but also said the Conference on Security and Co-operation in Europe (CSCE) would have a more important role to play in future as a "European security council".

In the light of the failed coup in the Soviet Union, Mr Gen-

schler called for a new disarmament initiative for short-range nuclear weapons and nuclear artillery.

In a separate statement, Mr Genscher said EC countries must open their markets to central and eastern Europe. "Opening the borders would certainly have a negative effect on certain sectors in the EC - farming, steel and textiles - but it must be done to avoid far greater problems in the countries affected," he said.

The German cabinet yesterday officially re-opened diplomatic relations with the three Baltic states of Estonia, Latvia and Lithuania. Official recognition was not required as the Federal Republic never accepted their absorption into the Soviet Union.

However, Mr Vytautas Landsbergis, the Lithuanian President, yesterday criticised Germany for recognising Baltic independence only after Russia had already opened the way.

## Banks seek easing of tax

GERMAN banks are pressing the Finance Ministry to take three-quarters of investment income tax payers out of the tax net.

The ministry is drafting legislation following a constitutional court ruling in June which declared the present system of voluntary investment income declaration inequitable because at least half the potential taxpayers were failing to pay up.

The court ruling puts the government in a quandary, as most measures to comply risk provoking a flight of capital that could jeopardise the unification funding process.

The Federal Association of German Banks favours a solution that raises dramatically

the tax-free allowance for smaller savers, but at the same time leaves intact the much-prized German banking secrecy laws. Investment incomes in excess of a new generous ceiling would face an initial levy of 20 to 25 per cent at source, paying the balance at their marginal rate with their annual income tax submissions.

Investors can currently earn DM600 (\$342) a year (DM1,200 for married couples) without tax liability. The association says that if the allowances were raised to DM5,000 and if long-term pension plans were exempted, that would remove three quarters of all domestic investors from the investment income tax net altogether.

## Annual inflation rate dips

WEST GERMANY'S annual inflation rate, about which the Bundesbank has shown marked concern in the past few weeks, eased in August to 4.1 per cent from 4.4 per cent in July, the Federal Statistics Office said. Andrew Fisher writes from Frankfurt.

The reduction stemmed mainly from lower prices of some seasonal foods and cheaper heating oil. The figure, based on provisional returns from four large states - Bav-

aria, Hesse, North Rhine-Westphalia, and Baden-Württemberg - is still above levels that the Bundesbank has indicated it would find acceptable. Consumer prices in the European Community rose an average 0.5 per cent in July after 0.4 per cent in June, for a year-on-year rate of 5.3 per cent compared with 5.1 per cent in the year to June, according to Eurostat, the EC statistics office. Reuters reports from Luxembourg.

## Hungary seeks foreign cash for toll roads

Andrew Taylor reports on plans for a transport revolution in the heart of Europe

THE spectacle of heavy lorries grinding through picturesque villages on the shore of Europe's biggest freshwater lake in southern Hungary demonstrates the huge problems facing eastern Europe as it struggles to raise the money to rebuild inadequate roads.

The E71 road which runs for 80km along the southern shore of Balaton Lake is an important trade route connecting northern Yugoslavia and the port of Trieste in northern Italy with Budapest, the Hungarian capital.

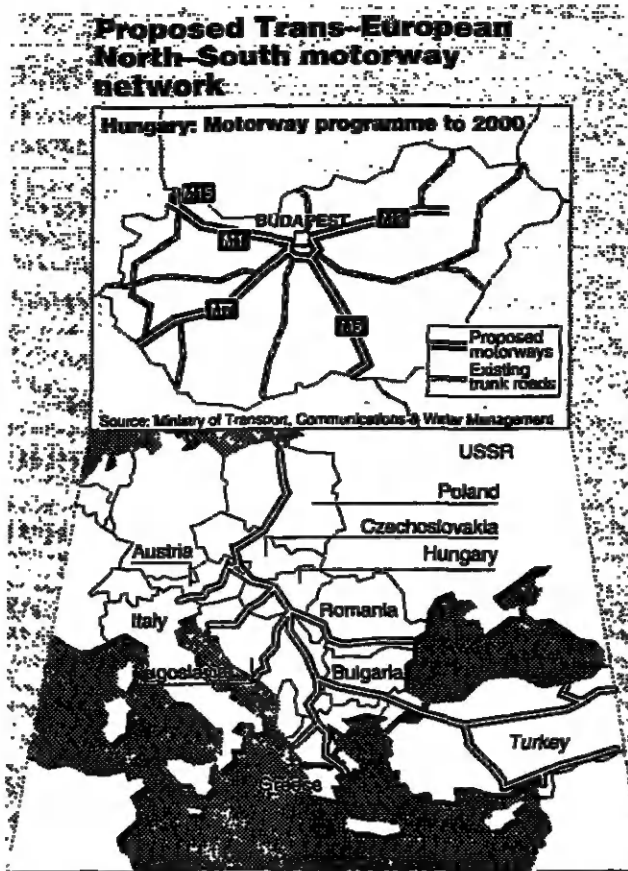
The region is very beautiful. Thousands of tourists visit, many by car, competing with lorries for road space and adding to environmental problems. The only motorway section runs for 90km northwards from the lake to Budapest.

The Hungarian government, in an attempt to raise money to build new motorways, is planning to invite international companies to bid for concessions to finance, build and operate up to 500km of new toll roads. This could include a motorway from Lake Balaton to the Yugoslav border.

Similar moves may be expected from other eastern European countries which lack the finance to build their own roads.

Invitations to tender for the first of Hungary's private toll motorways are to be advertised next month in the official journal of the European Commission.

European and US companies which have been advising the Hungarian government and may be among the bidders include Italstat, Italy and



Europe's biggest toll road operator, Transroute, which represents a number of French toll road companies; and Bechtel, the US engineering group. The motorway, the Hungarian M1, will connect Budapest to the Austrian and Czechoslovak borders. It is expected to cost Fortin 11.8bn (\$168m) to build - rising to \$336m after

allowing for interest charges and inflation. The concession will run for between 20 to 50 years after which the road will be returned to the state.

Other motorways in the Hungarian road programme which could be financed privately include the M7, to bypass holiday towns along Lake Balaton; the M5 which

will travel south-east towards borders with Yugoslavia and Romania; and the M3 which will open up the eastern regions of Hungary towards the Soviet Union.

The aim is to prevent roads becoming clogged as car ownership rises and trade between western and eastern European countries increases. Hungary's position at the heart of Europe bordered by Austria, Czechoslovakia, Yugoslavia, Romania and the Soviet Union puts it at the crossroads of international trade routes. Many of the container lorries which pass through the country will begin and finish their journey outside its borders.

The motorway which will pass Lake Balaton is expected to become a small chain in a network from the Black Sea to the Baltic, linking Yugoslavia, Italy, Greece and Turkey in southern Europe through the former eastern bloc countries of Hungary, Romania, Bulgaria and Poland to the port of Gdansk in northern Poland and eastwards to the Soviet Union.

Plans for a Trans-European North-South Motorway (TEN) were proposed in 1977 by Economic Commission for Europe, part of the United Nations organisation. So far only 2,000km have been constructed of the 10,000km proposed.

A further 4,200km are at various stages of design and development, says the commission.

Mr Alastair Dick, a British transport consultant advising the Hungarian government, says: "The need for new roads will become more pressing as economies expand. Road transport is more flexible, and will achieve results more quickly

East Germany's Reichsbahn railway needs some DM50bn (\$28.5bn) for modernisation and is not expected to make a profit for the next 10 years, according to Mr Heinz Dürr, the management board chairman of the west German Bundesbahn. Reuters reports from Bonn. Mr Dürr, who recently took charge of the eastern system, told German radio the amount did not include the cost of cutting Reichsbahn jobs from the current 200,000.

than if similar sums were invested in railways."

Railways, which previously carried the bulk of traffic in eastern Europe, will require substantial changes if they are to be modernised and integrated with western European railway systems, according to Mr Dick.

The problem facing the Hungarians and any other eastern European country trying to raise private road finance will be to set tolls high enough to satisfy investors and lenders but without penalising emerging businesses in the domestic economy.

Lenders, which could include the newly formed European Bank of Reconstruction and Development and the European Investment Bank, may also wish to see financial guarantees from Budapest.

This could include the government taking a stake in the concessions. It might also provide financial assistance to encourage lower tolls. Foreign vehicles might be encouraged to pay tolls in their own currency while domestic users would pay in forints.

## BA hits snag over German air service

By Leslie Collitt in Berlin

BRITISH AIRWAYS and a group of German banks have hit a serious snag in their attempt to set up a successor airline to BA's internal German service.

Talks between BA and OTV, the public service and transport union, over lower wages and reduced staff for the new airline, Deutsche BA, have been "frustrated", Mr Paul Giblin, BA's area manager for Germany, said yesterday. BA will lose 40 per cent of the new airline. The investment arms of Commerzbank, Bayerische Vereinsbank and Berliner Bank will hold the majority stake, for it to qualify as a German airline.

The delay will force BA to cut its German service another 10 per cent next winter, after a 20 per cent cut this year. Because of German unification, foreign airlines must wind down their internal German flights by 30 per cent a year, up to 1993. By that time, though, BA would have to give up a large portion of its slots - take-offs and landings - at German airports which are equivalent to market share.

Mr Giblin stressed BA and its German partners were seeking a lower-cost structure for the new airline amounting to "significant cuts" in pay and cabin crews - difficult under German law as companies forming a new group must agree with the unions on how many employees are to be transferred to the new operation. Both sides had given ground, but the union was resisting further concessions, he said. New talks were scheduled for September 11 but agreement was still a long way off. The differences centre on wages and working conditions which affect staff levels.

BA said it would close several of its German routes flown with turbo-prop aircraft in the coming winter, in reaction to the 10 per cent cut in slots and a German demand that all turbo-prop aircraft be moved from Tegel Airport, Berlin, to Tempelhof Airport. This would have involved a costly split of operations. But routes closed were the smaller ones.

## Serbia keeps iron grip on the media

By Laura Silber in Belgrade

WHEN Yugoslav federal army jets bombed the Croatian city of Vukovar earlier this week, the Serbian state-controlled media triumphantly announced that Vukovar was being "liberated".

This cynical description followed intense violence. Thirty people were reported killed when the city was captured. Film from the two-day attack showed it in ruins. But those shots were not broadcast on Belgrade TV. Except for a handful of Belgrade-based opposition programmes, Serbia's ruling Socialists (SPS) keep an iron grip on radio and TV. "They use half-truths to

control and manipulate public opinion," Mr Zoran Djindjic of the opposition Democratic Party says.

In an attempt to mask Serbia's isolation, Belgrade Television on Tuesday claimed a visit of three Britons was an official delegation. In fact, the three - the Duke of Somerset, Mr Henry Bellingham, a Conservative MP, and Mr John Kennedy, a prospective Conservative candidate - were on a private visit as guests of the Serbian government.

The "official visit" was the first item on Tuesday's evening news, before the battle scenes from Croatia, and half an hour

before the information that the EC had recognised the Baltic republics. Extended nightly broadcasts include excerpts from the foreign press so distorted it appears the west supports Serbia.

"I do not believe anything on Belgrade Television, even the subtitles on foreign films," Mrs Jelka Drazenovic, a Belgrade journalist, told a hall packed in protest at the crackdown on the already-repressed media. "The SPS behaves as if it is the ideological occupier of Serbia," says Mr Djindjic. In March, he received his doctorate in the communist ideology of special media wars.

two dead, led to the sackings of media chiefs.

But after a brief respite, Belgrade Television reverted to its old politics. In an attempt to shelter Serbia from the change which has swept the Soviet Union, the government of Serbia, under President Slobodan Milosevic, last week purged the media. Eleven editors were sacked and most remaining ones resigned in protest. The new media bosses excel in the art of propaganda. Mr Vojislav Milosevic, the new director of Belgrade Radio, received his doctorate in the communist ideology of special media wars.



Commuters wait to board extra buses yesterday morning on Lexington Avenue which was closed to all other traffic

## SUBWAY CRASH BRINGS HAVOC TO MANHATTAN

NEW YORKERS battled through grid-locked streets and parents sent their children to school by car yesterday to get to work after one of the worst accidents on the city's subway system wreaked havoc with transport, but residents were loath to blame the transit authority for the crash. Karen Zagor reports from New York.

A train jumped the tracks as it was crossing an express to local line shortly after midnight, killing six people and injuring 178.

As local and national investigators started sifting through the rubble yesterday, the cause of the accident was far from clear. Some passengers said they

heard an explosion, others said the train was going too fast before it passed two stations and then crashed.

Transit police found a vial of "crack" cocaine in the cabin of the train driver, who disappeared and was later found at home. Investigators will almost certainly try to find out why the train's automatic shut-off system failed.

In spite of the grim news, many subway stations, the New York subway system is remarkably safe. About 20 trains derail each year, but there are few if any injuries and this is the first serious derailment since December 1988, when 15 people were injured when a crowded train

jumped the tracks.

Mr Gene Russanoff, a staff lawyer with the Straphangers Campaign, a consumer advocacy group, said: "Given the age of the system in general it has a very good safety record. Things could be improved, but safety is a priority."

Transit authorities said the Lexington Avenue line on which the crash happened had been overhauled in the last three to four years.

The discovery of a crack vial may lead to renewed calls for drug-testing for transit employees. For passengers, mugging and robbery is more of a worry than equipment.

Inflation has also become an issue for Hong Kong's first direct elections next month, when popularly-elected politicians will for the first time have 16 out of 50 seats in the colony's ruling Legislative Council.

A package of anti-inflationary measures introduced by the government in May has been dismissed as stop-gap measures. Plans to widen the tax base by introducing a sales, consumption, tax have also been dismissed as stop-gap measures.

Inflation also appears partly to blame for speculation in the property market. Property prices have risen sharply this year, sometimes by over 20 per cent. With inflation so high, investing in property is one of the few ways to protect capital.

## Industrial recovery 'will be slow' in Sweden

By John Burton in Stockholm

THE Swedish Federation of Industries, in a gloomy forecast before general elections on September 15, yesterday predicted industrial output would not recover to its 1989 peak until the end of the century.

Industrial production will fall by 5 per cent this year and 3 per cent in 1992, returning to level before the 1982 devaluation, which marked the start for an economic boom during the 1980s.

The Swedish economy will continue to contract, with gross value added falling by 1.5 per cent this year and 0.5 per cent in 1992 as it starts to level out during the second half. But the recovery thereafter will be long and difficult.

Unemployment will rise to 6 per cent by the end of 1992, according to the federation, which has been criticised by the Social Democratic government for being too pessimistic in its economic prognoses.

Mr Ola Virin, the federation's chief economist, said Sweden was threatened with gradual deindustrialisation, which would result in declining exports and a long-term trade balance deficit rather than the surplus the country now enjoys.

He noted that industry's share of GNP had fallen below 20 per cent in 1990, the first time since the beginning of the 20th century.

The federation conceded that inflation had been brought under control.

## Hong Kong inflation edges up

By Angus Foster in Hong Kong

HONG KONG'S inflation rate, which many businessmen now call their main headache, edged up again last month to 12.6 per cent from 12.3 per cent in June.

The increase was mainly due to higher food prices in the wake of China's floods. The rise comes less than a week after the HK government raised its inflation forecast for the year by 1 percentage point to 12 per cent.

The government said yesterday's increase is temporary, and claims inflation is on a downward trend, compared to April's peak of 13.5 per cent. It hopes for a sustained fall in inflation later in the year.

But businessmen fear that high inflation, coupled with a low unemployment rate and rising wage demands, is undermining competitiveness. The problem is urgent, they say because inflation is expected to rise again as spending gets under way from 1993 on Hong Kong's new airport.

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## Cambodian peace talks bog down

Cambodian peace talks bogged down yesterday on the Phnom Penh government's renewed insistence that guarantees against "genocide" be included in a draft peace accord. Reuters reports from Phnom Penh.

Radical Khmer Rouge guerrillas objected to the contentious wording alluding to their group's 1975-79 rule.

Phnom Penh, which earlier said it had dropped the issue, wanted the reference to genocide as a measure "to prevent dangerous accidents" not recall the past. Prince Norodom Sihanouk, chairman of the Supreme National Council (SNC), said.

## China aids Burma

China has pledged modest development aid to Burma, the first it has received from a foreign government since the military leadership took power nearly three years ago, Chit Tun reports from Rangoon.

This follows a visit to China by Gen Saw Maung, chairman of Burma's State Law and Order Restoration Council, the army grouping which runs the country. Most western donors suspended their aid when the council took over.

## Government success gives hope to Singapore's opposition

The ruling party is bound to win Saturday's election, but the other parties can take some comfort. Kevin Brown reports

SINGAPORE'S 1.7m voters go to the polls on Saturday knowing that the People's Action Party (PAP), which has governed their island state since independence in 1965, will be in power for at least another five years.

The government has already won the election because the divided opposition parties were able to field candidates for only 40 seats - giving the PAP an automatic majority in the 81-seat parliament.

The opposition slate looks like a retreat from the last election in 1988, when candidates stood against the PAP in 70 seats and won one. Paradoxically, however, the weakness of the opposition parties may present them with their best prospects for years.

Mr Goh Chok Tong, the prime minister, called the election two years early in search of electoral approval for his appointment nine

months ago to replace Mr Lee Kuan Yew, prime minister since independence.

Mr Goh has affected a more relaxed style than the robust Mr Lee, and has sought to demonstrate a more liberal approach by relaxing film censorship laws and proposing subsidies for education and medical care.

His aim is to reverse a downward trend in the PAP vote, which fell from 77 per cent in 1981 to 63 per cent in 1988. Success would strengthen his position, but failure could provoke a further government shake-up by Mr Lee, who remains party secretary-general and a senior cabinet minister.

The announcement of the election caught the opposition parties unprepared. Most have not even published a manifesto for the 10-day campaign. But the government's victory on

nomination day has raised hopes in the two main opposition parties that a breakthrough may be imminent.

"We accept that the people of Singapore want the PAP to remain in power. But they already know that the PAP will form the next government, so people are free to vote for the opposition without fearing that they will be rejecting the PAP," says Mr Chiam See Tong, leader of the centrist Singapore Democratic party, and the sole opposition MP elected in 1988.

"We believe people want to see a strong opposition in parliament which is capable of keeping a check on the government. The PAP has a track record of governing Singapore without corruption and with some economic success. But the grouse of the people against the PAP is that it is too authoritarian and there is no remedy for harsh policies inflicted on individuals."

Mr J.B. Jayaratnam, leader of the centre-left Workers party, is unable to contest the election because he is banned from parliament until later this year following a conviction for mishandling party funds.

But he also thinks the government's early victory will help the opposition. "I don't agree that the Singapore people want the PAP to continue in government forever," he says. "I think there is a growing proportion of people who want a change of government, although it has not yet reached the level where we are threatening the government."

Both opposition leaders dismiss Mr Goh's claims to have liberalised Singapore, pointing to the continued use of the Internal Security Act to arrest political dissidents, and the lack of balance in the government-controlled media.

"There has been no change in Singapore. All Mr Goh has done is

allow people to see more of women's bodies by bringing in R-rated (restricted) films," says Mr Jayaratnam.

Political analysts say there is no reason to believe voters are any more ready to accept the need for strong parliamentary opposition than in 1988, especially since neither Mr Jayaratnam nor Mr Francis Seow, a charismatic former SDP leader, are standing this time.

Nevertheless, the PAP has been sufficiently rattled by the opposition strategy to promote some popular candidates of promoting or condoning tension between Singapore's Chinese majority and the Malay and Indian minorities.

The opposition, which claims the government is scaremongering, says this kind of campaigning smacks of a party which is beginning to lose its

way. "Singapore is facing the same kind of problem as other countries which have a strong one-party state," says Mr Chiam.

"On the one hand they realise that they have to liberalise, but they also know that if they go too far they will lose political power. That is the dilemma the PAP faces."

Opposition leaders are forecasting that the government share of the vote will fall below 60 per cent for the first time, leading to the election of up to six opposition MPs.

Most commentators think a breakthrough on that scale unlikely. But even one extra seat and 2 per cent off the government vote could be disastrous for Mr Goh. "If the PAP vote drops to 60 per cent, that is a defeat, and the writing would be on the wall for him," says Mr Bilveer Singh, senior political science lecturer at the National University of Singapore.



## INTERNATIONAL NEWS

## Israel seeks \$10bn loan guarantees from US

By Hugh Carnegie in Jerusalem

ISRAEL is preparing to present next week its formal request for US government guarantees to back borrowing of \$10bn needed to fund Jewish immigration to Israel.

The Israeli government, already the biggest recipient of US foreign aid, made public its call for the loan guarantees early this year.

But it agreed to delay formal application until after the US Labor Day holiday on Monday as a condition for emergency Gulf war aid from Washington.

Israel, which receives annual US grant aid of \$3bn, topped up this year by some \$700m towards Gulf war costs, says it needs the loan guarantees urgently to help cover the \$500m that Soviet immigration

is expected to cost in the first half of the decade. The guarantees would allow Israel to borrow at more favourable rates than otherwise.

The government has also approached several European countries, notably Germany, with requests for similar financial assistance.

The Bush administration has reacted coolly, at times signalling it would tie approval to concessions by Israel on Arab-Israeli peace efforts. It has been angered by Israel's continued defiance of US calls to stop building Jewish settlements in the occupied territories while simultaneously calling for more aid.

The Israelis are hoping traditionally strong political back-

ing in Congress will ensure the loan guarantees go through. But they are worried that both the administration and Congress might attach strings.

The latest concern is over what proportion of the guarantees the administration will set aside in the budget against an Israeli default. Although the guarantees do not involve payment of US government cash for Israel, a budgetary provision has to be made.

Reports from Washington suggest the provision could be as high as 8 per cent of the value of the guarantees, about four times what Israel says is sufficient. Such a high "score" would mean a higher cost to taxpayers, making congressional resistance more likely.

## Gadafi turns his pipedream into reality

COLONEL Muammar Gadafi, the Libyan leader, celebrated the realisation of a dream yesterday: a vast and sophisticated pipeline with a subterranean network of arteries bringing water from beneath the Sahara to fields along the coastal strip, AP reports from Benghazi, Libya.

Arab and African heads of state - including President Hosni Mubarak of Egypt and King Hassan of Morocco - joined hundreds of foreign diplomats and official delegations at a ceremony to mark the achievement.

Even critics of the project are awed by the engineering and technology required to bring 2m cu meters of water a day through about 2,000 km of pipeline linking Benghazi and Sirte with 270 wells in east-central Libya.

But they regard the dream as a monument to vanity that makes little economic sense in a country where the UN Development Programme says 84.6 per cent of territory is desert wasteland.

Libya believes the aquifer feeding the pipeline will last 50 years. But critics say no one knows for sure and that there has been no adequate evaluation of the environmental impact.

Col Gadafi inaugurated the pipeline project in August 1984. It has taken seven years and about \$5bn to finish the first of five planned phases. Completing the project will cost an estimated \$20bn-\$25bn more.

But Mr Angus Henley, who monitors Libyan affairs for the London-based Middle East Economic Digest, noted that for \$5bn the Libyans could have built up to five desalination plants producing nearly 4m litres of water a day each.

The pipeline was "Gadafi's pet project. He wants to be seen as something other than the scourge of the west," Mr Henley added.

Sanctions and the evidence of what an even more severe embargo have wrought in Iraq have heightened the Libyan leader's drive to make his nation self-sufficient in food and strategic industries.

But even with the pipeline, food self-sufficiency seems impossible in a country where food accounts for 20 per cent of all imports, where less than 20 per cent of the population works in agriculture and where only 1.4 per cent of the land is arable.

The first phase of the project is designed to satisfy the domestic and industrial thirst of Benghazi and Sirte, along with agricultural needs. But Libyan officials have said about 80 per cent of the water will be used to irrigate old farms and on efforts to reclaim the desert.

Roughly 80 per cent of the country's agricultural production is in the coastal regions. However, water in coastal aquifers is becoming more saline and levels are not being replenished quickly enough.

## King Hussein in London visit

By Mark Nicholson

KING Hussein of Jordan arrived in London yesterday and is expected to hold talks with Mr Douglas Hurd, the foreign secretary, to discuss the momentum towards holding a Middle East peace conference.

The King's visit to London, where he is expected to stay at least a week, follows talks in Vienna earlier this week with Mr Kurt Waldheim, the Austrian president, and weekend discussions in Amman with Mr Yasser Arafat, chairman of the Palestine Liberation Organisation (PLO).

Although Jordanian officials stressed that King Hussein is visiting London privately and essentially to meet Mr Hurd to discuss the mechanics of a Middle East conference, British officials

said that no meeting had so far been arranged.

Jordan has offered to form a joint delegation with the PLO for a peace conference. The Palestinians are deferring a decision on this until a meeting next month of the Palestine National Council, the organisation's supreme policy-making body.

Mr Tahir al-Masri, Jordan's Palestinian-born prime minister, who is due to join King Hussein in London this week, said yesterday that a committee had been formed in Amman to discuss ways of representing Palestinians at a peace conference. However, Mr Yitzhak Shamir, Israeli prime minister, said yesterday during a visit to Bulgaria he believed a conference could proceed without any Palestinian representation.



King Hussein: keen to meet Douglas Hurd

## N Korean GNP shows first fall

NORTH KOREA'S economy shrank for the first time in 1990, by 3.75 per cent, and is likely to suffer this year, a South Korean government report said yesterday, AP-JP reports from Seoul.

The National Unification Board, which handles inter-Korea affairs, said North Korea's gross national product was estimated at \$23.1bn in 1990, down from \$24.4bn in 1989. GNP measures the total output of a nation's goods and services.

The north's per capita income also declined, to \$1,064 in 1990 from \$1,123 a year earlier.

The report blamed the setback on low productivity, outdated facilities, power shortage and sluggish trade. The north's trade stood at \$4.6bn in 1990, down 4 per cent from 1989.

North Korea's 1990 trade deficit was \$600m but its total external debts rose to \$7.6bn from \$6.7bn previously.

## Japanese police arrest four over arms exports

POLICE investigating a Japanese electronics company which has admitted illegally shipping missile parts to Iran yesterday arrested four of the group's top executives, writes Stefan Wagstyl in Tokyo.

Charges are expected to be laid soon in the case which concerns components supplied during the Iran-Iraq war by Japan Aviation Industry Electronics Company, a maker of aero navigation systems and a 50.2 per cent-owned subsidiary of NEC, the electronics group.

The case, the first instance of criminal proceedings being started over an allegedly illegal arms export, has embarrassed the Japanese government

which has a long-standing ban on arms exports.

The four men arrested are Mr Yukio Kaito, the company's former president, two directors and the head of the company's aerospace electronics equipment department. Police said the components were supplied to Iran via Aero Systems Pte, a Singapore subsidiary of Aero Systems Inc, an aerospace sales company based in Florida. The sales involved 1,500 flywheels worth ¥35m (\$255,000) and took place in 1988 and 1989.

The men are alleged to have lured Japan's foreign exchange and trade laws by falsely labelling the goods.

## EC reconsiders photocopier duties

THE European Community could drop or cut anti-dumping duties put on a range of Japanese photocopiers in 1987, an EC official said, Reuters reports from Brussels. Leading makers hit by 20 per cent duties

include Canon, Sharp, Fuji Electric, Matsushita Electric Industrial, Minolta Camera, Ricoh, and Sanyo Electric.

Unless companies have a strong case for duties to continue, they will lapse in six months.

## Africa 'faces an unrelenting crisis'

By Michael Holman, Africa Editor

AFRICA faces "an unrelenting crisis of tragic proportions" without substantial extra support for the continent's economic reforms, Mr Javier Pérez de Cuéllar, UN secretary-general, warned yesterday.

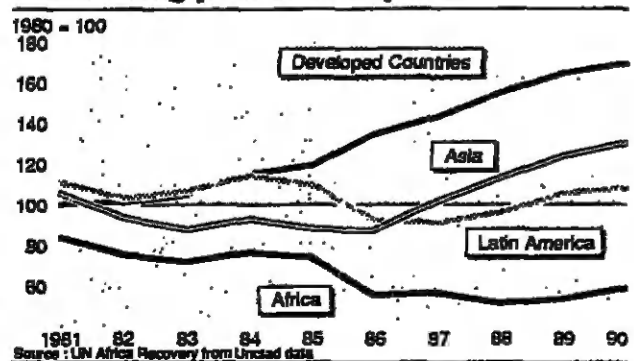
Economic and social conditions "actually worsened" over the past five years, despite a recovery programme launched by the UN in 1986, Mr Pérez de Cuéllar says in a foreword to a 34-page report to be debated at the UN during a two-week session starting next Tuesday. Only a global pact between the international community pledged to increase assistance, and African states committed to continued implementation of economic reforms, will overcome "the greatest development challenge of our time."

The UN study is not likely to go unchallenged. Recent assessments by the World Bank, the leading supporter of structural adjustment in Africa, see signs of recovery in those countries implementing reform programmes. Western governments may ask why the report makes only passing reference to high military spending in Africa, and says little about linkage between "good government" and aid levels, a concept which has increasingly important part in the west's development strategy.

The report, critical of what it sees as an inadequate western response to the African development strategy drawn up at the 1986 UN special session, seeks at least \$30bn in net official development assistance (ODA) in 1992, in addition to external debt relief. It urges an extra 4 per cent ODA a year until the year 2000 to sustain an annual 6 per cent growth over that period in sub-Saharan Africa.

According to the report, real net resource flows to Africa fell

## Purchasing power of exports



Mr Javier Pérez de Cuéllar said yesterday he would not seek a new term as United Nations secretary-general. Reuters reports from Geneva.

His successor will be chosen during the UN General Assembly starting on September 17, but no clear front-runner has emerged. He succeeded Austria's Kurt Waldheim in January 1992 to become the world organisation's fifth chief.

He has often said he would not stand for another term but diplomats in New York and Geneva think he might still run for at least part of a third term.

between 1986 and 1987. Measured in 1986 prices and exchange rates, net flows fell from \$24.6bn to \$23.2bn. The 6 per cent growth target, the report notes, would double per capita income in sub-Saharan Africa by an average of \$50, by the year 2015.

The UN study paints an almost unremitting bleak picture of economic developments in Africa since 1986. Real GDP grew by an average 2.3 per cent during 1986-90. "Drought, political instability, civil strife, military conflicts and, often, less than effective policies to mobilise and utilise domestic resources continued to be the cause and consequence of the poor economic performance of most countries." The problems were exacerbated by reduced export prices and higher import costs,

and a "crippling" debt-servicing burden coupled with "entirely inadequate net resource flows".

Insecurity caused "a tremendous amount of capital flight", nearly \$50bn for 1986-90, the report estimates. Africa's external debt rose from \$212.2bn in 1986 to \$271.5bn in 1990, with sub-Saharan African debt increasing from \$103.6bn to \$147.9bn over the period. "It is simply not possible for African countries to develop" under the burden of servicing this debt, the report says.

It proposes cancelling official bilateral debt, including export credits, and reducing debt owed to multilateral institutions, which accounts for nearly 40 per cent of sub-Saharan Africa's debt servicing obligations.


Many African countries have

taken steps to curb population growth, but the continent's population growth of 3.1 per cent a year outstripped increases in food production. By 1989, the value of food imports purchased was more or less at its 1981 level. Between 1986 and 1990, African agricultural production grew 3 per cent a year, but on a per capita basis, "Africa recorded an annual decline of 1.7 per cent over the period."

In calling for new efforts to stabilise commodity prices, especially coffee and cocoa, and improved access to international markets, the report points out that the continent's terms of trade declined markedly since 1985. "While the volume index of exports increased by 7.5 per cent, the unit value index dropped 23.2 points." At the same time, the unit value of Africa's imports rose nearly 13.9 per cent. More bleak statistics pepper the report.

The under-five mortality rate is 182 per 1,000, the world's highest. Africa's brain drain continues, with 50,000-60,000 middle- and high-level managers thought to have emigrated over the five years. Intra-African trade "remained marginal" at about 6 per cent of total African trade. Afforestation is replacing, on average, less than 7 per cent of trees felled. Those living in absolute poverty have risen from 27m in 1986 to 33m in 1990, "representing 52 per cent of the African population."

The report proposes the creation, under the UN aegis, of a committee equally comprised of African and non-African members, to oversee "a new compact for African development in the 1990s." Failure of such a compact, warns the report, would see Africa "continue in stagnation and despair, with repercussions for the entire world."



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## UK NEWS

## ECONOMY

## Slow, hesitant recovery is predicted by institute

By Rachel Johnson, Economics Staff

THE UK RECESSION appears to be tailing off into a slow and hesitant recovery, according to an independent think-tank.

However, the National Institute of Economic and Social Research is cautious about the extent, strength and timing of the eventual upturn.

If one comes to all the turning point in the cycle will be in the second quarter of next year, the institute predicts in its latest review of the domestic economy.

"A rapid recovery next year is quite possible, but so is a year of no growth at all," it says, in one of its characteristically downbeat quarterly appraisals of the economy.

Its review supports last week's forecast from the Confederation of British Industry, which claimed that a statistical upturn was due later this year, and the Bank of England's conclusion that the economy was "bumping along the bottom."

It warns, however, that the margin of forecasting error is widest as the economy moves out of recession.

With German interest rates not much lower than UK rates, which have dropped 4 percentage points since Britain joined the European exchange rate mechanism - there is little room for more cuts.

The recession now not expected to intensify, the institute expects just a one point reduction in interest rates next year, even though "the aftermath of the recession will be with us for most of next year."

Although output will be rising - by 1.7 per cent next year, after a 3 per cent fall this year - so will unemployment, to 2.5m by the fourth quarter.

The institute also agrees with the CBI that an overall rise in gross domestic product next year - bringing the recession to a technical end - will not prevent trading conditions

worsening in many sectors. "Bankruptcies, repossession and bad debts will remain at very high levels," it says.

Industries with good export opportunities will return to relative prosperity, but those dependent on building or fixed investment will see conditions worsen.

In the medium term, there will be a reduction in the inflation rate to about 4 per cent. Over the next few years, however, UK inflation will have to undercut Germany's for competitive reasons, requiring a UK unemployment rate of a "good deal higher than Germany's for the foreseeable future."

It also envisages a return to large-scale public-sector borrowing as taxation revenues lag behind company profits and benefit payments escalate with unemployment.

Editorial comment, Page 12; Lex, Page 14

Neither Canada nor the US would have strong recoveries, but a revival in domestic demand should ensure that both economies grow by 2.5 per cent to 3 per cent in 1992.

The institute foresees the US having to raise interest rates to curb accelerating inflation.

In Japan, tight monetary policy would ensure slower domestic demand in the second half of the year.

The institute suggested that the D-Mark was undervalued by between 5 and 15 per cent against other European currencies. "This misalignment cannot persist permanently, and if nominal exchange rates do not change then eventually relative price levels will adjust," it said.

French inflation would be lower than in the UK for much of the next decade. The French path to monetary union with Germany would be smooth, as it would for the French, Dutch, Belgians, Danes and Austrians.

The Italians, however, would be forced into one realignment before union.

companies and the personal sector rose sharply. Company borrowing rose to 81 per cent of income in 1989, from just 10 per cent in 1986.

Personal sector borrowing rose to 9 per cent of income in 1987 from 5 per cent in 1985.

This revealed an increase in the extent to which the private sector was willing to incur debt as a "direct result of the climate of over-optimistic expectations" about the future performance of the economy.

The institute suggests this derived from misplaced confidence that the three main post-war economic problems - slow productivity growth, the sluggish response of output to demand, and the union-led push for higher wages - were on the way to being solved.

Two recent discoveries, catalytic enzymes and cell adhesion molecules, may transform medicine and biotechnology, the British Association heard, writes Clive Cookson.

Catalytic antibodies, also known as abzymes, are artificial antibodies which work like natural enzymes to make biochemical reactions possible.

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## Growth rates 'will return to average'

THE WORLD'S leading economies will return to average growth rates over the next 12 months, the National Institute of Economic and Social Research predicted yesterday.

In its latest quarterly review of the world economy, the institute suggests that in the last 12 months, economies had been "out of phase." There had been recessions in the UK, US and Canada - leading to falling interest rates - while Japan and Germany had continued to have strong growth.

The other main European economies had also largely avoided recession. But the restraints imposed by membership of the European Exchange Rate Mechanism (ERM) had resulted in slower growth, a consequence of the strength of the D-Mark and high German interest rates.

Neither Canada nor the US would have strong recoveries, but a revival in domestic demand should ensure that both economies grow by 2.5 per cent to 3 per cent in 1992.

The institute foresees the US having to raise interest rates to curb accelerating inflation.

In Japan, tight monetary policy would ensure slower domestic demand in the second half of the year.

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MOTOR INDUSTRY

Output rises 6.2% in first half as export sales grow

By Kevin Done, Motor Industry Correspondent

UK CAR output of 894,374 in the first half of the year was 6.2 per cent higher than in the corresponding period a year ago, helped in particular by a surge in output by Nissan, the Japanese car maker.

At the same time Ford, Vauxhall and Rover also achieved higher car output levels than a year earlier, as a significant rise in exports helped to compensate for the steep fall in demand in the domestic market.

Production for export markets accounted for 48.2 per cent of UK car output in the first six months this year, compared with only 38.6 per cent in the same period a year ago.

According to the Society of Motor Manufacturers and Traders the share of UK car production going to export has started to fall in June and July, however, which suggests overall output could weaken in the final months of the year.

The SMMT figures show production of 63,000 by Nissan at its Sunderland plant in north-east England in the first half of the year was 133 per cent higher than in the corresponding period a year earlier.

Production at the Nissan plant, the first Japanese car assembly operation in Europe, started in small volumes in 1986. It is now rising quickly and is expected to reach 120,000 in the whole of 1991 compared with 76,000 in 1990.

A further boost will be received next year when Nissan starts output of a second car range at the plant. The full capacity of 200,000 cars a year could be reached in 1993.

The build-up of car production by Nissan, as well as by Toyota and Honda, which are to start output late next year, is expected to guarantee a steady increase in UK car production throughout the 1990s.

The export programmes at Vauxhall (the UK subsidiary of

General Motors) and Ford, which stem from changes in sourcing policy by GM and Ford's European operations, have helped to cushion their assembly plants at Luton and Kilsmeane Port (Vauxhall) and Dagenham (Ford) from the impact of the recession.

By contrast Ford's Halewood, Merseyside plant, which produces cars for the domestic market only, has been hit hard by the steep fall in new car demand in the UK and is expected to work only a three-day week for the final four months of the year, having been on a four-day week for much of the first eight months.

The main casualties in the first half of the year were the

luxury car makers Jaguar and Rolls-Royce Motor Cars, where output in the first half of the year plunged 43.7 per cent and 37.3 per cent respectively in the face of plummeting sales in both the UK and US markets.

Both companies have been forced to make substantial cuts in their workforces.

Peugeot Talbot, the UK subsidiary of Peugeot of France, has also been forced to cut output sharply in response to the recession in the UK and lower demand in other important markets including France.

Commercial vehicle output, which has been less cushioned by improved sales in export markets, fell 26.6 per cent in the first half of the year.

UK VEHICLE PRODUCTION

	1991 Jan-June	1990 Jan-June	% Change
<b>CARS</b>			
Total	694,374	653,747	+6.2
Rover (British Aerospace)*	229,086	224,149	+2.2
- cars	208,141	199,551	+4.1
- Range Rover/Discovery	20,945	24,598	-13.4
Ford (Ford Jaguar)	196,005	176,389	+11.1
Vauxhall (General Motors)	142,547	130,957	+8.9
Nissan	62,829	27,147	+131.8
Peugeot	45,581	65,538	-30.5
Jaguar (Ford)	13,741	24,404	-43.7
Lotus (General Motors)	1,858	732	+155.6
Rolls-Royce (Vickers)	1,080	1,721	-37.2
<b>COMMERCIAL VEHICLES</b>			
Total	111,571	152,062	-26.6
Ford	59,550	70,127	-15.1
Rover (British Aerospace)**	14,014	21,150	-33.7
Leysland DAF (DAF)	16,147	18,724	-13.8
- vans	11,138	13,279	-16.1
- trucks	5,009	5,445	-8.0
IBC Vehicles (GM/Isuzu)††	10,479	17,262	-39.3
Vauxhall (General Motors)††	5,112	15,832	-67.7
Iveco-Ford	2,718	3,891	-29.4
BNF	383	1,223	-68.6
AWD	1,522	1,124	+35.4
Renault Truck Industries	534	704	-24.1
Seddon Atkinson (Iveco)	326	587	-44.5
Volvo Bus	462	492	-6.1

\*Includes Range Rover/Discovery. \*\*General-derived vans and Land Rover Defender. ††Includes-derived vans, IVECO and micro vans sold in Europe variously under Vauxhall, Isuzu, GME, Bedford and Sunbeam names.

Sources: Society of Motor Manufacturers and Traders

Taxman is made to eat his cake

By Tim Lawrence

THE British taxman has been made to eat cake. McVitie's yesterday won its battle against UK Customs and Excise when a value added tax tribunal ruled that the Jaffa Cake, a chocolate-covered, orange-filled sponge snack, is a cake, not a biscuit.

It won its case, in part, by submitting a giant Jaffa Cake - 12 inches in diameter - as evidence to the tribunal.

More than a name was at stake when Customs and Excise ruled in January that Jaffa is a biscuit, not a cake. The UK does not exempt VAT on cakes, but the full 17.5 per cent is charged on chocolate biscuits and confectionery.

This would have put 10p on the price of a 60p packet, producing tax revenue of £7m from McVitie's annual sale of 42m packets and the 25m packets produced by its competitors.

A series of borderline test cases - including one in which Marks and Spencer's caramel shortcakes were categorised as cakes because they were packaged as such and sold alongside other cakes - persuaded VAT officials they could win the Jaffa case.

Jaffa Cakes, the officials claimed, look like biscuits, are packaged like biscuits and are sold on biscuit shelves.

McVitie's, a subsidiary of United Biscuits, insisted that Jaffa, first baked in 1932 and named after the Israeli orange, is a cake: "It looks like one, it tastes like one and it's always been one. A biscuit, it isn't."

It added: "We said that size should be left out of the argument, but the cake-sized Jaffa showed the tribunal that the vast majority of a Jaffa Cake is sponge. There was absolutely no doubt it was a cake."

Mr D.C. Potter QC, chairman of the tribunal, concluded that the texture, ingredients and name of the product, as well as the fact it started off moist but went hard when stale - contrary to biscuit behaviour - meant that Jaffa Cakes should be classified as a cake.

Customs and Excise has 28 days to decide whether to lodge an appeal. "We are considering our position. We were disappointed to lose the ruling but we are taking the whole thing with a pinch of salt."

Mr John Newman, director of the Biscuit, Cake, Chocolate and Confectionery Alliance, a trade association, welcomed the ruling.

The giant Jaffa Cake which contributed to McVitie's success was "consumed with relish" after the hearing, according to Mr John Brown, VAT partner responsible for United Biscuits at Ernst & Young, the accounting firm. "Max Jaffa - the name we gave to the giant Jaffa Cake - was eaten by people from Ernst & Young, United Biscuits and the tribunal staff," said Mr Brown.

BRITISH ASSOCIATION Ignoring patents costs £20bn

By Clive Cookson, Science Editor

EUROPEAN companies waste £20bn a year in unnecessary research "re-inventing what has been done before," because they ignore patent literature, the UK Patent Office has estimated.

Many UK and European companies overlook the value of patents as a source of technical and commercial information. Mr Ted Blake, Patent Office information director, told a symposium on intellectual property rights.

"Anyone not looking at patents automatically cuts themselves off from at least four-fifths of the available

information," he said. "Patent literature is quite simply the largest and single most important source of technical information in the world, with over 80 per cent of the information in patents being unavailable elsewhere."

No European company in any industry can match the example of Hitachi, the Japanese electronics giant, which according to Mr Blake employs 150 people full-time to search the world's patent literature.

Many are put off by the sheer size of the database. There are now 32m patent documents worldwide, increasing

by 1m a year. But relevant information can now be reached relatively easily by computerised searches.

Mr Lawrence Jenkins, patents manager for Wellcome, the UK drug company, pointed out that the chemical and pharmaceutical industries already make full use of the patent literature.

But Mr Blake said other UK industries such as engineering and electronics were not following the lead of chemicals and pharmaceuticals. And even chemical companies sometimes missed vital patent information.

"It is the view of Japanese marine technologists that computer control of unmanned ships is absolutely essential for the economic future of long-haul bulk shipping," he said.

"At least three major Japanese shipyards have designs for trans-Pacific computer-controlled ships and tankers which could be operational by the mid 1990s."

There are two forces driving the unmanned ship project, Mr Burns said. One is economic. Large savings can be made if the crew is eliminated entirely.

The other is safety. According to Mr Burns, 90 per cent of collisions and accidents at sea are attributable to human error.

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Uncrewed ship sails the seas

FLOTILLAS of unmanned computer-controlled ships may be sailing the oceans early next century writes Clive Cookson.

The Shinya Merchant, an unmanned 10,000 tonne Japanese ore carrier, has recently completed two days of trials between south-western Japan and Korea, before returning to the port of Kogoshima.



# What really constitutes financial strength in today's insurance marketplace?

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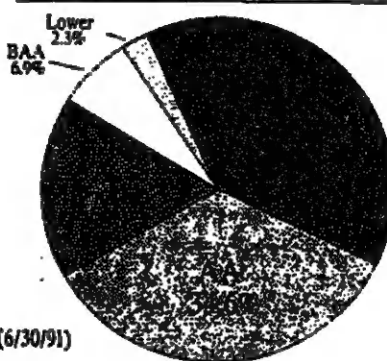
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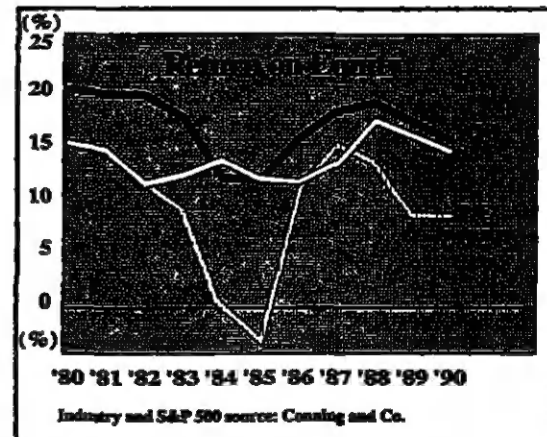


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## MANAGEMENT: Marketing and Advertising

## Seriously stuck on designer horns

Alice Rawsthorn reports on the dilemma facing an industry damaged by recession and over-ambition

"THE DESIGN business is too unstable to support huge networks with high overheads," says Mark Landini, joint managing director of RSCG-Conran in London. "In the 1980s people were far too ambitious."

"This is a very young industry," says Don Casey, president of Landor. "There are very few people around with sufficient skill and experience to work on an international scale."

Between them, Landini and Casey sum up the dilemma facing the international design industry.

There are more and more multinational design projects around but there are very few consultancies capable of handling them. Almost all attempts at creating global design groups have failed.

And, after two years of recession, the US and UK design consultancies cannot afford to expand.

"At the moment there is a hiatus," says Colin Forbes, a partner of Pentagram in New York. "The industry has to reorganise itself so that it can handle international projects. But no one knows how to go about it."

In the 1980s the consensus among design groups was that they should model themselves on the multinational advertising agencies, such as Saatchi & Saatchi or McCann & Erwin, which owned offices in most, if not all, the countries

where their clients operated. The larger consultancies threw themselves into start-ups and acquisitions in an attempt to replicate the structures of the ad agencies.

It was relatively easy for them to raise capital. In London, the stock market was keen to invest in young, entrepreneurial design businesses like Fitch-RS and Michael Peters.

The global marketing groups, such as Saatchi and the WPP Group, also invested in design, convinced they could cross-sell accounts from their advertising agencies to their new design subsidiaries.

By the end of the decade the design industry seemed to be on the brink of fulfilling its global ambitions. Then came the recession. The US and UK design markets went into the doldrums. The consultancies in those countries can no longer count on the profits from their domestic markets to fund their fledgling international networks.

The industry has been ravaged by cuts and closures. Michael Peters has gone into receivership. Fitch-RS has seri-

ous financial problems. Landor, the San Francisco-based consultancy, sold out to Young & Rubicam. Conran Design in London has been bought by RSCG. The French marketing group, Other companies have been forced to shed staff and close offices.

But recession is not the only problem. The immaturity of the business has hindered its attempts at globalisation. Management structures, even of the larger consultancies, were too unsophisticated to cope with the pressures of operating as international companies. There was also a serious shortage of staff capable of working on international design projects.

Another problem lies in the cyclical nature of the design market. Whereas ad agencies - which the design industry had chosen for its role model - tend to work on large, long-term projects, design schemes are smaller in scale and commissioned on an ad hoc basis.

This means there is no flow of revenue and, when economic conditions deteriorate, the market becomes very volatile.

WORLD'S TEN BIGGEST DESIGN GROUPS 1990		
Company	Fee income	Ownership
WPP Group	£56m	Public company, UK
Landor	£30m	Young & Rubicam, US
Fitch-RS	£28m	Public company, UK
Addison	£14m	Private company, UK
Saatchi & Saatchi	£12m	Saatchi & Saatchi, UK
Holmes & Marchant	£11m	RSCG, France
Minale Tattersfield	£10m	Public company, UK
Desgrippes Calo Gobbe	£9m	Private company, France
Pentagram	£9m	Private company, UK/US

It can also be argued that the culture of the design business is not compatible with that of sprawling, multinational organisations. Colin Forbes of Pentagram is convinced that a design consultancy works best with no more than 60 staff. Beyond that, he says, it runs the risk of "losing its esprit de corps" and of "becoming unmanageable."

It is instructive that Pentagram, which pursued this cautious policy even during the bullish era of the 1980s, is one of the few consultancies to have been unscathed by the recession.

The design industry has now lost its illusions about model-

ling itself on advertising. As with most sectors, the recession has also taken its toll on the multinational ad agencies; and the financial crises at Saatchi and WPP have served to destabilise the design companies they had bought.

Second, there is a crisis of confidence among the ad agencies themselves. Advertising lost its traditional role as the dominant marketing medium during the 1980s. The agencies are desperately trying to restructure their businesses to take account of this - so far without much success.

Finally, hopes that the global marketing groups could cross-sell accounts from one

subsidiary to another have proved unfounded. "The power of the agencies is diminishing," says Alan Siegel, chairman of Siegel & Gale, the New York-based corporate identity consultancy owned by Saatchi. "They do not have enough influence over their clients to tell them where to place accounts. All the Saatchi companies are left to live or die on their own."

So where does the design industry go from here? Recession or no recession, the demand for international projects is still strong and the design consultancies are still intent on operating globally. However, they have been forced to scale down their ambitions.

Most consultancies have abandoned the original aim of owning worldwide networks. Siegel & Gale once planned to operate full service offices - with design studios as well as sales departments - in most of the major countries. It now envisages a more modest operation of three main bases in New York, London and Tokyo with a handful of small sales offices.

Others are adopting a simi-

lar approach. Two years ago Walker/CNI, the New York retail design business owned by WPP, opened a London office to co-ordinate its European work. It now has a token presence in London and services European clients from New York.

Wolff Olins, the London-based corporate identity business, has closed the San Francisco office from which it had hoped to expand into the US. "We have lowered our sights," says Wally Olins, the chairman. "Our resources are limited. In the short term we will concentrate on Europe."

Consultancies are also less ambitious about the scope of their work. Once they aimed to handle every aspect of their international projects from developing the original concept to implementing the finished design. Now they realise they cannot afford the infrastructure needed to work on such a scale. Increasingly they are collaborating with other companies in different countries.

"It is ludicrous to suppose that one design consultancy can fully satisfy a global client on its own," says Martin Beck,

chief executive of Fitch-RS. "Now we look for people who know their own markets and work with them on a tactical basis."

However, there are structural changes in the design market that are helping consultancies to execute multinational projects without recourse to huge networks.

One consequence of the recession has been to increase the pool of freelance designers, researchers and corporate strategists that consultancies can draw on. Even a large group like Landor now uses freelancers on a regular basis.

At the same time advances in computerisation - in both information technology and computer-aided design - are making it easier for consultancies to liaise with international clients and collaborators. There are now networks of designers working simultaneously on the same projects in different countries.

These developments may help the design community to resolve the dilemma of how to turn itself into a fully-fledged international industry without over-stretching its resources, albeit more slowly and more modestly than it once envisaged.

"Design has always been a 'mom'n'pop' business," says Alan Siegel. "If design firms are ever to become big and stay big, they must take a longer term view."

Philip Rawstone reports on Bayer's plans for pepping up Alka-Seltzer

## Putting more fizz into a mature market

Despite the trend to healthier lifestyles, a third of British households keep a remedy for an upset stomach or hangover in the cupboard.

Tried and trusted brands - Sterling Health's Andrews, Bayer's Alka-Seltzer, and SmithKline Beecham's Eno's - dominate this sector of the self-medication market.

Alka-Seltzer, now vying with Andrews for leadership of the £15m a year UK market, has been effervescent for 60 years old. It has stood the test of time: worldwide, more than 2.5bn tablets are swallowed each year.

But Bayer, the German-based multinational which acquired Alka-Seltzer when it bought Miles Laboratories of the US in 1978, recognised last year that without continuing care the brand would slowly wither away in the UK.

Alka-Seltzer's peak in the UK was in the late 1950s and early 1960s. Though sales were still double those of any other European country, they had been slowly declining and,

with new brands coming on to the market, the product's relevance to modern consumers had to be reassessed.

Alka-Seltzer still enjoyed a strong position in its market, with a 36 per cent share. But Bayer, Europe's fifth largest manufacturer of self-medication products, had a relatively weak position in the UK industry.

The priority for Michael O'Kane, one-time Boots pharmacist, appointed marketing manager for Bayer UK's self-medication products in January last year, was to improve sales and distribution support for Alka-Seltzer.

A stronger presence was needed in all trade sectors from pharmacies through to supermarket chains and independent stores. Various options were considered from the acquisition of suitable companies and/or brands that would give Bayer the critical mass needed to develop its own distribution network, to identifying possible partners who were already established in the market place.

The problem was resolved last month by a sales and distribution agreement with Warner Lambert Healthcare, a competitor in some world markets but not in the UK.

While that partnership - which will ensure distribution to all pharmacies and 94 per cent of grocery outlets - was being planned, O'Kane was also working on ideas to put more fizz into the Alka-Seltzer brand.

The mixture of Aspirin, citric acid and sodium bicarbonate was originally developed as a remedy for colds and influenza but had been gradually repositioned as "a fast relief from headache with upset stomach."

Its competitors had developed line extensions - Andrews Answer and Eno's Resolve - as specific hangover

remedies. Resolve, in particular, had done well and had captured 11 per cent of the market.

Apart from the introduction of a lemon flavour in 1988, little else had been done to rejuvenate the Alka-Seltzer brand. "It had suffered historically from a 'leave well alone' approach," says O'Kane. "But a brand is like a plant, it needs continuing care and attention if it is to thrive."

O'Kane has given a brighter, modern look to the packaging, to provide more noticeable presentation on supermarket shelves. The original product and its lemon-flavoured variant are now distinguished by different colours; product and dosage information is more prominently displayed.

Television advertising strategy was changed in an effort to

increase sales - which peak at Christmas and New Year - throughout the year.

"The focus had been on 30-second commercials during the Christmas period," says O'Kane. "Our competitors advertised at the same time, so we could not stand out from the crowd as much as we would have liked."

Sales of Alka-Seltzer rise substantially on Spain's Costa del Sol with the annual influx of British holidaymakers. So its sales pitch - "Good food, good wine, good night, good morning" - was focused on the holiday market.

Much of the £1.1m advertising budget was spent on new 10-second television spots - featuring the lemon variant in particular - during the summer. The message to consumers preparing for their holidays

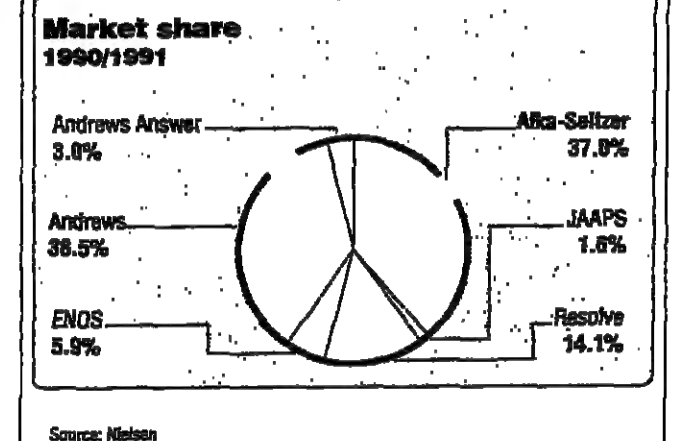
was that they would need Alka-Seltzer just as much as a passport.

An Alka-Seltzer holiday kit - including bandages, insect repellent and antiseptic cream as well as Alka-Seltzer tablets - was promoted through regional newspapers.

Further promotions during the next few months will link Alka-Seltzer to winter holidays. "We want to develop the idea that you should never be caught without Alka-Seltzer," says O'Kane.

Within a year, the gap between Alka-Seltzer and the market leader, Andrews has been narrowed from 4.4 per cent to 1.5 per cent.

"Alka-Seltzer has been around for a long time," says O'Kane, "but I think we are proving that there's a lot of life left in it yet."



## TECHNOLOGY

Charles Leadbeater studies the Prince of Wales's latest strictures on UK industry

## Too far from the campus

If you are a manager in a British manufacturing company who has quietly chuckled at the Prince of Wales's lambasted the architects and educationalists, you had better watch out.

The Prince is set to renew his more than passing acquaintance with controversy by setting about industrialists and academics. Earlier this year a prestigious conference held in the grounds of his home at Highgrove, Gloucestershire, was the launch pad for an initiative called Partners in Innovation. Its aim is to improve links between education and

industry. Specifically the Prince asked Sir John Flowers, the chairman of the Centre for the Exploitation of Science and Technology, to set up and chair a working group which will report to him in December upon measures to improve the relationship between academics and industry. Partners in Innovation is based upon three

premises. The first two premises are uncontroversial pieces of conventional wisdom. First, the relationship between higher education and industry can be improved. Second, industry needs to become more proficient at innovation.

It is the third premise which is more open to doubt: industry will become better at innova-

tion if it improves its relationship with higher education. It is upon this premise that the Prince's initiative will stand or fall.

What evidence is there that better collaboration between academe and industry is really central to promoting business innovation?

After all it is not as if all successful economies have well developed programmes to pull together universities and companies. In Japan, the public higher education sector and the corporate sector do little together in terms of innovation.

Moreover, a survey of 80 companies and 90 academics conducted by management consultants McKinsey for the Partners in Innovation initiative suggests that other factors may be more significant.

For instance, the companies clearly ranked their own research and development as the most important source of innovation.

On a scale ranging from three for a crucial source to zero for no use at all, internal R&D ranked 2.3, compared with 1.7 for innovations which come from suppliers and contractors and 1.3 for British higher education institutes.

On the face of it the survey suggests the Prince may be tilting at windmills. A lot of effort might be devoted to improving something which most executives judged is not essential.

However, there are two rejoinders. First, the survey shows that in most sectors links between industry and education are likely to become more important, at a quicker rate than other factors. The survey found that 73 per cent of companies would be using higher education institutes as a source of innovation in the future. About 16 per cent expect these institutes to be a crucial source of innovation in the future. So the Prince is focusing on something that is becoming more significant.

Second, the fact that executives do not regard higher education as an important source of innovative ideas and products may be the symptom of a problem rather than proof that no problem exists. The relatively low ranking that executives ascribe to collaboration may just be a sign of how much it needs to be improved.

Links between companies and higher education may be undervalued because companies are failing to exploit fully the ideas available in universi-

ties and the academics are so bad at selling their work. The corollary is that once academics and industrialists start to work together more effectively they will realise the potential for collaboration.

According to the executives cultural differences between business and academe are the most important obstacles to collaboration. Lack of commercial expertise in higher education was ranked as a major obstacle. And academics certainly seem to have non-commercial priorities: the survey found that 53 per cent of uni-

versity academics thought commercialising innovation through collaboration was less important than publishing their research.

All this is grist to the Prince's mill that academics and business leaders need to understand one another better. However there are other findings in the McKinsey survey which suggest the Prince will inevitably be drawn into the clearly political territory of education and science policy.

Although the academics thought that cultural differences were significant they cited a lack of development funding as the most important obstacle to innovation. As a result academics view collaboration with business as a useful source of funding to top up a shortfall of public funds. Equally, many companies see higher education as a cheap way to get their research done.

Partners in Innovation will issue recommendations for changes in policy when Sir John reports to the Prince later in the year. However the McKinsey report provides some clear clues about the direction in which the initiative is heading. Some forms of collaboration are proving far more effective than others.

Both executives and academics rated personal contacts as the most important factor facilitating collaboration. The next most effective were long term funding of research and - most strikingly - joint project teams for particular topics.



Prince Charles: new target

## A longterm use for ground glass

LANDFILL sites have to be carefully isolated to prevent methane and other toxic substances from contaminating surrounding ground long after the sites have been abandoned.

The usual method of containment is to surround the site with vertical cut-off walls of bentonite (a highly expensive, fine-grained clay mineral), slurry and a plastic membrane.

Concerned about the long-term effectiveness of this method, German civil engineering contractor Philip Holsmann has joined forces with glassmaker Flachglas to develop a new means of encapsulation, using glass sheeting.

"Glass is resistant to chemical attack from all possible components of seepage water as well as being totally impermeable," says Heinz Wind, head of Philip Holsmann.

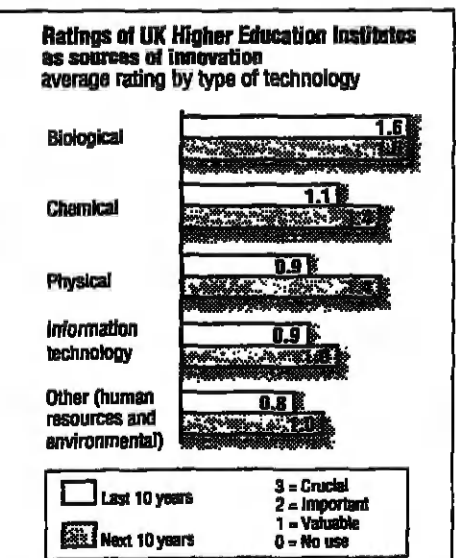
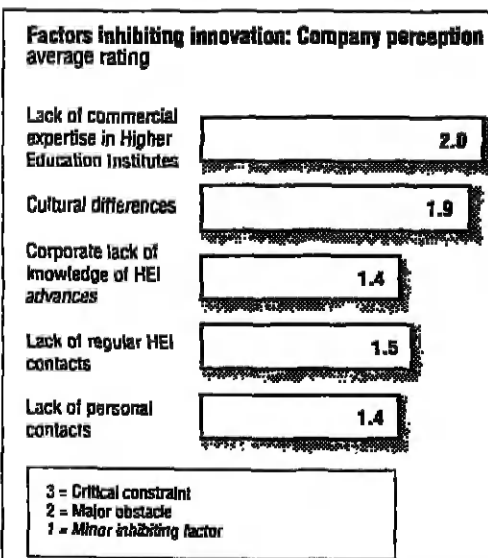
The panels of 6-12mm-thick glass are set into the mineral slurry trenches. A non-shrinking silica gel, which is said to be the most impermeable sealant for the glass sheets because of its similar chemical composition, is injected into the remaining gaps.

The construction of the glass walls, claims Wind, can be calculated to withstand the lateral forces exerted by the settling of waste in a working tip. And, although the settlement forces in old deposits are usually insignificant, walls capable of bearing the transverse forces exerted by further loading can also be designed, a useful factor in view of the scarcity of suitable new landfill sites.

In 1990, Philip Holsmann and Flachglas, together with the technical universities of Darmstadt and Aachen, established the German Institute for Constructional Glass in a bid to develop the use of glass for construction purposes.

This project is one of several it now has under way in Germany. Others include using curved glass segments for retaining sewers and suspending particles of asbestos in glass as a means of safe disposal.

Fiona McWilliam



David Fishlock examines industry's advance into plasma science

## An exciting way to use gases

Electrically excited gases - plasmas - could offer novel ways of carrying out many of today's noxious factory processes, such as etching metal, glass or plastic surfaces, with little or no fumes or effluent. But the technology will only find wider applications if it is more widely understood.

This is the view of the London-based Centre for the Exploitation of Science and Technology (Cest), the think-tank set up by some of Britain's most research-conscious companies to try to identify the emerging opportunities for technology. The wider exploitation of plasma by industry will require a deeper understanding than exists today of the underlying science - as well as of the economics.

A strong base of plasma science has been built in Britain for harnessing nuclear fusion for power generation. But the ionised gases - plasmas - whose constituents are electrically charged - that are of interest to industry are cooler and more easily contained than those used in the nuclear power industry.

The industrial plasmas span a temperature range from a few hun-

dred degrees to about 20,000 deg C. At the lower temperatures, where there is growing interest, they are called cool plasmas. Cool plasmas can be generated using electricity, microwaves, laser beams or shock waves to excite a gas.

Temperature, pressure, gas composition and the electrical conditions all help to determine the "activity" of the plasma. For example, the hotter plasmas can incinerate the most toxic organic substances completely, leaving no trace that might leak from the incinerator, as can happen at lower combustion temperatures.

For chlorinated organic compounds such as PCBs (polychlorinated biphenyls), normally difficult to destroy completely, plasma incineration seems to offer a temperature high enough to reduce the chemical quickly to molten carbon in which very little toxin could survive.

Robert Whelan, Cest's chief execu-

tive, says plasma processing cropped up repeatedly in other studies his think-tank has pursued; for example, in a study of metal finishing processes, where they found a new plasma gear-hardening process developed in Germany which reduced a conven-

tion dimensions decrease. Plasma processing cropped up again in a study of the future of packaging, when such firms as Courtaulds revealed how vital plasma processing was becoming to the cleaning and preparation of plas-

The inherent beauty of plasma processing is that it is dry and easily incorporated into the production line, needing no breaks for ventilation or drainage

tional 15-stage hardening process to six stages and eliminated effluent. One industry which has already eliminated much of its wet-processing by such substances as hydrofluoric acid, in favour of plasma, is the processing of semiconductors. Plasma processing has the added advantage of greater precision, increasingly important as micro-

tic films. Nearly all the polyethylene used for plastic bags, for example, is exposed to a plasma etch that prepares it for printing. Film used in recording is plasma-processed to provide an anti-static surface. Compact discs require plasma processing in their manufacture.

The inherent beauty of plasma processing is that it is dry and easily

incorporated into the production line, unlike wet processes which interrupt production flow by requiring special facilities such as ventilation and drains.

Plastic car bumpers moulded from polypropylene can be plasma-etched in a single stage to prepare them for painting, instead of the usual series of solvent-etches with all their attendant effluent and air-pollution problems. Glass can be plasma-etched before the application of coatings to, say, reduce ultra-violet transmission through window glass.

But the sheer scale on which some of these "surface engineering" processes would be needed is a considerable engineering challenge, says Cest's Stephen Howlett. Ideally, the plasma should be generated at ordinary pressures, not in a high vacuum, which would make it dearer.

At Cest, Howlett is half-way through a study of Britain's plasma-

processing resources in which he aims to identify the ingredients still needed to make plasma engineering a significant industrial activity. Among the assets is the UK Atomic Energy Authority's Culham Laboratory, near Oxford, whose role is to support the EC's Joint European Torus project for fusion energy.

Unfortunately, since fusion energy is many decades away from commercial use, industry has almost no access to the science that Culham generates, says Howlett. But Culham itself has begun to involve itself with cool-plasma problems.

An important technical development, Cest has learned, promises to be the unbalanced magnetron, as a way of generating a kaped magnetic field to create cool plasma at high energies for fast processing. ICI and Loughborough University are in the vanguard of this technology.

Cest wants to convene a consortium of companies and research laboratories that will help develop clear messages about the scientific priorities Britain needs for plasma processing. Its target is for industry to work with the research base to exploit plasma-based technologies.



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[illegible]



## ARTS

## CINEMA

## Marooned on an island of trickery

There was no Book of Family Trees among the 24 volumes stowed, according to Peter Greenaway's *Prospero's Books*, in the Duke of Milan's boat of banishment. If there had been, it would surely show that Greenaway is a descendant of that same Milanese monarch, Prospero dwells on a magical island where through illusion he manipulates the fate of puppet humans. Greenaway's films - from *The Draughtsman's Contract* to *The Cook, The Thief, His Wife And Her Lover* - are islands of trickery and artistic totalitarianism where he holds Prospero-like sway.

The traditional beef about P.G. has been that there are never Brian Dennehy in *The Belly Of An Architect* apart, any autonomous human beings in his films. *Prospero's Books* presents Shakespeare's *The Tempest* as an apologia - but not an apologetic one - for the artist as puppetmaster.

Greenaway's Prospero is Sir John Gielgud marooned in a postmodernist Roman bathhouse. Around him at film's beginning are the props, pillars and persons (largely nude) from whose primal nakedness he will create his drama. For he is also, you see, Shakespeare. We catch him mouthing and quill-scratching the play's first word "Boson"; we see him overturn his toy galleon to summon the plot we watch him conjure: vari-sized Ariel, one of whom is a small boy pissing cataracts into Gielgud's bath.

This movie is glorious and gaga in equal measures. As an ocular riot, it is unmatched by any other film in modern memory. Hurling naturalism to the winds, like the papers that blow blizzard-like about Prospero's chamber, Greenaway gives us a fantasia on movie (and video) possibilities. There is animation, in the magic-secreting books whose pictures come to life; split screens, spanning frames within frames like the Chinese boxes of artistic creation; giant close-ups transfiguring everyday sights (a water-drop) and outdoor landscapes conjured from corners of the movie-like soundstage (Caliban's stream, a sun-kissed wheatfield for Miranda's first meeting with Ferdinand).

On top of this, or milling through it, is a cast of dozens spanning every stage of human upholstery from eye-boggling nudity to Greenaway-Jacobean excess. Michael Clark's Caliban is a garboling faun with red-painted testicles. Gielgud begins nude, then wears a star-pat-

PROSPERO'S BOOKS (15)  
Peter Greenaway

NEW JACK CITY (18)  
Mario Van Peebles

DYING YOUNG (15)  
Joel Schumacher

PUMP UP THE VOLUME (15)  
Allan Moyle



John Gielgud as Prospero

terned cloak so huge it must need a fork-lift truck to don and doff. Isabella Pasco's Miranda is an Ophelia-like study in liquefaction-as-fashion. And the courtier-castaways, ruffed and hat-ted to the nines, resemble Carmen Mirandas of the 1600s.

But a paradox dwells at the heart of this harvest for the senses. The conceit that created it is less brainstorming than banal. In casting Gielgud/Prospero as a disguised Shakespeare and calling on Gielgud's voice to ventriloquise all - yes, all - the roles, at least until the forgiveness scene, Greenaway turns *The Tempest* into a fable about the all-fashioning artist. It is the old "Shakespeare's farewell" perspective, always a parochial and sentimental one. *The Tempest* may be the Bard's last bow, but it is much more. Few of the semi-submerged themes about moral redemption, nature-versus-nurture, the use and abuse of power, reach the surface of this film. And if they did, one suspects Greenaway would be there to greet them with a ten-ton costume or an invitation to animation.

Even the books of the film's title fail to lead resonance. Supposed keys to Prospero's wisdom, they are Greenaway's version of a desert island library. No Bible; but the complete works of W.S. get in as volume 24. Elsewhere with the titles and contents it is delirium-time in the Greenaway brainpan. "A Book of Mirrors", "A Primer Of The Small Stars", "An Atlas Belonging To Orpheus", "An Alphabetical Inventory Of The Dead", "The 32 Concepts Of The Minotaur".

These would lend wisdom? Rather, they would add to the sum of human madness. They are of course a glorious Greenaway joke, gloriously presented and animated. But even as we giggle we realise what this film-maker is really up to with *The Tempest*. The Swan of Avon has been hijacked to make a Greenaway

polling-day. A director mad for systems that reveal and deride humanity's attempt to find a meaning in life - ever since *The Fall* with its list and details of dead people whose names began with "Fa" - has taken the play's great primaries and logged them into his own tragicomic system.

The four elements; the cross-section of archetypal characters; the moral-ethical polarities (nature/nurture, Ariel/Caliban). The play becomes not so much a great, pure morality fable as a blank cheque for Greenaway's imagination. He writes on it his decorative, chaotic, postmodernist vision of the world as a menagerie of life-types with many minor meanings but no all-ruling meaning at all.

"You gotta rob to get rich in the Reagan era," says someone in the (nearly) all-black crime thriller *New Jack City*. We are in 1986 New York, and it looks just like 1981 New York, at least as we know it in the movies. Black crime syndicates led by suave, gold-chained mobsters (Wesley Snipes) are pursued by ill-paid black detectives (Ice T) with holes in their socks and possibly in their brains. These men believe that justice can win through. But we know it cannot. Why not? Because the movies need crime as much as criminals do.

*New Jack City* caused riots in US cinemas with its tale of crack-dealing gangs. Out there in the audience, screamed the newspapers, were very people depicted in the film. But surely not. As directed by Mario Van Peebles from a story by Thomas Lee

Wright, the film deals in trashy, paper-thin characters who trade in arcane jive-talk ("You lullaby his ass") and depressingly predictable shoot-outs. The only vivid moment is when an informant with a miniature video-camera concealed in his belt buckle goes mad with panic in the crack factory. The priority of clicks briefly crumbles, then is as swiftly rebuilt.

In *Dying Young*, directed by Joel (Flatliners) Schumacher, a millionaire's son ill with leukaemia (Campbell Scott) is warmed into love by Julia Roberts. Dying is a serious subject, but not here. Celestial pianos swoop from the clouds over the Pacific coast love-nest. Disapproving Dad makes rumbling noises from San Francisco's Nob Hill. And the *Love Story* - style conversation ranges from culture-vulture piffle - Scott is working on a PhD thesis that promises a revolutionary confusion between German Impressionism and the Vienna Secession - to tell-me-about-chemistry dizziness from "Nurse" Roberts.

The film died young in America, despite Miss R's fan following. Two things might have saved it. A keener sense of the ridiculous, or the unapologetic sentimental conviction of *Love Story* itself. That at least had the nerve never to tell us it was sorry.

*Pump Up The Volume* is a multi-decade morality tale about modern youth. Teenage pirate-radio disc jockey "Happy Harry Hard-On" (Christian Slater) makes anarchic broadcasts to the folks at Hubert Humphrey High School. Grown-up society, obviously sedated by the overdose of aspirins in the area, twigs slowly to HHH's identity. By the time they unmask him, he has mimicked on-air masturbation some 60 times, fielded about a hundred suicide calls from unhappy gay youngsters and perforated our eardrums with rock music. A film long on noise, short on notions.

Why not take yourself instead to the National Film Theatre or Barbican cinema, where the best of celluloid are sprouting from the main trunk of London's all-arts Japanese festival. The NPT finds masterpieces from the country's wide-screen history (Ichikawa's *The Key*, Imamura's *Profound Desires Of The Gods*), while the Barbican promises Britain's "largest ever Japanese retrospective".

Nigel Andrews

## The Alchemist

SWAN THEATRE, STRATFORD-UPON-AVON

The Royal Shakespeare Company's new production of *The Alchemist* is full of charm and incidental felicities without ever quite appreciating that Ben Jonson's play is one of the great English comedies. The trouble is, once again, the size of the stage: the Swan Theatre is too small to take it. There are times when it looks like French farce or Alan Ayckbourn. Jonson deserves better than that.

So does the RSC. The company is too good to be reduced to this space for such a big play with so many fine parts. Whenever there are more than three significant characters around at once, they tend to crowd each other out. When the dupes of the alchemist arrive in a bunch to demand redress, it is hard to take in the scene as a whole.

The small stage is also responsible for diminishing the role of Sir Epicure Mammon, who, as his title suggests (two attributes, not just one), is a big figure. Sir Epicure has two speeches which must rank among the very best in Elizabethan/Jacobean drama. When he talks about "having his beds blown up, not stuffed; down is too hard" and "walk-

ing naked between my succubus", he is up there not only with Jonson's Volpone, but also with Marlowe's Tamburlaine. Yet you cannot give the image even of strolling in triumph through Persepolis if there isn't any room to do it. Philip Voss's Epicure tends to strut on a postage stamp.

Sam Mendes' direction is less interested in the dupes than the people who set them up. This approach has its strengths as well as weaknesses. The strength is that it concentrates on the alchemist (Subtle), the housekeeper (Face) and their partner, Doll Common, who work together to defraud the pulchre. There is a wonderful scene, prefaced by a Latin grace, where they sit at a table and solemnly count their loot. Coming at the end of the first half and resuming at the start of the second, it is the best vignette in the production.

On the other hand, it is the dupes who are the play's real characters. They may be flat characters in the E.M. Forster sense that they do not develop, but they are still splendid parts, and they come from all sections of society. Jonson's satire ranges very wide. Apart from Sir Epicure, there is Ana-

stias, the zealous deacon, superbly played by Guy Henry. In this production he is the only dupe fully to realise what a good part he has.

The team-work of the conspirators, if that is not too strong a word, also tends to belittle the role of Doll Common. Joanne Pearce is very fetching in her various wigs, but she struck me as a little too disciplined: too much the team-player, not enough of an individual.

There remains an enigma that I have never understood, which is why Jonson called Subtle, the one character who sees through the duping, by that name. For unless it is in the sense that he nearly spoils the fun, there is nothing subtle about him. This production adds to the confusion by having Barry Lynch speak unidiomatic English, but fluent Spanish. It doesn't fit.

Nevertheless, there is a great deal to enjoy and I wish only that we could see it on a wider scale. Even the explosion in the under-stage laboratory is a very muted bang. The players should let themselves go a bit more.

Malcolm Rutherford

## Brand

ALDWYCH THEATRE

Perhaps it is true that London's West End theatre is about to look up. Certainly there is a splendid production of Ibsen's *Brand* at the Aldwych. It is one of Ibsen's earlier works and the one that established his reputation across Europe. It is also one of the last that he wrote in verse.

It is the verse, in a marvelously effective new translation by Robert David MacDonald, that makes this production. The plot is austere, to put it mildly. Brand is a Christ-like figure, a priest who believes in perfection and the power of the will. He lets his mother die without going to see her on her deathbed. He lets his child die rather than forsake his northern settlement for a milder climate. His wife dies as well after he has asked her to give the clothes of their child to the son of a gypsy. All that is done in the name of obedience to God, a jealous old testament God who, as Brand says, tested Abraham with his son. Brand believes in all or nothing.

It does not come across quite as austere as it sounds. One of the reasons for this is that Brand, as played by Roy Mars-

den, is at first more of an amiable seeker after truth than a religious fanatic. He smiles, has human feelings and even by the standards of northern Norway, a sense of humour. The darker side comes later.

It is the verse that helps. In the last year or so we have become used to rhymed couplets on the English stage, largely through the translations from French by Raminé Bolt. MacDonald carries the technique much further.

Whereas Bolt tends to specialise in wit and clever rhymes, though he extended his range in his translation of Brecht's *Resistant Rise of Arturo Ui*, at the National Theatre, MacDonald goes in for variations all the time. His verse can be light, conversational and tripping; it can also be tragic, as when Brand faces his final ordeals.

Without the verse, I do not think that the play would work. This is genuine poetic drama of the kind that would have been applauded by T.S. Eliot. (Eliot said of Ibsen that he was a great prose dramatist whose works would have been even better in verse. Obviously

he had not seen a proper rendering of *Brand*.)

There is much else to admire. Marsden manages to show that Brand is not just an insufferable prig. He has doubts about whether he is right in his pursuit of fundamentalist faith. His love for his son and his wife is real. The scene in the second half when the child is dead and Agnes gets out his clothes on Christmas Eve is almost unbearably painful, yet never falls over the edge into melodrama.

Agnes is played by Kim Thomson, a beautiful woman whose grief grows on her face yet who also looks angry as, in the literal sense of the word, she must. The production is presented by Bill Kenwright in association with the Thordike Theatre. Leatherhead, and is directed by Roger Williams. Life in the nordic mountains requires some strong scenic effects: they come from the designer, Bernard Cusshaw. In an attempt to bring epic theatre to the West End, the seat prices are £5 and £10 only.

Malcolm Rutherford



This ruff magic: a scene from "Prospero's Books"

## EDINBURGH FESTIVAL

## Recitals

The morning recitals at this year's Edinburgh Festival were chosen to appeal. There has been nothing to compare with late Beethoven string quartets straight after breakfast down in Leith as we used to have - festival-going for the truly hardened culture vulture.

Of the recitals gathered around the end of the second week the most challenging was Steven Isserlis' programme at the Queen's Hall. For a start, there was a premiere on offer, Taverne's *Threnos* for solo cello, a short piece, limited in scope, really no more than a single meditative line; but it was a first performance and Edinburgh has not seen many of those this year.

In addition, Isserlis fills a hall the size of the Queen's with his personality in a way

that he does not always do in large-scale contexts. His performance of Britten's *Third Cello Suite* was thoroughly absorbing, because he made the music yield so much, every turn of the page seeming to bring a new mood. His Prokofiev Cello Sonata, Op.119, matched humour with romantic lyricism. It was impossible to let either wait past you. Peter Evans was the clean and able accompanist, leaving Isserlis to take the high ground with music-making of winning spontaneity.

The Panocha Quartet did not quite achieve the same in their all-Dvořák programme, the second of three recitals given by the group at the Queen's Hall. Their sound is ingratiating, the playing unfailingly musical; but it did not seize the imagi-

nation to the degree that Isserlis had. Perhaps Dvořák's easy-going lyricism, a native gift for these Czech players, does not provide the scope. Their account of the String Quintet, Op.97, certainly glowed with the required warmth.

It is a brave solo performer who moves from these homely surroundings to the chilly domed auditorium of the Usher Hall, but in this sense at least Felicity Lott is an artist who bravely goes out to meet her audience. The hall was better filled than for a major orchestral concert the night before.

Hers was an afternoon recital, which began with Strauss songs, though the audience might have been forgiven for expecting something less relaxing (Miss Lott's costume was an eye-smacking blue trou-

ser suit with bold orange sash). This music always suits her, and almost any line that took the voice upwards or over long phrases could be relied upon to bring some ravishing singing. She does not really communicate with the words, though. Merely making consonants clear is not enough.

After the interval, French music: *melodisks* by Poulenc and Hahn, opera by Offenbach and Oscar Strauss, all given immaculate support by the pianist, Roger Vignoles. Again there was a lot of sensually beautiful singing, while in the popular numbers the singer found a showbiz sense of fun one had not suspected in her. The blue and gold extravaganzas had come into its own.

Richard Fairman

## Kings

THE MEADOWS

It is strange to say that, of the 26 performances I saw in a seven-day visit to the Edinburgh Festival, the best one took place in a small circus tent, and all too near the madding crowd. Big-wheel engines whirled, bells rang, and kiddies yelled on the fairground outside. None of that, however, distracted the audience for this late-afternoon show.

The actor Alan Howard and the poet Christopher Logue read from *Kings*, Logue's new version of Books I and II of *The Iliad*. Logue made a brief pre-announcement of the story-so-far; then, for 40 minutes, Howard recited from memory the first 21 pages of Logue's poem. For the first several minutes, Howard perched up like a falcon to catch the eye, stood at first he employed only the soft tenor upper range of his voice.

The quarrel of Achilles and Agamemnon became engrossing all over again, and, thanks to Howard's effortless diction, lines like "Thrush you until your eyeballs shoot." "Fearful as the toad in a python's mouth" and "Then prayed wet-casked in the winking foam" gently branded themselves into the memory.

Gradually, in voice and mood, Howard widened his range, conjuring up all the ranging tension between Achilles' challenging martial tenor and Agamemnon's assured bass legato. His sheer abundance of technique, which caused such lively debate in his audience when he was a leading light with the Royal Shakespeare Company (the art that failed to catch on), was here a constantly exciting resource. He was protagonist, supporting players, narrator

and chorus. I never tired of the basic pleasure afforded by the cleanliness of his vowels; the word "superiority" became a light six-syllable descending scale; he kept basic iambic meter always alive.

I have never known a more thrilling demonstration that poetry is something to be performed live, and from memory. When Howard stands, you see how, with relaxed shoulders and gestures, he controls his voice from the diaphragm. This central core of vitality, together with his strong face and lively neck, gave a really classical essence to his performance.

After his brilliant long opening, he and Logue read the next section of the poem for some 30 minutes (Logue is also a fine reader, with an especially good use to convey the age of wise old Nestor); and

then, for the final 20 minutes, Howard recited the poem's final section, building up to the tremendous massed attack by the Greeks on the walls of Troy.

Logue has already tackled two books of the *Iliad* in *War Music*. *Kings* was published this March (Faber and Faber, £4.95), and *Like War Music*, was always planned for performance.

In his introduction, Logue acknowledges the critical support of Liane Aukin, who had already directed *War Music* with Howard for Radio 3 and some live performances. These Edinburgh performances were directed by her. As one who found myself trembling with excitement for some time afterwards, I testify to their impact.

Alastair Macaulay

## INTERNATIONAL ARTS GUIDE TODAY'S EVENTS

## AMSTERDAM

Concertgebouw 20.15 Jean Fourmet conducts Netherlands Radio Philharmonic Orchestra in music by Dukas and Ravel, including the Piano Concerto in G with soloist Imogen Cooper. Tomorrow: Reinbert de Leeuw conducts Rotterdam Philharmonic Orchestra in music by Ravel, Schoenberg and Rudi Stephan. Tomorrow in the Kleine Zaal: Ravi Shankar concert. Sat: Chailly conducts the Royal Concertgebouw (6718 345)

## BERLIN

Deutsche Oper 19.30 Heinrich Hollreiser conducts Der fliegende Holländer, with Simon Estes as the Dutchman and Sabine Hass as Senta. Tomorrow and Mon: John Dew's production of Les Huguenots. Sat: Hollreiser conducts the Ponnelle production of Fidelio. Sun: Die lustigen Weiber von Windsor (West Berlin 3410 249) Schauspielhaus 20.00 Walter Weller conducts the Berlin Staatskapelle in Glinski's overture to Russian and Ludmilla, Dvořák's Fifth Symphony and Glazunov's Violin Concerto, with Frank-Peter Zimmermann. Repeated tomorrow. The season

at the Staatsoper unter den Linden opens on Sun with Madame Butterfly (East Berlin 200 4762)

## EDINBURGH

Usher Hall 20.00 Christopher Hogwood directs the Academy of Ancient Music in a Vivaldi programme. Tomorrow and Sat: Jiri Belohlav conducts the Czech Philharmonic Orchestra. Sun: Jessye Norman, accompanied by Philip Moll, gives the closing concert of this year's Edinburgh Festival. Morning recitals in Queen's Hall: Tatyana Nikolaeva plays piano music by Shostakovich tomorrow, followed by a song recital by Thomas Allen on Sat (031-225 5755)

King's Theatre 19.00 Nicholas McGegan conducts first night of new Scottish Opera production of La clemenza di Tito, staged by Stephen Wadsworth and sung in English. Repeated on Sat (031-225 5755)

## PLAYHOUSE THEATRE

18.45 Ballet of the Deutsche Oper, Berlin, presents Ring Round The Ring, a four-hour extravaganza inspired by Wagner. Tomorrow, Sat and Sun: Peter Schaufuss' Berlin production of Giselle (031-225 5755)

## ST BRIDE'S CENTRE

19.15 Open Theatre of Belgrade presents Anouilh's play The Ladies' Band (L'Orchestra), in its first professional staging in Britain. Repeated tomorrow and Sat (031-225 5755)

## FRANKFURT

Alte Oper 20.00 Diego Masson conducts the Orchestra Giovanile Italiana in Richard Strauss' Alpine

Symphony and Sylvano Bussotti's Brecht/Kristall for large orchestra. Tomorrow and next Mon: Marcello Vottari conducts first modern performances of Alberto Franchetti's grand opera Cristoforo Colombo, with a cast led by Renato Bruson. Sun: Leonid Grin conducts music by Wolfgang Rihm (1340 400)

## GENEVA

Grand Casino 20.30 Mario Venzago conducts a concert performance of Ottmar Schöck's opera Venus (1922), with a cast led by James O'Neal and Lucia Popp (289982)

## HAMBURG

Musikhalle 20.00 Zubin Mehta conducts Israel Philharmonic Orchestra in Mozart's overture to Die Zauberflöte and Symphony No. 41, plus Dvořák's New World Symphony. Tomorrow: Michel Tabachnik conducts Varese and Brahms. Sat at 21.15: Mehta conducts Mahler's Ninth. Sun: Ingo Metzmacher conducts all-Varese programme. Next Mon and Tues: Czech Philharmonic Orchestra (448826)

## HELSINKI

Finlandia-huset 19.30 Jukka-Pekka Saraste conducts the Finnish Radio Symphony Orchestra in Stravinsky's Scherzo à la Russe and Petruschka, with Nikolai Petrov soloist in Rachmaninov's Second Piano Concerto. Tomorrow and Sat: violin recitals by Sergey Stadler. The Helsinki Festival runs till Sep 8 (9700 4700)

Uspenski Cathedral 19.00 Vladimir Chernushenko conducts the

Leningrad M.I. Glinka Choir in a programme of Russian spiritual songs. The choir sings Rachmaninov's Vespers tomorrow at Helsinki University (9700 4700)

## LEIPZIG

Gewandhaus 20.00 Kurt Masur conducts the Leipzig Gewandhaus Orchestra in Beethoven's Second Symphony, plus Mozart's Haffner Symphony and Sinfonia Concertante K364 with soloists Christian Funke and Karl Suske. Repeated tomorrow. Sun: Chris Barber Jazz and Blues Band (7132 252)

## OPERNHAUS

The new season opens on Sat with Die Zauberflöte conducted by László Zsigmond (also Sep 3), followed by Tosca on Sun (7168 273)

## LONDON

Musik 19.00 Jerzy Maksymiuk conducts Don Giovanni, in a production by Jonathan Miller restaged by Francesca Joseph. Steven Page sings the title role, with Jane Eaglen as Donna Anna. Tomorrow: David Atherton conducts revival of Tim Albery's production of Billy Budd, with Philip Langridge as Vere. Sat: Werther (071-836 3161)

Royal Festival Hall 19.30 John Eliot Gardiner conducts the English Baroque Soloists and Monteverdi Choir in a concert performance of Die Entführung aus dem Serail, with Luba Orgonova as Konstanze and Kurt Rydl as Osmin. This is part of the South Bank Mozart Now Festival. Tomorrow: Mozart Now Festival. Tomorrow in the Queen Elizabeth Hall: recital by Arleen Auger accompanied by

Melvyn Tan, followed by a series of events on Sat and Sun devoted to the music of 1791, with the London Classical Players conducted by Roger Norrington (071-928 9800)

## ROYAL ALBERT HALL

19.30 Vladimir Ashkenazy conducts Royal Philharmonic Orchestra in Tippett's Concerto for Double String Orchestra, Glazunov's Violin Concerto with Kurt Nikkanen, and Walton's First Symphony. Tomorrow: Peter Soloviev conducts world premiere of Peter Paul Nash's Symphony, plus Britten's Serenade for tenor, horn and strings, and Britten's Earth Dances. Sat: Tennstedt conducts Beethoven's Ninth. Sun and Mon: Orchestra de Paris (071-823 9998)

## NATIONAL THEATRE

The Miser by Molière (1668) can be seen tonight, tomorrow and Sat in the Olivier, directed by Steven Pimlott, with a cast led by Eleanor Bron and Charles Kay. Next Mon, Tues, Wed: The White Devil, John Webster's tale of Jacobean corruption, directed by Philip Prowse.

Long Day's Journey Into Night (tonight at the Lyttelton), is Eugene O'Neill's masterpiece of family guilt, directed by Howard Davies and starring Prunella Scales and Timothy West. Tomorrow and Sat, Ian McKellen gives his Olivier Award-winning performance in Shakespeare's Richard III. White Chameleon (tonight at the Cottesloe) is Christopher Hampton's semi-fictional evocation of his childhood in Egypt in the 1950s. Tomorrow and Sat, the Cottesloe is showing Keith Dewhurst's new play Black Snow, based on Bulgakov's satirical novel

about Moscow theatre in the 1920s. (071-928 2252)

For information about other shows, phone Theatreline from anywhere in the UK: Plays 0836 430959 Musicals 0836 430960 Comedies 0836 430961 Thrillers 0836 430962

## STRATFORD

Royal Shakespeare Theatre 19.30 The RSC's new production of Romeo and Juliet has just opened, in a production directed by David Leveaux and with a cast led by Claire Holman and Michael Maloney (tonight, also next Mon, Tues, Wed). Tomorrow: Twelfth Night, Sat: Henry IV Parts 1 and 2, with Robert Stephens as Sir John Falstaff (0789-295623)

Swan Theatre 19.30 Sami Mendes' new production of Ben Jonson's comedy The Alchemist has a cast led by David Bradley as Subtle (tonight, also next Mon, Tues, Wed). Tomorrow: Shakespeare's youthful love story The Two Gentlemen of Verona. Sat: 'Tis Pity She's A Whore by the English Renaissance dramatist John Ford (0789-295623)

## VIENNA

Auersperg 20.00 Avedis Kouyoumdjian plays piano music by Haydn, Mozart and Beethoven (4000 8400)

Nationaltheatervorplatz 20.00 Manfred Huss conducts the Haydn Sinfonietta of Vienna in music by Haydn and Mozart, with violin soloist Simon Standage (825208)

Odeon 21.00 Dance in Vienna season: the final guest is Carlotta Ikeda from Tokyo, with a work entitled Ut. Repeated tomorrow and Sat (245522)

## European Cable and Satellite Business TV

(all times CET)

## MONDAY TO FRIDAY

Europa 0800-0830 International Business report CNN 0800-0830 Moneyline 0800-0830 Moneyline 1300-1330 CNN Money Watch 1330-1400 Business Day 2000-2030 World Business Today - a joint FT/CNN production with a review of the day's major business stories with Grant Perry and Colin Chapman 2000-2030 World Business Today 0100-0130 Moneyline

## SATURDAY

Supersatellite 2200 - 2230 (Wed) Financial Times Business Weekly - the latest round-up of business news with James Bellini and Debbie Middleton 0830 & 2030 (Thurs) Financial Times Business Weekly Sky News 1200 International Business Report 2130 (Thurs) Financial Times Business Weekly

## SUNDAY

Supersatellite 0800-0830 Moneyline 0800-0830 Moneyline 1300-1330 CNN Money Watch 1330-1400 Business Day 2000-2030 World Business Today - a joint FT/CNN production with a review of the day's major business stories with Grant Perry and Colin Chapman 2000-2030 World Business Today 0100-0130 Moneyline

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# Europe and Yugoslavia

The grounds for recognising [redacted] and Croatia are considerable. Besides the historical point [redacted] they chose to live in a communist Yugoslavia, the rift of [redacted] republics earlier this year voted [redacted] independence from the Yugoslav [redacted]. Their [redacted] independence on June [redacted] was an expression of their desire [redacted] from life in an authoritarian state; feelings have been strengthened

the severity of the downturn, almost certainly more than that it will be a long time before private individuals are prepared to invest as much beyond the present level of relative income. Yet the existence of substantial unused collateral in the housing market points to some residual risk of a mini-credit boom in the home loans, the validity of which is questioned in the article by the *Financial Times* in the *London National Institute Economic Review*: is there a case for a return to a regulated financial system?

The shortcomings of a monetary policy that places exclusive emphasis on the money supply have already been exposed by the Lawson boom. It is not simply the boom that has left a long shadow in the deregulated market, but the potential for interest rates to fall to levels as low as when prices are rising as fast as prices

The threat to the national interest should **not** be overdone. It **is** the quality **of** work which matters, not the quantity: working non-stop through the autumn **will** certainly mean productivity **is** lower in December than in August.

But if **the** **EU** **regulation** depends **on** having the **lowest** number of statutory holidays in the EC, the **1992** May Day holiday could be dropped.

Recognition by the Twelve certainly has momentous implications. Since, the non-elected federal government consistently opposed secession unless it was negotiated, it spells the end of the [redacted] and the formal [redacted] of Yugoslavia. But since Slovenia's [redacted] constitutionally to negotiate independence from the federation have been represented by the Socialist-dominated collective presidency, that cannot be advanced as a reason for inaction. Mr Milosevic must not be allowed to re-shape the Balans according to a narrow and repressive Serbian vision.

Equally, however, the Community [redacted] to understand that defying Mr Milosevic on the future of Slovenia [redacted] Croatia will not stop him. All that can be achieved is appropriately strong condemnation.

breakaway republics, continued pressure for a mediated [redacted] [redacted] and the clearest possible declaration [redacted] those [redacted] policies involve forcible redrawing of international borders will [redacted] qualify for membership of Europe's economic and political system.

That is not to say that all attempts at re-regulation are bound to fail. The case for loan-to-value ratios in the mortgage market, which would deprive bankers of security in their loans, bears considerable weight. Yet it remains striking that in the US, which has gone through similar processes of deregulation in the 1980s, the Federal Reserve's approach to monetary control not only failed exclusively on interest rates, but succeeded in preempting serious inflationary spirals. The US has relied chiefly on the strength of supervision.

The shortcomings of British monetary policy will presumably be addressed through the membership of the Exchange Rate Mechanism. In the meantime there is ample room for improvement in the Treasury's forecasting record. Here Mr Sargent has an interesting kite: a British equivalent of the Council of Economic Advisors. There are plenty of practical objections. But there must be something in the more general principle of introducing some independence into a forecasting process which is vulnerable to political manipulation.

to compensate. The EC has never been kind to its import, and the proletarian internationalism it celebrates would eliminate the cluster of bank holiday Mondays in as little as six weeks — which disrupt production.

The NEDC also suggests ending the second Sunday in April. This might simplify life for schools and the tourism industry, but it would leave the UK out of synch with the rest of the EC, with exchanges, banks and businesses all when they are open, and vice versa. Interfering with religious observances is a duty which Westminster could usefully relinquish at Brussels.

A paradoxical feature of the present rush for the exit is that the dominant force in Russia, which is what the other republics fear, is why it alone can contemplate economic disintegration with equanimity. Responsible for 11 per cent of the Soviet output and 90 per cent of its output of oil, occupying one quarter of its area and half its population, the Russian Federation is a colossus among pygmies. With exports to other republics at 10 per cent of net national product (see chart) in 1988, the disintegration of the Soviet Union would be very painful.

But other voices in the U.S. Congress - notably **Bill Bradley**, the **New Jersey Democrat** - have begun touting Gorbachev as an ideal successor **to de Cuellar**. Bradley says Gorbachev **has** accomplished a historic mission in his **own** country as the godfather of reform; now he needs "a new and enlarged role" on the world's stage as

## Live wire

■ At least some life should be brought to Britain's **Charter** advisory panel by the inclusion of **The "Mad" Firie**, president of the right-wing **Smith**

Even made figures in 1930 of a collapse in the coal industry in a joint report from four agencies released at the time. The report stated that "an average of 10 per cent of total production accounted for by production in the coal fields. There is but a single mine in the Central Intelligence that the 'Central Union' of potato, corn and cotton machinery comes from

Neither did the bow-tie sporting Pirie's claims so freely well with the politicians who were on the money's transfer scheme. He was excluded from the famous Chequers seminar which shaped the final result. But unabashed, he set up a series of seminars to develop

No it should hardly come as a surprise that the Midland Montagu estate was cropped up as one of the two main Mafia bases belonging to a 15-strong syndicate owed a fortune by **Blackburne** — the finance arm of Erik **Red**, the **Thames** river gambler

has been, is but what would happen in the new republics. In 1988, to Comecon to 10 per cent for Poland. The lower than the 1988 rate, one another republics, but one.

The internal Soviet Union must whatever happens arrangements. The overriding objective

**BANK**

"This time ~~last~~ year we could be in the Eurovision ~~song~~ contest."

who is now being hailed ~~as~~ by his government. The ~~word~~ from Midland is that there is *nothing to worry about.*

in South African shares in London and New York. South New Court is **clearly** the dominant player. But it is now making a big push for corporate finance **business** and its appointment as **London** **exchanges** for the various **companies** in the Johannesburg Consolidated

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...the republics

Chancellor...need only take into account the effect of policy on those people and parts of the country that are most important to them in electoral terms."

Interesting then, that the document in question was printed by Rectory Print of St Albans in Essex in leader Paddy Ashdown's Yeovil constituency. The company,

repeatedly refers to the country's "tail puppy" syndrome, concluding solemnly: "For America to take its place on the world podium, it must shed the tail puppy syndrome and start wagging its own tail." Search a bit of a shaggy dog story to see

is the hope of economic links among the republics of the Soviet Union. To this extent, therefore, the economy is sought by oldists as a way of maintaining the chances of inter-republican trade relations and thus trade links must, therefore, be preserved in any modification of the Soviet Union. The signing was rudely and equally important.

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For the first time last year VW broke through the 3m barrier with sales increasing to 3.03m from 2.7m in 1982.

When to bank on a review

It is a common theme of the present time, and one which is causing the Government to pause for thought. It is the question of when to bank on a review of the present system of taxation and the way in which it is administered. The Government has been asked to consider the possibility of a review of the present system of taxation and the way in which it is administered. The Government has been asked to consider the possibility of a review of the present system of taxation and the way in which it is administered.

Unemployed no longer want to claim

Mr Chris Dillwyn, of the Department of Social Security, says that the number of unemployed people claiming unemployment benefit has fallen by 20 per cent more than in the year before. He says that the increase has been due to more people being able to find work, and that the number of unemployed people claiming unemployment benefit has fallen by 20 per cent more than in the year before.



# Volkswagen shifts into a global gear

The launch of the new Golf holds the key to VW's plans for expansion in Europe and north America, says Kevin Done

Volkswagen is driving down a road of breathless expansion. While the equity markets remain fearful of the group's disappointing profitability, the high costs of German manufacturing base and its formidable investment commitments, the German car maker is intent on moving into a league of its own in Europe.

It is drawing rapidly away from its local rivals, as the challenge from Fiat of Italy for its European crown has faded in the past two years. VW's leadership status is now undisputed. Just as important, it is asserting its role as the only European volume car maker with pretensions to being a truly global producer.

As VW prepares for the public unveiling next month at the Frankfurt motor show of its third-generation Golf - the car which must play a crucial role in shaping the group's fortunes in the 1990s as Europe's best-selling model - Mr Carl Hahn, chairman of the VW management board, claims vehicle sales are on course to increase to 4.5m by the year 2000.

The company aims to become big enough to challenge General Motors, Ford and Toyota as a leader of the world auto industry. In this league financial muscle is critical for expansion, and Mr Hahn says the group plans capital investment and spending on new product development of DM10bn (2.5bn) a year for the next five years, sums which worry financial analysts.

For the first time last year VW broke through the 3m barrier with sales increasing to 3.03m from only 2.1m in 1982.

"A significant gap between VW's internally-generated cash flow and its massive capital expenditure requirements opens up in 1991 and widens during 1992 and 1993," claims Mr Stephen Reisman, automotive analyst at UBS Phillips and Drew, the stockbroker. Higher borrowings will slash dividend payouts, which accounted for almost half of the group's 1990 pre-tax income of DM2.9bn, he says.

"VW is rushing for growth, attempting to mitigate its ruinously expensive domestic manufacturing handicap by expanding explosively outside Germany."

Mr Hahn does not dispute the dash for growth, but emphasises that already this year close to half of the group's output will come from outside Germany. He claims that the opening up of eastern Europe has presented VW with opportunities of a historical dimension, and he insists that the group is "fully capable" of handling the extra load.

"We still see a continuously comfortable liquidity. People always have problems interpreting our financial figures. We are enormously conservative."

Last year for the first time the VW group broke through the 3m barrier with total vehicle sales increasing to 3.03m from only 2.1m in 1982.

3.03m from only 2.1m in 1982. With the inclusion of Skoda, the Czechoslovak car maker which VW acquired earlier this year, and buoyed by the extraordinary jump in new car demand in unified Germany, Mr Hahn already expects sales to approach 3.5m this year.

The urban 85-year-old Volkswagen chairman has already had his contract prolonged by two years to the end of 1993. This is to allow him to continue with crucial new product introductions, acquisitions and capacity expansion. Born in the eastern German city of Chemnitz - now no longer Karl-Marx-Stadt - Mr Hahn has led a personal drive by the German car maker into eastern Europe. These include:

● Ambitious projects in eastern Germany which demand an investment of about DM4.5bn, most importantly for a 1,200-a-day integrated car plant at Zwickau where production of the new Golf is set to begin in 1994. It is assembly of the current Golf range is already under way.

● In Czechoslovakia two takeovers, including Skoda, have helped to underpin VW's leading position in eastern Europe. At Skoda, VW plans a DM5bn investment programme in the 1990s with a doubling of capacity to 400,000 cars a year and a new engine plant. Its 31 per cent stake will rise to 70 per cent in 1995, but it has already taken full management control.

At Bratislava, VW is to build a 1,400 units-a-day transmission plant and will assemble about 30,000 VW Passats a year.

Mr Hahn rejects criticism that VW may be over-reaching itself in eastern Europe. The same strategy that led to the SEAT purchase in 1986 lies behind the Skoda acquisition, he insists, namely the takeover of an established brand name, access to a new market, the purchase of production capacity and the associated sales and distribution channels and market access.

"In contrast to many of our competitors we have been entering a region which was a blank space on the map," he says.

In central Europe - the former East Germany, Czechoslovakia, Bulgaria, Poland, Romania and Hungary - VW wants to jump from 1990 sales of 983,000 to 1.5m-1.8m in 1995 and 2.1m-2.5m in 2000.

Eastern Europe is only part of the VW group's planned global expansion:

● It is seeking to establish itself as



the leading western car maker in China with a total capacity of about 100,000 units a year by the mid-1990s. It will build 150,000 cars a year by 1996 through a 40 per cent stake in a joint venture with the First Automobile Works in Changchun in Jilin province.

Its second major joint venture, VW wants to develop a low-cost manufacturing base in Asia and the DM1.5bn project will include engine and gearbox plants as well as car assembly.

Japan VW hopes to increase sales through a co-operation deal with Toyota, a leading global rival, which is to build VW/Audi cars through one of its local distribution channels.

● In Mexico VW is increasing capacity by 50 per cent and aims to use the country increasingly as its low-cost production base for north America, having established its assembly plants in 1988.

The company is developing a

regional headquarters in Detroit for the north American region, including the US, Canada and Mexico. While European producers such as Peugeot and Rover are abandoning the US car market, the VW chairman insists that a presence is vital.

The US sets the benchmark in areas where the auto industry is being most severely challenged by the regulatory authorities, such as in safety and emissions standards. Also, Mr Hahn is clear that the US market is the most competitive in the world, where VW needs to prove itself if it is to be a global player.

"We simply cannot afford to give up either the opportunities offered by the US market, or the learning processes and experience it imposes," he says.

"In the US we have already been exposed for 10 years to the sort of conditions that await us in Europe in the 1990s, namely the competition of an absolute buyer's market, where

undisputed king."

● VW's most important expansion projects in western Europe are in Spain, where the takeover of SEAT, the previously last-making car producer, is bearing fruit. About DM10bn is being invested in new plants and new model development in the 1990s, and next year will see the start-up of a 350,000 cars-a-year plant at Martorell, near Barcelona.

● In Portugal, together with Ford, the VW group is venturing into a new segment of the European car market in a \$2.8bn project to develop and produce a range of minivans, seven-seater high-roof estate cars of the type pioneered in Europe by the Renault Espace.

Alongside acquisitions and expansion moves on the new product front. One car, the Golf, accounts for 30 per cent of the VW group's total car production - the share is more than 38 per cent with the inclusion of the related VW Jetta saloon. The third-generation Golf may well challenge the Beetle for a place in automotive history by the end of the decade.

The company has produced more than 12.7m Golfs in two model generations since 1974, including the current car launched in 1984, while total Beetle production now approaches 21m.

Volkswagen has spent DM2.7bn in research and development and new plant and equipment for the Golf, which is expected to be produced at a rate of more than 4,000 a day by the mid-1990s.

The Golf launch will spark intense competition in one of the most hotly contested segments of the European car market. It coincides with the launch by General Motors of its new generation Opel/Vauxhall Astra, the second-best-selling car in Europe and the main rival to the Golf.

The Golf/Astra segment of the European car market accounts for 30.2 per cent of all western European new car sales. Success in this area is vital for every volume car maker, but for VW it is also vital that the new generation car is cheaper and easier to build, so that it can bring relief to the high costs of its German manufacturing base.

Volkswagen has taken important strategic steps to profile the safety and environmental features of the car, including its ability to meet US safety regulations, the toughest in the world, due to be introduced in the mid-1990s. The car has been designed to be recycled in the last of its life.

The current Golf has established itself firmly as the unchallenged leader in the European car market, and the new Golf, which will eventually be produced at six VW plants - Wolfsburg and Berlin in Germany, Belgium, Mexico, South Africa and Yugoslavia - can now no longer goal.

Mr von Magon, VW's marketing director in GM Europe, which is launching the Opel/Vauxhall Astra, admits: "There are certain product advantages and market advantages which are natural for our segment. In the compact segment with the Astra and the Golf put end up betting the farm every time. It is such a large part of the volume."

## BOOK REVIEW

### Dream street to mean street

WHATEVER HAPPENED TO MADISON AVENUE? By Martin Mayer

There was a time when the late 1920s when Madison Avenue was the glamorous street in Manhattan.

Those were the days when the skyscrapers were crammed with advertising agencies and when the ad industry was on a roll. Hollywood producers set their money in the agencies' swanky offices. Academics churned out some after some on the pervasive powers of the advertising medium. And Martin Mayer wrote a book, *Madison Avenue*, USA, on how America had been seduced by advertising capital in the 1920s.

For his new book, *Whatever Happened to Madison Avenue?*, Mayer went back to what had happened in the US advertising industry in the intervening three decades.

The picture he paints is dispiriting. *Madison Avenue* is different. All but a handful of the agencies have been chased away to cheaper rentals in downtown Manhattan. These days the old Hollywood agencies tend to be the academic tracts in advertising as penned by business school professors opining on the industry's demise.

The US advertising industry is in trouble. It has shrunk in size and stature. It has also been preyed upon by avaricious UK companies such as Saatchi and the WPP Group that own some of the most prestigious names in American advertising.

Perhaps the most poignant testimony to its plight is the story of how the American Advertising Agencies Association (AAAA), the industry body, ran a publicity campaign last year to study how advertising was viewed by the public.

The AAAA study, conducted by the Ogilvy & Mather research organisation in San Francisco, a former client of the Ogilvy Centre, found that the financial problems of WPP, its parent company, were a major factor in the industry's decline.

Mayer offers a thorough analysis of the causes for the advertising agencies' plight. The fragmentation of the US media, the growing power of the retail sector, the crippling legacy of the leveraged buy-outs that swept across US industry in the 1980s, and the

growth of alternative forms of promotion, such as direct marketing, are all cited as contributors to the decline.

The future looks even worse. Mayer sketches a gloomy scenario in which the industry will be only still be struggling with the problems that it faced in the 1980s but will also face a new set of problems for the 1990s.

Some younger companies, notably The Gap fashion group, are organising their own advertising. Meanwhile, retailers are exerting even greater influence over marketing. Mr Mayer sees over marketing as a fast-growing medium.

In short, the US agencies face a future in which advertising is no longer the dominant marketing medium. The logical solution is for them to adapt by providing the new lines of promotion which will absorb more and more of the marketing budget.

The problem is that Mayer, the agency chairman, is in a book to show how to get out of it.

Whatever Happened to Madison Avenue? is filled with accounts of misty-eyed executives reminiscing about the good old days when advertising was a fun business, when they were directly with presidents, rather than the junior marketing managers they are now.

What they do not do is demonstrate that they are willing, or willing, to address the industry's problems.

Mayer ends with the wish that the "sort of new guy who was in advertising in the 1950s" and "wound up in investment banking in the 1960s" will return to advertising, "the realm where illusion is legitimate". In the end, it will be the "wise guys" who made their illusions on a supermarket shopping trolley?

Alice Rawthorn

## LETTERS

### When to bank on a review

From Mr John T G Harris.

Sir, At the height of the debate recently concerning the clearing banks' attitude to small businesses I wrote to the Chancellor of the Exchequer outlining an example whereby a client of mine had seen the margin over bank rates on its borrowings more than double through the apparently "prudent" charging of overdrafts using a "revolving credit" facility. In brief, my client was previously charged at 3 per cent over the bank rate, but the proposed amendment to 1.3 per cent per month - with base rate at 11 per cent. Simple mathematics shows the inequity of this conversion.

May I hasten to add that my client's security was no less secure than was previously the case.

A Treasury release on banks' lending practices suggests that there is a shortcoming in the government's approach to this matter. It would appear that Mr Lamont, the Chancellor, has held face-to-face meetings with the chairman of the four major clearing banks and asked them if they are overcharging their small business customers. It is only human nature to suppose that they said they were not. From my reading of the document there has been no actual government check on whether or not this is really the case.

So has this review really achieved what it set out to do? I know for a fact that various points the bank has put to the Chancellor are incorrect. I wonder if the Chancellor is aware of this.

John Harris,  
Oak Cottage,  
Cottesbrooke,  
Northamptonshire

### The Soviet Union, the west and business

From Mr E Whitley.

Sir, Your leading article "Next steps and Moscow", August 27 setting out various conditions to be met before a prompt and imaginative response will be in order" from the west to the crisis in the Soviet Union, omits one crucial element. Any such response must be dependent upon, first, removal of all Soviet troops from foreign soil, and second, proper compliance with the arms reductions already agreed, in rectification of the cheating whereby Soviet tanks have been transferred from the army to the navy.

To concentrate solely on clarifying control of the nuclear arsenal, without addressing the above, now, while the country is in a supplicant position, is to set up a false problem for the future.

Fortunately, Mr Bush is displaying caution, but with a general election approaching British politicians of all parties are falling over themselves to please Mr Major, in his deliberations, would it well to recall that, over the years, the Russians have proved adept at using the west's bluff to make their gains.

Edward Whitley,  
Chorton Lodge,  
Pulverbatch,  
Shrewsbury

From Mr James Hutchings and Mr Peter Davis.

Sir, During last week's coup we were both in the Soviet Union; not in Moscow, but 1,000 miles away in the central Asian republic of Kirghizia. We had been invited

to explore opportunities for trade and investment by British companies.

We found a republic eager to establish links with foreign investors and with probably the most liberal foreign trade legislation, along with the Russian Federation and Kazakhstan, in the Soviet Union. Kirghizia has a population of 5m but its geographical area is as large as Germany. It has a wide range of untapped mineral deposits, including uranium, with much potential for intensive tourist development, and a well-educated, but low-wage workforce.

We also found that while companies from South Korea, Japan, the US and other countries were busy establishing trade and investment links in Kirghizia, the chairman of the Foreign Economic Relations Committee there could not recall a single contact with any British business organisation or company.

Here is a country looking for foreign investment, on the verge of wholesale privatisation, and which has fond memories of Britain.

We hope that the British are still able to take risks and explore new markets such as this, rather than perpetuating the usual pattern of watching their competitors steal a lead and complaining that government is failing to support British business.

James Hutchings,  
Peter Davis,  
Anglo East-European Trading Co.,  
Vigilant House,  
120 Wilton Road,  
London SW1

### Hypocrisy and problem of age discrimination

From Mr Daniel Vulliamy.

Sir, The Department of Employment has recently been urging employers to be fair in their employment practices. We learn that the department's new staff are "unhelpful, unresponsive and dismissive" towards job seekers ("Jobcentres accused of discrimination", August 14).

It is frankly hypocritical of the government in becoming continued age discrimination by employers when it practices age discrimination itself and has just removed the only legal weapon against such discrimination in employment.

The 1972 Industrial Relations Code of Practice contained a clause requiring management to ensure its employment policies in respect of recruitment, terms and conditions, training, promotion and dismissal were not influenced by conditions relating to age or other personal factors, except where directly related to the job.

Codes of practice are not enforceable in law, but the fact that the 1972 code could be used in win-until-litigation cases where selection for redundancy was based on age, but not to challenge age discrimination in recruitment or promotion, which there is no framework legislation.

Rather than strengthening legal restrictions on age discrimination in employment, the government revoked the code in June of this year. As a result, the only form of age discrimination which can be challenged is that which amounts to sex discrimination (for example the imposition of age limits in recruitment which exclude older workers who have taken career breaks to raise children; or discrimination retirement ages).

The final irony was that the government justified abandoning the code on the ground that it was "obsolete" and an "anachronism".

Daniel Vulliamy,  
Department of Adult Education,  
University of Hull

Fax service  
LETTERS may be found on 011-875 5500. They should be clearly typed and not handwritten. Please send two copies for our records.

### Unemployed not sign of labour market flexibility

From Mr Chris Dillow.

Sir, James Barty (Letters, August 23) is wrong to claim that the number of unemployed people finding work is a sign of labour market flexibility. Although 20 per cent more people left the unemployment register in July this year than a year ago, this increase may not have been due to more people finding work; indeed, given that (recorded) vacancies have continued to fall, this is unlikely.

Instead, they could have

joined a training scheme, withdrawn their claim, cracked down on benefit fraud, or simply been discouraged by high unemployment from looking for work.

Even if more people are finding work, this could merely be evidence of a "revolving door" rather than labour market flexibility. If Mr Barty has in mind seems to be increased labour market turnover, is this really a good thing? Such high turnover is characteristic of casual, unskilled

jobs. Are these the foundations on which to base a sustainable recovery?

Therefore Mr Barty appears to have drawn a false conclusion from an incorrect premise. This is one of the few ways to find evidence of greater labour market flexibility.

Chris Dillow,  
Economic Research Institute,  
Europe,  
1 St Martin's-le-Grand,  
London EC1



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## Serb and Croat officials seek European support for conflicting territorial claims Fresh fighting ends Yugoslav ceasefire

By Laura Silber in Belgrade, Robert Mauthner in Paris and David Goodhart in Bonn

THE agreement between the Yugoslav army and the breakaway government of Croatia to impose a ceasefire collapsed within hours yesterday after fighting broke out again in the town of Vukovar.

The breakdown confirmed a widespread belief among western diplomats that any implementation of a lasting ceasefire by the Yugoslav army, or mediation by the European Community, is now impossible to enforce.

Croatian radio said a cameraman from Croatian television was killed in a combined infantry and tank attack launched by the federal army on villages around Vukovar.

The Yugoslav army, for its part, denied claims by Croatia that its army had been destroyed by Croat security forces. The fighting coincided with a diplomatic effort in European capitals by the Croat and Serb governments, the two protagonists in the crisis.

In Paris Mr Franjo Tudjman, Croatia's president, said he accepted "in principle" the European Community's offer to send a five-member arbitration mission to Yugoslavia to prevent an extension of the civil war.

According to French officials, the arbitration mission should give priority to a mutually acceptable definition of the frontier between Serbia and Croatia, before applying to a wider solution of the Yugoslav problem. Croatia has repeatedly accused Serbia, backed by the federal army, of carving a Greater Serbia out of Croatian territory.

The Serb government, the Croatian government of discriminating against the 600,000-strong Serb minority, some of whom are not willing to live in an independent Croatia.

Croatia and Slovenia declared their independence on June 25, and since then have been attempting to seek international recognition.

Mr Tudjman, who is speaking after a meeting with French president François Mitterrand, stressed that Croatia had always supported "Europe's intervention" to help restore peace in Yugoslavia.

He also said that Croatia "has the intention to continue for the liberation of its territory." Almost 20 per cent of Croatia's territory has been seized by Serb nationalists.

Mr Tudjman told Mr Tudjman that, while France did not object to "the legitimate aspirations" of the Yugoslav peoples, those aspirations should be achieved peacefully.

Mr Tudjman is expected to meet Mr Slobodan Milosevic, the Serbian president, later this week. The officials said the French president did not in any way intend to pre-empt the EC's arbitration efforts.

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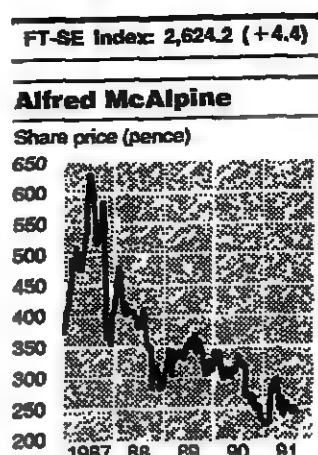
## Recovering from deregulation

THE latest National Institute Economic Review is interesting for its economic forecast - which broadly agrees with the week's offering from the CBI - that the impact of financial deregulation, this year, will be painful.

After meeting Mr Tudjman, the German foreign minister, Mr Jovanovic said that Serbia was not involved in the war in Croatia, but was giving only financial and moral support to the Serb minority in Croatia.

He also said that Serbia had no territorial pretensions and no policy of expansion.

Media grip, Page 4; Editorial Comment, Page 12



ration is proving herculean - witness the struggle to improve operating margins and failure to prime working capital. ABB has made a heavy investment in Europe, a strategy which the potentially high rewards are far from secure. However, that investment is offset by the prospect of growing business from the Pacific region. Power engineering may be on a flat when it comes to new, but that should change with recovery in Western Europe next year.

All of which is good news for investors in the parent companies, but not for those wanting to buy their way in. As ever, the shares of both parents are at earnings multiples steep enough to reflect ABB's long-term prospects.

## Police warning over Tokyo scandal

By Stefan Wagstyl in Tokyo

JAPANESE police yesterday delivered an unprecedented formal warning to the banking and securities industries to stop dealing with gangsters.

The National Police Agency urged banks and securities companies to "watchdog" organisations to monitor dealings with suspect customers in order to cut off the supply of finance from criminal organisations.

The warning came on the eve of 100 days of parliamentary hearings in which top representatives of securities companies and banks are being questioned about recent financial scandals, including contacts with gangster groups.

The scandals have provoked public outrage about the scale of the funds that criminal groups were able to raise for investments in property and in the stock market.

A specific case that has come to light involves Nomura Securities, one of the largest stockbroking companies, which lent money through subsidiaries to a company controlled by Mr Susumu Ishii, a former gangster chief. Police are investigating claims that Ishii used the funds for cornering stock in Tokyo Corporation, a leading railway company.

The police letters to the Japan Securities Dealers Association and to the Federation of Bankers Associations of Japan, the principal industry organisations.

The two industries were urged to establish joint committees with the police to study measures for breaking links between large financial institutions and criminal groups.

The industry groups said they would distribute copies of the police letter to their members and consider setting up monitoring bodies.

In addition, Akira Fukuda, chairman of the National Police Safety Commission, a police supervisory committee, called for a law to permit confiscation of the illegal profits of criminal organisations. Gangster groups in Japan operate a range of legal businesses - such as property development - and illegal ones, including prostitution and protection rackets.

Meanwhile, the top financiers who are submitting themselves to questioning before the Diet (parliament) have spent the past few days in preparation.

They will keen to leave the impression that their companies recognise their wrongdoing and are determined to make amends. They realise that stonewalling will be sufficient. However, they want to avoid revealing details of the affairs which involve paying stock-loss compensation to investors in illegal loans as well as links with gangsters.

The two who are due to appear today are Mr Setsuya Tabuchi, the former chairman of Nomura, and Mr Takuya Iwasaki, the former president of Nikko. They will be followed tomorrow by Mr Yoh Kurosawa, president of Industrial Bank of Japan, Mr Toru Hashimoto, president of Fuyo Bank, and Mr Tadamasa Tatematsu, president of Sumitomo Bank.

They follow testimony by public officials such as Mr Yasushi Mieno, the governor of the Bank of Japan, who told the hearing yesterday that inspections last year and in 1990 failed to uncover any improper payments by brokers.

Police investigations, Page 5



Yasushi Mieno, governor of the Bank of Japan, speaking at a parliamentary hearing yesterday

## India seeks fresh loan from IMF

By David Housego and Alexander Nicol in New Delhi

INDIA is seeking a new International Monetary Fund loan to help it cope with its increasingly close IMF monitoring of the country's programme for economic and structural reform.

The Manmohan Singh, finance minister, disclosed in an interview with the Financial Times yesterday that India would seek a further three-year loan from the IMF under its Extended Fund Facility (EFF) in the value of the \$2bn-\$2.5bn standby facility that is under negotiation.

The IMF loan is expected to give its approval to the standby facility in late September. It would formally release delayed funds and could ease India's acute problems of borrowing in international financial markets.

But Mr Singh said India would seek a further substantial loan. "There is a debt in our mind about our going for it," he was responding to queries about whether the government was having thoughts on the political side of a loan that brings the country under close IMF supervision over the three years. An EFF loan could provide India with \$500-\$700 million over the next three years - but would take a year to negotiate.

The importance of the EFF borrowing is that it provides some guarantee to add donor confidence to the Indian government's efforts to reform the economy through the structural adjustment programme which it only just embarked.

Banks sell-off rejected, Page 4

## US growth figures dent recovery hopes

By George Graham in Washington

MONTHLY FIGURES released for the US yesterday dented belief that the economic recovery had begun this spring.

Revised figures from the Commerce Department showed that the economy had contracted at an annual rate of 0.1 per cent in the second quarter of the year, reversing the estimate released last month, which had put growth at an annual rate of 0.4 per cent in the quarter.

The new statistics represent the third consecutive quarter of economic decline - although by much less than the falls of 2.8 per cent in the first quarter and of 1.6 per cent in the second quarter of 1990. However, economists said the revised figures could lay the foundations for stronger economic activity in the third quarter.

The Commerce Department's dollar sharply lower. It closed at DM1.74 in London, down 2 pence from its morning high, and trading at DM1.7367 in New York.

Most of the downward movement in the DM was caused by a larger reduction in

inventories than estimated. Net imports were revised downwards, while output of producer durable goods was stronger than thought.

Revisions have been helping to sustain the recovery since the first quarter. The economy is now heading for a "double-dip" recession.

While most economic statistics, such as figures for durable goods orders, have shown strong activity, many economists believe the Federal Reserve will wait until the August's unemployment

## Soviets plan strategy for economy

Continued from Page 1

Russia, however, which has been accused of restoring a new kind of domination over other republics, yesterday undertook damage-limitation measures. It cancelled a decree appointing top Russian Federation officials to temporarily run Gosbank, the Finance and Economy Ministries, as well as Vnesheconombank, which is responsible for most Soviet foreign payments and servicing the \$62bn foreign debt.

It also dispatched a delegation to the Ukraine to soothe passions aroused there by Russian demands for a return of the Crimean peninsula if the Ukrainians left the Soviet Union.

The delegation, led by Mr Alexander Rutskoi, the Russian vice-president, was met by an angry crowd of anti-Yeltsin demonstrators in Kiev, as it went to see Mr Leonid Kravchuk, chairman of the Ukrainian parliament.

In Moscow, Mr Yeltsin revealed that nuclear weapons would be moved out of the Ukraine, which has proclaimed itself a nuclear-free zone as well as an independent republic, to the Russian Federation.

In a sign of another possible foreign policy surprise, Mr Georgy Kasatkina, deputy foreign minister, said Mr Yeltsin intended to speed up negotiations to return the Kurile Islands to Japan and normalise relations with Tokyo, a potential donor of

## Washington cleared deals with Iran, Syria

By George Graham

THE US Commerce Department has licensed more than \$100m of high-technology exports to Iran and Syria in the last three years. This has taken place despite rules banning the sale of such sensitive equipment to countries because of their perceived support for terrorism.

The exports included computers, aircraft parts, compasses and radar equipment which have legitimate civilian uses but which also have a potential military application.

The US has sought to repair its relations with Iran and Syria in recent months. Iran is seen as a key to the release of western hostages held in Lebanon, while Syria played an important role during the Gulf war and is crucial to prospects for Middle East peace talks.

A Commerce Department official refused to comment on specific export licences, but said all past licences to Iran and Syria were consistently issued in accordance with US administration policy.

Many of the items, however, are listed among those with military and civilian uses for which licences are normally denied.

Syria has been labelled by the US as a state supporting international terrorism since 1979, and Iran since 1984. Licences are reviewed to ensure US exports do not "enhance their ability to support international terrorism or their military potential."

According to the Associated Press (AP), the Commerce Department granted licences for the sale of exports to Iran and Syria in October 1987 and September 1989, and for \$100m to Syria.

Nearly half of Iran's exports are computers, including a computer destined for the Iranian interior ministry. The computer was sold to the Iranian interior ministry by a US company. The computer was sold to the Iranian interior ministry by a US company. The computer was sold to the Iranian interior ministry by a US company.

A computer was also licensed for sale to the Syrian government for "criminal-personal" files, according to AP.

The department also licensed the sale of aircraft parts to Iran, mostly for the repair of Boeing 747 aircraft owned by Iran Air but also for the supply of US parts to be included in aircraft built in the Netherlands for Iran.

The US recently criticised controversy by refusing an export licence for the sale of British Aerospace aircraft to Iran on the grounds that they contained US-made parts.

Commerce Department officials said exports including logic analysers, oscilloscopes and personal computers were approved on the basis of the sanctity of existing contracts, while parts for the repair of civilian aircraft were regarded as ensuring public safety.

Cryptographic equipment was licensed because its capability was limited to use in bank teller machines, and could not be diverted to military purposes.

They noted that in the same period the department had also rejected or returned without action applications for a further \$100m of exports to Syria and Iran.

This announcement appears as a matter of record only.

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To provide for the construction and operation of a new tertiary hospital complex in Clydebank, Scotland

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WORLDWIDE WEATHER											
City	Temp	Wind	Cloud	City	Temp	Wind	Cloud	City	Temp	Wind	Cloud
Algeria	24	SE	10	London	14	SE	10	London	14	SE	10
Amsterdam	18	SE	10	Madrid	24	SE	10	London	14	SE	10
Antwerp	18	SE	10	Manila	28	SE	10	London	14	SE	10
Bombay	28	SE	10	Medan	28	SE	10	London	14	SE	10
Buenos Aires	21	SE	10	Montevideo	18	SE	10	London	14	SE	10
Calcutta	28	SE	10	Osaka	24	SE	10	London	14	SE	10
Cairo	28	SE	10	Paris	18	SE	10	London	14	SE	10
Chennai	28	SE	10	Rangoon	28	SE	10	London	14	SE	10
Cebu	28	SE	10	San Francisco	14	SE	10	London	14	SE	10
Dhaka	28	SE	10	Singapore	28	SE	10	London	14	SE	10
Dubai	28	SE	10	Sourabaya	28	SE	10	London	14	SE	10
Guangzhou	28	SE	10	Taipei	28	SE	10	London	14	SE	10
Hankow	28	SE	10	Tokyo	24	SE	10	London	14	SE	10
Hong Kong	28	SE	10	Yokohama	24	SE	10	London	14	SE	10
Kobe	24	SE	10					London	14	SE	10
London	14	SE	10					London	14	SE	10
Los Angeles	18	SE	10					London	14	SE	10
Lyons	18	SE	10					London	14	SE	10
Manila	28	SE	10					London	14	SE	10
Medan	28	SE	10					London	14	SE	10
Montevideo	18	SE	10					London	14	SE	10
Osaka	24	SE	10					London	14	SE	10
Paris	18	SE	10					London	14	SE	10
Rangoon	28	SE	10					London	14	SE	10
San Francisco	14	SE	10					London	14	SE	10
Singapore	28	SE	10					London	14	SE	10
Sourabaya	28	SE	10					London	14	SE	10
Taipei	28	SE	10					London	14	SE	10
Tokyo	24	SE	10					London	14	SE	10
Yokohama	24	SE	10					London	14	SE	10



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# FINANCIAL TIMES COMPANIES & MARKETS

Thursday August 29 1991

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## INSIDE

**Moody's downgrades Salomon debt rating**  
Moody's Investors Service, New York, has downgraded Salomon Brothers' debt rating from Aaa to Aa1, the highest rating for a corporate bond. The downgrade was based on the company's increased debt and its weaker operating performance. Page 18

**ABB increases profits**  
ABB, the Swedish electrical engineering group, lifted its profit by 8 per cent to \$520m during the first half of 1991. Page 18

**Cathay Pacific drops 21%**  
Cathay Pacific Airways, the Hong Kong international air carrier controlled by Pacific, reported a 21.7 per cent fall in interim profits to HK\$1.1bn (US\$141.6m). Page 17

**Twilight for plantations**  
Malaysia's plantation industry is entering its twilight years. Even the country's largest plantation group, one of its oldest, has joined the rush to sell property. Page 12

**Hambros stake sold for £46m**  
Banco Bilbao Vizcaya, the Spanish bank, yesterday ended its five-year relationship with Hambros by selling a fully-diluted stake of 7.3 per cent in the London-based bank for £46m (\$77.28). Page 16

**Elite seeks Mexican banks**  
Mexico's financial elite is at the point of regaining control of the country's banking system, nine years after having its banks seized by the government. Page 18

**Alfred McAlpine starts season**  
Alfred McAlpine yesterday kicked off what is expected to be the worst-ever results season for the British construction company by saying its pre-tax profit fell to £700,000 from £9.38m. Page 18

**Holmes Protection in appeal**  
The board of Holmes Protection, the US security and alarm company, has asked the court to overturn its decision to strip the company of its debt-restructuring plan and appoint a management coup. Page 18

**Wace blemishes its record**  
Wace Group, the UK pre-press and printing concern, yesterday unveiled the first serious blemish in its impressive growth record when it announced a 34 per cent fall in interim profits. Page 19

**Mersey Docks expands services**  
The Mersey Docks and Harbour Company increased interim pre-tax profit by more than 12 per cent to £8.17m after expanding its services. It provided for losing £700,000 with the loss of £1m and Commerce International. Page 20

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Hoesch	16	UP	17
Holmes Protection	18	Wace	19

**Chief price changes yesterday**

FRANKFURT (DEM)		PARIS (FFr)	
Merck	407.5 + 6.5	From C at Aov	2415 + 75
PWA	289 + 5	Paris Residcomp	235 + 12.9
Holmes	324 + 6	Sole Saliquette	510 + 14.5
UW	548 - 5	UFB Local	314.5 + 28
Reliance	178 - 10	Feld	680 - 27
Bank of America	175 - 10	Fort Lyonnais	721 - 38
Banque	175 - 10	Schneider	721 - 38
Bayer	175 - 10	Chapoy Marine	680 + 47
Boggs	175 - 10	Danipon & C	510 + 30
Brimley (TF & JH)	175 - 10	Holko Chemical	1150 + 12
Bredere Properties	175 - 10	Feld	680 - 27
Cathay Pacific	175 - 10	Commerzbank	1010 - 80
Carm Energy	175 - 10	Mar Sels	2070 - 240
Commerzbank	175 - 10	Nissan Steel	530 - 50
Cookson	175 - 10		
Feldmühle Nobel	175 - 10		
Flextech	175 - 10		
Hambros	175 - 10		
Hoesch	175 - 10		
Holmes Protection	175 - 10		

**LONDON (Pence)**

Capital Radio	202 + 1	Wates City Ltd	11 + 1
Cookson	122 + 1	Feld	21
Capital	143 + 7	Bredere Props	20 1/2 - 1
Capital	143 + 7	GRE	181 - 5
Euro Disney	1385 + 15	McAlpine (A)	245 - 7
Feldmühle Nobel	483 + 15	Monarch Res	113 - 10
Breco	357 + 9	Wace	251 - 1
Holmes	146 + 9		
LOFS	103 + 9		

## Volvo saved from loss by Saga sale

By John Burton in Stockholm

VOLVO, the Swedish vehicle group, yesterday reported a 68 per cent fall in pre-tax profits to SKr688m (\$103.8m) for the first half of 1991. The company was saved from a loss by a profit on the sale last June of an investment in Saga Petroleum, Norway's biggest listed oil company. The company suffered an operating loss of SKr569m in the first six months of the year, compared with an operating profit of SKr1.37bn in the previous corresponding period. During the first 12 months Volvo

operating loss of SKr1.36bn. But yesterday's report indicated that Volvo's performance was improving. Operating losses during the first quarter were SKr1.36bn against a deficit of SKr1.37bn in the first quarter. The shutdown of a truck plant in Ogden, Utah, contributed SKr200m to the operating loss in the second quarter. As part of a programme to dispose of low-yielding assets, the carmaker netted SKr1.1bn in capital gains from the sale of 11.5m shares in Saga Petroleum to Stat-

oil, the state Norwegian oil company. Another 4.2m Saga shares were sold last month. Mr Lennart Jansson, head of the car division, is cautious: "The third quarter is traditionally weak, while a recovery of car sales will depend upon whether there is an improvement in the US economy. Even if that happens, the market for cars and trucks in the US will remain tough with a consequent squeeze on profits." Group sales fell 15 per cent to SKr37.9bn, while earnings

declined by 44 per cent to SKr1.5bn. Car sales fell 12 per cent to SKr18.7bn, while Volvo delivering cars against a target of SKr19.5bn. The GLT introduced in June had exceeded expectations, but Mr Jansson said Volvo planned to start delivering it to the rest of Europe this year. Although the car division was to suffer losses, the truck division was to improve in the second quarter. Truck sales fell by 1

in the first half to SKr1.2bn and SKr1.7bn respectively, although truck sales rose by 5 per cent in the second quarter to SKr1.7bn. The truck division continues to generate positive earnings, with higher profits in the second quarter. Increased demand for trucks in the Middle East, Asia and eastern Europe compensated for a decline in the US and Europe, except Germany, where demand is strong. Truck volume in the first half fell from 37,000 to 25,500 vehicles.

## Next week Coats Viyella publishes its first results since winning Tootal

# Unravelling the fate of the thread empire

By Alice Rawsthorn

THROUGHOUT the spring and early summer, the City of London was transfixed by the spectacle of Coats Viyella and Tootal, two of Britain's major textile companies, battling in an often acrimonious takeover bid.

On Wednesday the City of London will observe the latest round in the takeover battle as Coats publishes its first set of results since it won the fight for control of Tootal.

The results, like those of all other recession-struck textile companies that have reported recently, will be disappointing. Analysts anticipate a fall in pre-tax profits from SKr1.1bn to SKr835m for the first six months of the year.

But the City is more interested in Coats' future. It is now more than three months since Coats took over Tootal. Already there have been a stream of staff departures. All but one of Tootal's main board directors have left or are about to leave. Coats has also announced a number of factory closures. How is it coping with the integration of Tootal?

Mr Neville Bain, drafted into Coats from Cadbury Schweppes as group chief executive only a few months before the bid, claimed Coats was coping well. "We did our homework and Tootal delivered exactly what we expected," he said. "There have been no black holes and no big surprises."

The chief attraction of Tootal for Coats was its sewing thread interests. For decades Coats and Tootal dominated the world thread market. The bid offered an opportunity to combine their



Neville Bain, chief executive

**COATS VIYELLA**

Forecast for year to December

£million	1991*	1992
Coats Viyella pre-tax profit	105	123
Tootal pre-tax profit	18	30
Merger (costs) / benefits	(5)	5
Financing (at 12% interest)	(8)	(13)
PRE-TAX	110	145
EPS Fully Diluted	8.4p	15.5p

Source: James Capel \*Includes Tootal for 7 months

On the financial front, analysts estimate Coats' gearing at 40 per cent - or 52 per cent if a convertible preference issue is defined as debt - at the end of the first half. Gearing should fall to 30 per cent - or 42 per cent - by the year-end if disposals go

## Renault half-year profits fall 65%

By Kevin Done, Motor Industry Correspondent

RENAULT, the French carmaker, suffered a 65 per cent fall in pre-tax profits in the first half of the year in the face of increased competition in the European car and truck market and falling sales of trucks in the UK.

Renault, in which Volvo of Sweden holds a 20 per cent stake, saw its pre-tax profits in the first half fall to FF962m (\$161m) from FF2.78bn in the corresponding period a year ago.

The company said that "in spite of a difficult commercial environment" turnover for the whole of 1991 would be higher than a year ago. Renault said it would achieve a pre-tax profit in the full year because of "an increasing volume of business in the second half of the year".

Group turnover in the first six months fell to FF9.49bn from FF10.49bn in the same period a year ago (or FF11.2bn on a comparable basis). The car and van operations achieved a 3.1 per cent of group turnover compared with 78.9 per cent a year ago, while the share held by trucks and buses fell to 16.2 per cent from 19 per cent.

Group operating income in the first half at FF1.52bn was 10 per cent lower than the FF1.72bn achieved a year ago. Renault blamed declining sales in the UK, France and Spain. The car sales in the first six months fell by 1.6 per cent. Renault's output of cars and vans fell an estimated 7 per cent in the first half of the year from 1.1m units a year ago, as the company met the overall volume of production in European markets.

## Brent Walker board calls in fraud investigators

By Andrew Bolger and Robert Peston in London

THE BRITISH Serious Fraud Office (SFO) has called in the board of Brent Walker, a company which is being investigated by the SFO, after the company's chairman, Lord Kintyre, new chairman of the company, said that the company's operations were unaffected. He was confident that the investigations would not interfere with the long-delayed refinancing of the group, which has been exceeding its £2.1bn target.

However, some of Brent Walker's directors said they were more concerned about the scope of the investigation before they could agree to the refinancing. "The banks will need to think again about supporting the company," said a director of a big international bank. "At the very least, there is going to be a hiccup."

However, Standard Chartered, which is one of the banks on the committee, said it had not been surprised that the SFO was called in. It remained optimistic that Brent Walker would be put into liquidation. George Walker, the founder of Brent Walker who was deposed as chairman at the end of May, said last night that he had no idea why the SFO was called in. However, he would not say if he could help the SFO. Mr Walker's resignation as chairman of the company was announced today. He hopes to leave the company as soon as possible. Brent Walker directors said the decision to call in the SFO after internal investigations last week uncovered "significant evidence" of apparent fraud. Officers arrived at the company's office in London's West End at 9.30 yesterday morning. One Brent Walker director said

## Two Italian stockbrokers collapse

By Haig Simonian in Milan

TWO SMALL Italian stockbrokers yesterday declared insolvency, becoming the first major firms in the L100bn (\$76.6m) alleged share fraud involving Banque Duménil Leblé (Suisse), the bank controlled by Mr Carlo De Benedetti. Studio Adorno of Milan and Studio Montalcini of Turin were unable to deliver worth £52bn and £18.5bn, respectively, tomorrow's scheduled bourse settlement date.

The insolvencies will trigger a mechanism whereby their commitments will be assumed by the stockbrokers' committees at the two bourses. It is likely that tomorrow's settlement will be postponed. The insolvencies follow the discovery by Banque Duménil Leblé (Suisse) of an alleged fraud, involving shares worth around £100bn. According to the bank, the fraud was put up as collateral against loans. It was part of an alleged scam by Dominion Trust, a Turin company, which was not connected with the Canadian Dominion group of the same name. Duménil Leblé, which possessed 100 per cent of the shares, although Adorno Development Bank, which it bought in July, maintained a clearing relationship with Dominion Trust.

Earlier this week, Swiss magistrates announced the delivery of a warrant for the arrest of a Swiss broker, although Adorno is not a Swiss citizen. In his head, Mr Giovanni Adorno, is known as one of the "characters" of the Milan bourse owing to his often outrageous remarks. The Swiss claims to be a recently bankrupt, but not taken seriously. Brokers were pessimistic about the impact of the affair on Italian equities and the image of the market yesterday, as volume on the bourse plunged to £140bn.

This announcement appears as a matter of record only. August 1991

## Blazefield Holdings Limited

Management Buyout of

Keighley District Travel Limited  
Harrogate & District Travel Limited  
Harrogate Independent Travel Limited  
Yorkshire Coastliner Limited  
Sovereign Bus & Coach Company Limited  
Welwyn Hatfield Line Bus Company Limited  
Sovereign Buses (Harrow) Limited

Funding arranged and provided by  
County NatWest Limited  
Leeds Office

County NatWest was advised by  
Simpson Curtis  
Solicitors

Blazefield Holdings Limited was advised by  
Dickinson Dees  
Solicitors

KPMG Peat Marwick McLintock  
Accountants

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## INTERNATIONAL COMPANIES AND FINANCE

## BBV sells 7.3% stake in Hambros

By Robert Peston in London

BANCO Bilbao Vizcaya, the Spanish bank, yesterday sold its five-year relationship with Hambros by selling a fully-diluted stake of 7.3 per cent in the London merchant bank for \$46m (\$77.3m).

BBV was one of the founder-members of Hambros' network of foreign partners. Hambros was the main bank in the network by BBV was not damaging to the bank's building international business through the network.

The bank was placed with investment institutions by Warburg Securities, the stock broker. Other investors said the bank was particularly keen to acquire work advising foreign companies on mergers and acquisitions and to develop

takeover bid. The BBV stake has been held for many months. Another big stake, which Hambros could have been acquired by a predator, was sold in April to investors by Banca, the Danish insurance group.

Warburg said the ordinary shares for 274p and 16.7m convertible preference shares for 116.5p each. Hambros shares closed last night unchanged at 250p.

In the past, Hambros has been in a close relationship with foreign banks to win international business.

It was particularly keen to acquire work advising foreign companies on mergers and acquisitions and to develop

effective contributor to Hambros' international network. BBV had by then started to contemplate selling the stake, if a buyer could be found.

Five months ago, Mr. Mas Maseras gave up his position as BBV's representative on Hambros' board. The collaboration agreement between Hambros and BBV was ended.

Mr. Mas stressed, however, that Hambros remains committed to maintaining the name of its international network. Other members of the network are Belgium's Kredietbank, Toronto's Dominion Securities of Canada, Bayerische Vereinsbank in Germany, Sanpaolo in Italy and three others.

Overseas turnover was down 11 per cent to DM1.77bn and orders were down 7 per cent to DM1.35bn.

The company said it expected a "satisfactory" result for the year despite poor performance in the real estate and continuing problems in the retail market.

Capital investment of DM579m in the first half was the same as last year, and the group is planning to maintain its capital spending in 1991 at DM900m.

Restructuring of the group, started by the late Mr. Detlev Rohwedder, is expected to be completed under the control of Mr. Kajo Neukirchen, who took over as chief executive this month.

Mr. Neukirchen has been credited with turning round the Klockner-Humboldt-Deutz engineering company, a Pöchlmann Nobel, the German conglomerate, yesterday reported a 14 per cent rise in pre-tax profits for the first six months of 1991.

Strong performances by the heating, plastics and aircraft components divisions more than offset weaknesses in the paper, steel and technical products business.

Profits were DM216m, compared with DM175m a year earlier, on turnover down 1 per cent to DM4.4bn.

Sales of heating products increased almost 40 per cent and turnover in aircraft components and plastics increased 29 per cent to 13 per cent respectively.

## Results at Hoesch plunge in first half

By Christopher Partridge in Bonn

FIRST-HALF profits at Hoesch, the Dortmund-based steel and engineering group, plunged to DM140m (US\$85m) from DM140m (US\$85m) in the first half of 1990.

Net sales, down by DM230m to DM8.02bn, were sustained by the increase for the first time of contribution from recently-purchased companies, the group said.

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## Two stockbrokers collapse following share fraud claim

By Haig Simonian in Milan

TWO SMALL Italian stockbrokers yesterday declared themselves insolvent, becoming the first casualties in the L100bn (\$76m) alleged share fraud involving Banque Dumenil Leblé (Suisse), the bank controlled by Mr. Carlo De Benedetti.

Studio Montalcini, of Milan, and Studio Montalcini, of Turin, said they were unable to deliver shares worth L1.8bn and L1.85bn respectively ahead of tomorrow's scheduled bourse settlement date.

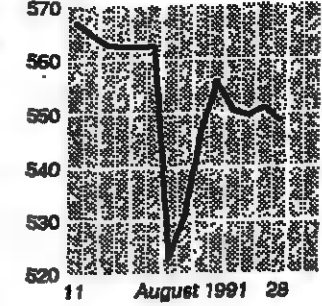
The insolventcies will trigger a mechanism whereby their commitments will be assumed by the stockbrokers' committee of the two bourses. It is now likely that Friday's settlement will be postponed.

The insolventcies follow the discovery by Banque Dumenil Leblé (Suisse) of an alleged fraud, involving shares worth about L1.8bn.

According to the bank, the shares, ostensibly put up as collateral against loans, were

Italy

Commerciale Italiana Index



Source: Reuters

relationship with Dominion Trust. This week, Swiss magistrates froze any delivery of shares pending further investigations.

Both brokers are small, although Studio Adorno has some 100 clients. Its head, Mr. Giovanni Adorno, is known as one of the "characters" of the Milan bourse owing to his often controversial remarks and eccentric behaviour.

Under Italian stock market rules, the two brokers' commitments will now be assumed by brokers' committees, which will set average prices for the two brokers' trades. Any profit between the average price and the original trading price will go to the committee, while losses will be borne by other brokers with which they traded.

Brokers were pessimistic about the repercussions of the affair on Italian equities and the impact on the market, as volume on the Milan bourse plunged yesterday to L40bn.

## Procordia ahead 25% halfway

By Andrew Fisher in Frankfurt

PROCORDIA, the Swedish pharmaceutical and food group, has slightly exceeded market expectations with a rise in profits after financial items of 25 per cent to SKr2.1bn (US\$1.1bn) for the first half of 1991, writes John Burton in Stockholm.

Operating profits improved 30 per cent to SKr2bn, while net income rose 7 per cent to SKr19.4bn. The group repeated its forecast that earnings for the year would exceed its previous result of SKr3.5bn.

Profits fell to SKr2bn last year due to restructuring costs associated with Procordia's takeover of Pharmacia and Provender, the drug and food subsidiaries respectively.

Volvo, the main subsidiary in the enlarged concern with the state.

Kabi Pharmacia, the therapeutic drug group, had a 10 per cent rise in operating profits to SKr1.1bn, reflecting a sales increase of 15 per cent to SKr4.8bn and a reduction in its workforce.

Pharmacia Biosystems, the biotechnology unit that suffered losses last year, had operating profits of SKr17m, compared with SKr33m in costs brought under control.

Total operating earnings for the food divisions fell by 7 per cent to SKr895m, although sales increased 11 per cent to SKr1.1bn.

## Lufthansa slips due to Gulf war

By Andrew Fisher in Frankfurt

LUFTHANSA, the German national airline, yesterday reported a pre-tax loss of DM331m (US\$200m) for the first half of 1991, compared with a profit of DM3m in the same period of last year. However, the result was a 100 per cent improvement on the first quarter, when the airline suffered from the effect of the Gulf war.

After a loss of DM15m in the January to March period, the airline made a profit of DM15m in the following three months, reflecting a sharp rise in passenger numbers and favourable currency trends. Slightly more than half Lufthansa's shares are state-owned.

Turnover was 11.1 per cent higher at DM6.6bn; in the second quarter, turnover advanced by 16 per cent. Passenger numbers rose by 8 per cent in the half to 11.5m, with

a 10 per cent rise in freight to 1.1m tonnes. The number of flights increased 20 per cent to 163,626, with staffing up 1 per cent in nearly 10,000 people.

Lufthansa said about half its planned investment of DM3bn this year would be financed by cash flow. The rest would be met by the proceeds of two Eurobond issues of DM500m each made in January, and leasing of aircraft.

Restructuring of the group, started by the late Mr. Detlev Rohwedder, is expected to be completed under the control of Mr. Kajo Neukirchen, who took over as chief executive this month.

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expected to be ahead of the \$8.2m for the year in October 1990 as the company did not expect to make further provisions for potential housebuilding losses. Last year the group wrote down the value of its housing portfolio by 100m.

US contracting and construction profits fell from \$1.3m to \$392,000. UK UK profits rose from \$440,000 to \$1.3m.

Lex, Aug 14

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Lex, Aug 14

## Incentive to sell seven subsidiaries

By Andrew Fisher in Frankfurt

INCENTIVE, the Swedish industrial group, is to sell seven subsidiaries, including the glassware companies Orreola and Kosta Boda, as part of a rationalisation programme, writes John Burton.

The group, which was introduced to the Stockholm bourse last month after separating from parent company Asea, said profits in the first half fell by 27 per cent to SKr7.2bn (US\$1.1bn).

The divestment of the subsidiaries, which have a total income of SKr4bn, will allow

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## INTERNATIONAL CAPITAL MARKETS

## Moody's lowers ratings on Salomon

By Patrick Harverson in New York

MOODY'S Investors Service, the New York ratings agency, yesterday lowered its ratings of Salomon Brothers' debt following the Treasury auction-rigging scandal.

The agency's move may be the first of several downgrades. Moody's downgraded its rating of senior debt issued by Salomon, the parent group of the securities firm, from A1 to A3, and its rating of the group's Prime-1 bonds from Prime-1 to Prime-2.

The downgrades, which affect all long-term securities, are likely to increase the amount of interest Salomon will have to pay when raising money on the capital markets.

The lowering of its commercial ratings may force Salomon to stop investing in Salomon's own securities.

Tighter regulations introduced by the Securities and Exchange Commission (SEC) earlier this year have made the firm reluctant to invest in commercial paper that carries top ratings from the agencies.

Salomon said yesterday that the firm would not have a significant impact on the firm's overall liquidity, but admitted they might marginally raise its cost of borrowing.

Moody's lowered its ratings due to concern about the possible legal, financial and business consequences arising from recent revelations of wrongdoing related to Salomon's Treasury auction-rigging.

It added that the greatest concern would be the nature of any criminal charges that might be brought against the firm and any judicial and regulatory sanctions that

might be imposed. Salomon has been under investigation by the SEC, the New York State Department of Banking, the Treasury department and the Justice Department since the Treasury auction-rigging scandal.

Among the disciplinary actions that could be levied against Salomon are the possible suspension of its ability to participate in Treasury auctions.

The firm is facing a host of civil lawsuits from investors who allege they were defrauded by Salomon's illegal activities, and possible criminal prosecution by government agencies.

Salomon's earnings are likely to be affected by the scandal. It has already been temporarily barred by the government from bidding in Treasury auctions on behalf of customers, and several large public pension funds and the World Bank have suspended dealings with the firm.

The Moody's move to Salomon's ratings may still be supported by its professional financial management, adequate capital and healthy liquidity.

Moody's is the firm's big ratings agency to downgrade Salomon. Both Standard & Poor's and Duff & Phelps have also said they might downgrade the firm's debt.

## UK bank launches deal in Ecu market

By Patrick Harverson in New York and Sara Webb in London

TWO deals were launched in the Ecu market yesterday, but both struggled under the pressure of aggressive pricing, writes Tracy Corrigan.

Abbey National, the UK bank, launched an Ecu150m five-year deal and Aerospaciale, the French aerospace company, brought an Ecu100m deal, both via Nomura International. Both have a maturity of five years and are priced to yield 9.30 per cent.

The Ecu market has started to recover after a period in the doldrums, but dealers said demand was still too thin for a healthy market to be established. Underwriters of the deals said it should have a yield about 10 to 15 basis points higher.

Mr Alex Brown, manager of capital markets at Abbey, described the borrower's move into the Ecu sector as "a pre-emptive strike".

Abbey was able to take advantage of arbitrage opportunities to swap the proceeds into floating-rate Ecu at a rate below the London interbank offered rate. The debt will be kept in Ecu to match against Ecu assets.

Abbey's French franc deal, which had been postponed due to volatile market conditions, emerged yesterday to a reasonably positive reception. The deal will provide funds for Pico France, Abbey's French mortgage subsidiary. The deal was swapped into floating rate French francs at the Paris interbank offered rate (Pibor flat).

In the equity warrants market, a Japanese machine tool manufacturer postponed two deals after its share price fell from ¥180 to ¥120 following reports in Japan that its half-year results were likely to show a worsening performance. The deals, a \$150m issue via Yamachi International and a DM100m deal via Yamachi Bank Deutschland, could be launched later, but are more likely to be postponed until the share price stabilises.

## Treasury firm on weak GNP data

By Patrick Harverson in New York and Sara Webb in London

Local prices firmed across the bond market yesterday morning, but the weaker-than-expected national product figures, after Tuesday's release of 1991.

The new 10-year Unity bond - with a coupon of 10.25 per cent - was in 102.05 yesterday afternoon, after Tuesday's release of 101.7.

The Life bond, which had been in 101.7, fell to 101.6, while the 10-year Treasury note, which had been in 101.7, fell to 101.6.

UK government bonds inched up, although funding worries continued to weigh over the market. The 11½ per cent gilt, due in 1997, opened at 111½ and traded up to 111½. Traders

expect the Bank of England to announce further issues of medium to long-dated gilts in the next two weeks.

The yield on the No 129 JGB, which had been in 6.45 per cent, opened at 6.45 per cent, after moving in a range of 6.44 to 6.45 per cent in Tokyo. In London trading the yield moved to 6.4375 per cent as JGBs rallied.

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## Cash returns to Mexico's coffers

Damian Fraser on the gradual privatisation of the country's banks

MEXICO'S financial system is at the point of regaining control of the country's banking system, nine years after having their banks seized by Mexico's government.

The bank privatisations are steeped in symbolism. In September 1982, the then president, Mr Jose Lopez Portillo, nationalised the banks just after his government had defaulted on its foreign debt.

The move was intended to halt flight of capital to the US - but, in fact, it led to billions leaving the country.

In a sense, the return of that money to Mexico is a triumph. It is a triumph for the country's financial system.

From June to mid-August, Mexican financiers bought 34 state-owned banks for \$1.35bn, three to four times their book value. On Monday, 800 investors, headed by Mr Roberto Hernandez of the brokerage Accival, paid \$2.3bn, 10 times book value, for a controlling 51 per cent interest in Banamex, Mexico's largest bank.

By the middle of next year, all 11 formerly state-owned banks should be sold, a total that is likely to exceed \$10bn.

Businessmen, in stark contrast to 1982, are remarkably confident. The bank market, at the point of crashing in 1982, has since recovered in value in the past 12 months and is now at its lowest for a decade.

During the first half of this year, the bank market rose by 4.1 per cent, while the stock market rose by 2.1 per cent.

Unlike 1982, bank markets were

mainly rich industrialists, and the bank purchasers have been brokerages and buy funds and form integrated financial groups. Many are convinced of the supposed benefits of putting a bank and brokerage under one roof. Others simply see the bank as a cash cow.

The prospect of continued economic growth has driven the buying. Mexico's financial system is still relatively undeveloped. It has just one bank branch per 10,000 people, against one per 6,000 in Portugal. The average bank is unprofitable, with a return on assets of 1.5 per cent.

Mr Hernandez, in an interview last week, suggested that the average bank in Mexico, for example, the average bank in Spain, has a return on assets of 1.5 per cent, while in the US it is 2.0 per cent.

As spreads shrink, competition for formerly lucrative areas - such as money market operations, credit cards, and lending to large corporate customers - will intensify and some of the banks may be forced to merge or fold in the next few years.

This will happen sooner or later, depending largely on how well Mexico's economy does in next few years and how fierce the competition is.

While the big banks such as Banamex - with assets of \$26bn and earnings in the past 12 months of \$400m - will probably survive and flourish, the smaller regional banks may even now be looking for partners.

Such forecasts are, nevertheless, at the top end of the likely range. Even if the economy grows by over 5 per cent a year from 1991 to 1995.

for the bank sector, profit margins in the financial sector are likely to shrink as competition between the banks, spurred

by the elimination of trade barriers with the US, becomes tougher.

This suggests that despite the opportunities in the coming years, Mexico's banks will be operating in an increasingly competitive environment.

In 1982, the average spread between lending and borrowing was 6 percentage points, partly due to the expectation of high inflation.

With the inflation rate falling and greater competition between the banks, the spread has narrowed to 4.5 per cent.

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## INTERNATIONAL BONDS

UNITED STATES

10-year Treasury note 102.05

10-year Treasury bond 101.7

10-year Treasury bill 101.7

10-year Treasury bill 101.7

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## Telebras plans \$200m Eurobond issue

By Tracy Corrigan and Victoria Griffith

TELEBRAS, Brazil's state-owned telecommunications group, plans to launch a \$200m offering of five-year Eurobonds next month - the first since the company's IPO.

Merrill Lynch has won the mandate to lead the issue, which is expected to carry a 10 per cent coupon.

do Desenvolvimento Economico e Social, Brazil's

development bank, has just completed a refinancing of its debt through a \$100m issue of five-year Eurobonds with an average life of 10 years.

Merrill Lynch placed \$30m of the bonds, which were priced to yield 11.66 per cent, while Bank of America took the remaining portion of the issue, in exchange for existing debt.

Last week, a new proposal

by Brazil on the restructuring of the debt of telecommunications bank had an enthusiastic response from its bankers, boosting hopes an agreement will be reached.

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## FT-ACTUARIES SHARE INDICES

The Financial Times Ltd 1991. Compiled by the Financial Times Ltd in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Wednesday August 28 1991

Figures in parentheses

1. CAPITAL GOODS (100)

2. Building (24)

3. Contracting (31)

4. Electricals (11)

5. Electronics (10)

6. Engineering-Aerospace (8)

7. Engineering-General (45)

8. Food and Drink (10)

9. Motors (12)

10. Other Industrial Materials (20)

11. CONSUMER GROUP (100)

12. Brewers and Distillers (12)

13. Food Manufacturing (19)

14. Food Retailing (17)

15. Health and Household (22)

16. Hotels and Leisure (23)

17. Media (26)

18. Packaging, Paper & Printing (18)

19. Stores (32)

20. Textiles (9)

21. OTHER GROUPS (100)

22. Business Services (12)

23. Chemicals (21)

24. Conglomerates (10)

25. Transport (13)

26. Electricity (16)

27. Telephone Networks (4)

28. Water (10)

29. Miscellaneous (23)

30. INDUSTRIAL GROUP (100)

31. Oil & Gas (20)

## LONDON MARKET STATISTICS

RISES AND FALLS YESTERDAY

British Funds, Corporate Bonds, Foreign Bonds

Industrial and Properties

Oil, Gas and Coal

Platinum

Minerals

Others

Totals

550

1.00

1.00

1.00

1.00

1.00

1.00

1.00

1.00

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## LONDON TRADED OPTIONS

Options

Call

Put

Call

Put

Call

Put

Call

Put

Call

Put



## Holmes Protect seeks approval for debt reduction agreement

**By Jane Fuller**

**By Michael Skapinker**

CMG, the employee-owned computer services group, has sold a [ ] per cent [ ] Midland Montagu Ventures for \$2m as a prelude to a Stock Exchange listing within five years.

One [ ] Europe's largest computer services companies, CMG said it had become too big to operate [ ] a purely employee-owned group. Mid- [ ] Montagu will buy [ ] from existing employee shareholders. No new shares will be

**CMG, which offers consultancy, software development, business systems and facilities management, last year achieved pre-tax profits of £7m on sales of £96.2m. Mr Douglas Gorman, chairman, said he**

The company, which has 1,600 employees, said it hoped to increase the size of its business in Germany before flotation. CMG currently has 10 per cent of its sales in Germany.

## Warning over annual report as losses increase at Richmond Oil

By Peggy Hollinger

**PETROLEUM** Oil & Gas, the US national petroleum group quoted in London, yesterday announced a **100% increase** in pre-tax losses and warned that the annual report would be qualified **because** a serious liquidity problem was solved before the end of the year of the national.

Mr Robert Fox, chairman, said that higher-than-expected costs on the development of oil reserves at Richmond Ranch in Texas will not cut the flow.

He said the group was just maintaining itself on a monthly basis and had not failed the exploration program.

The shares, which have

## Richmond Oil & Gas

Source: <http://www.campden.co.uk>

Proceeds from the sale will help reduce group borrowings about £200m.

Gearing was recently brought down to about 35 per cent following the £82.8m rights issue in April coupled with further sales. Last autumn, [illegible] was [illegible] 100 per cent.

## "ECONOMIC GROWTH WITH FINANCIAL STABILITY"



mayed above 16 per cent in the next four months, mainly because transactions previously on off-balance-sheet items were brought on the balance sheet.

Further surpluses on the account of payments

Although the surplus occurred from quarter to quarter during the course of the year, current surplus of the balance of payments in 1990 again showed a remarkable surplus of R5.8 billion.

The balance of the surplus declined in a seasonally adjusted annual rate of R3.9 billion in the six

The net outflow of capital related to [redacted] decreased from R6,2 billion in [redacted] to R4,3 billion in [redacted] and [redacted] to R2,9 billion in 1990. In the [redacted] six months of 1991, [redacted] outflow of capital amounted to only R1,3 billion. The improvement of

amounted to only K1.5 billion. The improvement in the capital \_\_\_\_\_ during \_\_\_\_\_ past eighteen \_\_\_\_\_ particularly significant since it \_\_\_\_\_ at a \_\_\_\_\_ of foreign \_\_\_\_\_ fell \_\_\_\_\_ for redemption. This clearly \_\_\_\_\_ financial refinancing of maturing debt, supplemented by \_\_\_\_\_ foreign \_\_\_\_\_ by African borrowers. \_\_\_\_\_ overall improvement of \_\_\_\_\_ balance of payments, \_\_\_\_\_ gold \_\_\_\_\_ other foreign \_\_\_\_\_ increased by \_\_\_\_\_ the eighteen months ended June 1991. Taking \_\_\_\_\_ credit \_\_\_\_\_ to the \_\_\_\_\_ credit \_\_\_\_\_

the potential total reserves are now considerably more than at any time during the six to exchange rate of the rand

...inal exchange ... rand between immediately  
... months ended July 1991, this decline occurred in a  
... manner. The ... in the weighted ...  
... the rand averaged only ½ per cent per month. The real  
... of the rand, ... after ... account of  
... differentials, rose by ... per ... from the  
June 1991.

...ects for the economy  
...half years of recession, the economy is now reasonably  
... year to year. Although recent trends in ...

a new upswing. Although recent trends indicate a deepening of recession in the half developments nevertheless signal a bottoming-out or even economic activities in the near future:

quarters in the total current expenditure of the public sector in the quarter of 1990 provide some stimulus to overall public sector expenditure has now become distinctly

from general sales tax to a value-added tax (VAT) in September 1991, on the basis announced by the Minister of Finance. The new law, which is effective from 1 January 1992, presents a stimulatory fiscal package which includes:

- both consumer and new capital investment

improvement in the overall balance of payments position and a rise in the foreign reserves provide some cushion for the current account in imports; and

## MINISTERIAL AND FINANCIAL POLICY

The policies [redacted] during [redacted] period paid off [redacted] when external political pressures on South Africa also abated and access to foreign money and capital markets opened up again, able to [redacted] [redacted] Supported by disciplined [redacted] monetary [redacted] policies, [redacted] attitude towards [redacted] Africa brought about a significant improvement in the [redacted] of [redacted] situation. [redacted] Moreover, the Reserve Bank remains cautious in its [redacted] of payments policy which it follows. [redacted] experiences of [redacted] mid- [redacted] eighties [redacted] in memory [redacted] be fully compliant [redacted] present [redacted]

The abrupt increase in the twelve months' rate of growth in M3 from 10.2 per cent in January 1991 to a level of around 15 per cent in the following \_\_\_\_\_ months \_\_\_\_\_ not give reason for \_\_\_\_\_ the end of February, that is after the implementation of the new regulations \_\_\_\_\_ in terms of the Deposit-taking Institutions Act of 1990, to the end of July 1991 the seasonally adjusted and annualised rate of growth in M3 amounted to only 11.7 per cent. This indicates that the current rate of growth of the money supply is still within the bounds of the guidelines for 1991. Nevertheless, it is still pushing against the upper limit and \_\_\_\_\_

**The financial system**  
New banking legislation was introduced in South Africa on 1 February 1991 when the Deposit-taking Institutions Act of 1990 came into effect. This Act, which replaced the Banks Act of 1965 and the Building

- it places greater emphasis on proper risk management and assigns greater responsibilities to the internal auditors in this regard; and
- it incorporates the internationally accepted capital adequacy proposals of the Basle Supervisors Committee.

- stop the rising trend in inflation;
- replenish the low level of the country's foreign reserves;
- reduce the excessive rates of increase in bank credit extension to the private sector; and

Reference was also made at the time to the need for some restraint on

■ high level of public expenditure in the country.

- steering the rate of increase in the money supply within the guidelines set by the Reserve Bank, after guidelines had been reduced in two consecutive years;
- reducing the rate of increase in extension to the private sector within a more acceptable level;
- replenishing the gold and foreign exchange reserves to a more comfortable level; and
- stabilising the average weighted value of the rand against a basket of

The rate of inflation, however, has remained stubbornly high and at this stage the financial discipline, applied thus far, must be maintained. Without sufficient foreign exchange there is a danger of losing the hard-won gains already made towards eventually achieving an acceptable level of price stability in the African countries. The country must afford a battle half won.

It is often argued that the social and political conditions of achieving a low

of inflation is too high a price for Africa in its inflation, especially in [ ] but [ ] will be involved if inflation is reduced.

Positive real rates of [ ] maintained, [ ] only because of [ ] for a disciplined and ceaseless attack against inflation, because of [ ] need [ ] overall economy of [ ] Africa.

[ ] interest [ ] are needed for a proper allocation of [ ] Such [ ] will encourage savings, provide an incentive for [ ] and [ ] administrative [ ]

production ■■■■ of ■■■■ and ■■■■, its ■■■■ restructuring  
production ■■■■ to ■■■■ alleviate the growing unemployment, while  
recognizing ■■■■ relative scarcity ■■■■ available funds ■■■■ for  
the financing of development.

The fight against ■■■■ be won, ■■■■ eventual financial  
stability ■■■■ be ■■■■ by monetary policy alone. Support is  
■■■■ from a disciplined fiscal policy, ■■■■ wage and salary  
adjustments, and ■■■■ well-functioning ■■■■  
pricing of goods and services, ■■■■ well as for the use of money and capital.

CONC. UNDEVELOPED

**CONCLUDING REMARKS**

This does not mean that economic recovery will have to be delayed until there is scope again for a relaxation in monetary policy. The South African economy is not now suffering from excess demand. This is evidenced by the continuing surpluses on the current account of the balance of payments, the growing [redacted] of unemployed and [redacted] surplus capacity [redacted] in the manufacturing [redacted] stimulus,

There is much evidence of a growing interest in South Africa by foreign traders, bankers and long-term investors. I have referred to the need of a healthy stimulation which could arise from growing exports, and a steady inflow of long-term investment funds. The balance of

payments presents the most preferred route to a new expansionary phase in a country with an economy in which imports play such an important role as in South Africa. It is in our interest to entice foreign participation in the South African economy through the application of internationally

Domestic demand is already being stimulated by rising public sector expenditure. The recent announcement by the Minister of Finance that VAT will be introduced at a rate of only 10 per cent provides further fiscal stimulus that will lead to a revival in private sector

The forementioned signs of a possible economic recovery in the near future are to be welcomed. Nobody can disclaim the fact that South

Africa desperately needs economic growth, but it must be growth that will be \_\_\_\_\_ and that will benefit all the people of the country. Such growth simply cannot be generated by the artificial creation of more money. The \_\_\_\_\_ higher economic growth will only be \_\_\_\_\_ attainable, in the long as well as in the short run, in an environment of \_\_\_\_\_ financial stability. Now understanding the \_\_\_\_\_ relatively

depressed economic conditions in the country, it must therefore still remain the first objective of the Reserve Bank to strive for greater financial stability in order to ensure maximum economic prosperity, for now and for the future.

**Journal of Polymer Science: Part A: Polymer Chemistry**







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## COMMODITIES AND AGRICULTURE

## Yeltsin order sets the gold market guessing

By Kenneth Gooding, Mining Correspondent

GOLD MARKET traders and analysts last night were desperately trying to get information about the order from Mr Boris Yeltsin, the Russian leader, that all foreign exchange, precious metals and other operations be handled only with the approval of his republic.

There was no consensus about how the surprise should be interpreted. One London trader suggested Mr Yeltsin was under great pressure to bring order to Soviet finances and the order was an attempt to show that he had payments and reserves under control.

He pointed out, however, that the Soviet Union's economic problems were greater than ever and added, "I'm sure that this eases the pressure for the Soviets to sell or to save gold in the west."

Mr Tom Grillo of Carhill Investor Services in New York supported this view. He suggested the Russian leader wanted to establish an "accountability trail" where foreign exchange holdings would be under the control of the Union of gold. "You can't say they're going to sell more or less from the statement. There's not a whole lot to go on."

However, Mr Andy Smith, analyst at the Union Bank of Switzerland, while stressing that his views were entirely speculative, said that the move was potentially positive for the gold price. Mr Yeltsin had the potential to shift gold from the west to the east.

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While the debate raged, the gold price remained virtually unchanged and it closed last night on the London bullion market down 15 cents at US\$354.45 a troy ounce.

This would provide an alternative to outright gold

## Twilight time for Malaysian plantations

Lim Siong Hoon examines the decline of the country's leading agricultural sector

THE lucrativeness of rubber and palm oil has been the mainstay of the Malaysian economy for decades. Such was the rewards of rubber and palm oil that encouraged planters like Mr Lim Siong Hoon to put in large tracts of land.

"You stay in the rubber business," he says. But the years are becoming increasingly infrequent.

Planters testify to the peaks in the market's cycles as becoming shorter-lived. The troughs are longer. "It used to be three years. Now it is seven or eight. With a good year in between."

Malaysia's plantation industry is entering its twilight years. Even the country's largest plantation group, and one of its oldest and most conservative, has joined the rush for real estate. Earlier this year, Guthrie Group announced that it was to develop a property development company it had just created.

Dunlop Estates, too, is hardly distinguishable as a plantation house. Pleading poor returns, it sold all its 68,890 acres to an oil and gas supplier.

Like others, Guthrie's decision to turn its crop into housing suburbs is irreversible. The multi-crop strategy has been a failure.

In an era of steel and petrochemicals, and 10 per cent growth in real incomes, the rewards of property development are big for century-old plantations. Guthrie and Golden Hope (formerly Harrison Malayans).

"Take any town. All the land around it is owned by them."

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Cocoa growing has not provided the hoped-for insurance against low rubber prices

Mr B. "Its agricultural sector is in a twilight zone," says Mr B. "Its agricultural sector is in a twilight zone."

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the "But, we are not growing wheat," says Mr B. On the hilly terrain, where the rubber thrives best, mechanisation is difficult.

Improved planting by smallholders, who produce a third of the palm oil and two-thirds of the rubber, may have helped to sustain Malaysian output. However, they are susceptible to any fall in the market.

To halt agriculture's decline, the government in June announced land reforms in overland smallholding. It invited smallholders to participate, with investments and with management expertise. Danish investors were allowed to regain equity control of United Plantations - the first to have reverted to foreign control since 1974.

Oil palm, rubber and coconut account for 60 per cent, 30 per cent and 10 per cent respectively of the land area in private estates, which in turn accounts for 35 per cent of total cultivated land.

During the last two decades, plantations cut their rubber output from 1.7m to 1.1m tonnes. This was made up by oil palm and coconut but, today, the promise of "insurance" is in danger of evaporating.

So lucrative an attraction is the property that the plantations' main source of revenue will be the development of land in the next 10 years, says Mr B.

He hopes to retire before then to England where "I can grow vegetables," he says. "I was last in, and I'm last out."

Mr B is the pseudonym of a planter who prefers to remain anonymous.

## Rubber price fall sparks support purchases

THE INTERNATIONAL Natural Rubber Organisation announced yesterday that it had made its first price support purchase for 17 months, reports from Kuala Lumpur. The group said it bought an undisclosed amount of RSS No. 1 Indonesian rubber for September and October shipment in the Singapore market.

An official said INRO bought for September at \$0.25 US cents a kilogram and for October at \$1.00 cents, for from the Indonesian ports of Belawan, Surabaya and Jakarta. The amount is a few hundred tonnes.

Mr Aldo Hofmeister, the organisation's buffer stock manager, said last week that prices had fallen below the group's "may-buy" level of \$1.50 a kilogram.

The five-day average, which is taken from Singapore, Kuala Lumpur, London and New York markets, was \$1.45 a kilogram on Tuesday.

Under INRO rules, Mr Hofmeister may buy rubber below 175 cents and must buy below 165 cents. INRO last bought 34,500 tonnes in January and March last year.

The buffer stock manager said the surplus of RSS No. 1 and the Indonesian rubber price was depressing prices.

News of INRO's intervention lifted prices in Singapore but had little influence in Kuala Lumpur. Prices may stay weak unless INRO buys in the local market, a trader said.

## Jamaican sugar crop higher, but below target

By Carole James in Kingston

JAMAICA'S 1991 sugar harvest yielded 10,500 tonnes, 14,500 tonnes more than last year's production, but short of the industry's target of 240,000 tonnes.

Mr Frank Downie, executive chairman of the Sugar Industry Authority, said that the island had met all its export commitments of 10,000 tonnes to the European Community and 10,000 tonnes to the Caribbean.

He said that the island had shipped an additional 5,000 tonnes this year to the EU under a quota by Guyana against its quota.

Jamaica will be importing 10,000 tonnes of sugar from the EU this year to meet the needs of the local food processing industry, Mr Downie said.

## Comex to launch 5-day options on September 3

By Barbara Durr in Chicago

THE NEW York Commodity Exchange (Comex), the world's largest gold market, will begin trading its five-day options on gold on 3 September.

The five-day option is the shortest-term option listed on any US exchange and it is aimed at increasing the appeal of gold options to individual investors.

According to Mr Martin Greenberg, Comex chairman, the short-term frame of the options and the fact that they are traded as a fraction of

## Norwegian plant to cut nickel output

By Robert Gibbons in Montreal

THE FALCONBRIDGE metals company is cutting back production at its nickel refinery in Norway because of low prices and disruption in supply of feedstock from the Soviet Union.

The company, which is jointly owned by Falconbridge and Treiberg of Sweden, will trim the operating rate to 70 per cent of capacity for several months from the present 100 per cent until market conditions become clearer.

The refinery produced almost 100,000 tonnes of refined nickel in 1990 - 13 per cent of western world consumption. The refinery's feedstock comes from Canada, Botswana and the Soviet Union.

At the London Metal Exchange yesterday, the nickel price fell \$7.50 to a fresh 1991 low of \$1,250 a tonne.

## Albania agrees exploration contracts

By Kerin Hope, recently in Tirana

ALBANIA HAS signed contracts for offshore oil and natural gas exploration with the United States and the United Kingdom. The contracts will be completed by next month, according to a senior industry official.

The contracts of Germany and OMV of Austria were granted joint prospecting and production rights in the Adriatic off the north Albanian coast, while two US companies, Chevron Corporation and Occidental Petroleum, are to explore in two separate areas further south.

Bejo Sejdiu, oil director at the ministry, said final details of similar agreements with Agip of Italy and Hamilton Oil Corporation of the US were being worked out. "We will use five offshore areas for exploration and we expect that this year's output is forecast at only 900,000 tonnes, well below the country's annual domestic

requirement of 1.1m tonnes. "We will probably have to import some 100,000 tonnes this year," Sejdiu is saying. He is especially with the introduction of private cars in Albania," Mr Sejdiu said. In the past, Albania exported crude to Greece and Italy.

Current production is mostly of heavy crude with a high sulphur content. The country's total refining capacity is about 2.5m tonnes annually.

Mr Sejdiu said legislation was being prepared to permit joint ventures with foreign companies in onshore production.

Albania also produces about 100,000 cubic metres annually of natural gas from five fields in the centre and south of the country. It is used for local industries.

Statoil, the Norwegian oil company, was that from yesterday's Mongstad refinery would be closed for a

planned, six-week, \$10m (\$13m) inspection and maintenance programme, writes Karen Fossell in Oslo.

Mongstad, which came on stream August 1986, at present produces about 6.5m tonnes of refined products annually, 10 per cent of which is fuel.

"We will fulfil term customers' contracts by supplying products which have been stored in underground caverns at the refinery and by some purchases in the market," Mr Fossell R. Oeyen, a Statoil spokeswoman said. Spot market sales will decline in the period, however, she added.

About 70 per cent of Mongstad's refining capacity is based on term contracts. The Norwegian field has crude which would normally go to the west, but will be in the world market, 1,000 extra tonnes, including the regular market of 700, will be involved in the operation.

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### INDUSTRIAL S (Miscel.)—Contd

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**MINES—Contd.**[illegible][illegible]

Merle's Clothing St.	5811	-
Merle's West	59	-
Merle's Men's	15	-

[illegible]

Percentages	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6	15.7	15.8	15.9	16.0	16.1	16.2	16.3	16.4	16.5	16.6	16.7	16.8	16.9	17.0	17.1	17.2	17.3	17.4	17.5	17.6	17.7	17.8	17.9	18.0	18.1	18.2	18.3	18.4	18.5	18.6	18.7	18.8	18.9	19.0	19.1	19.2	19.3	19.4	19.5	19.6	19.7	19.8	19.9	20.0
Exp. CSI	11.1	11.2	11.3	11.4	11.5	11.6	11.7	11.8	11.9	12.0	12.1	12.2	12.3	12.4	12.5	12.6	12.7	12.8	12.9	13.0	13.1	13.2	13.3	13.4	13.5	13.6	13.7	13.8	13.9	14.0	14.1	14.2	14.3	14.4	14.5	14.6	14.7	14.8	14.9	15.0	15.1	15.2	15.3	15.4	15.5	15.6																																												

es indicate 10 per cent or  
"oil" distribution. Cow

Net	Div	Yr	Div	Yr
2.0	1.1	3.6		
2.2	1.2	4.2		
2.4	1.3	4.8		
2.6	1.4	5.4		
2.8	1.5	6.0		
3.0	1.6	6.6		
3.2	1.7	7.2		
3.4	1.8	7.8		
3.6	1.9	8.4		
3.8	2.0	9.0		
4.0	2.1	9.6		
4.2	2.2	10.2		
4.4	2.3	10.8		
4.6	2.4	11.4		
4.8	2.5	12.0		
5.0	2.6	12.6		
5.2	2.7	13.2		
5.4	2.8	13.8		
5.6	2.9	14.4		
5.8	3.0	15.0		
6.0	3.1	15.6		
6.2	3.2	16.2		
6.4	3.3	16.8		
6.6	3.4	17.4		
6.8	3.5	18.0		
7.0	3.6	18.6		
7.2	3.7	19.2		
7.4	3.8	19.8		
7.6	3.9	20.4		
7.8	4.0	21.0		
8.0	4.1	21.6		
8.2	4.2	22.2		
8.4	4.3	22.8		
8.6	4.4	23.4		
8.8	4.5	24.0		
9.0	4.6	24.6		
9.2	4.7	25.2		
9.4	4.8	25.8		
9.6	4.9	26.4		
9.8	5.0	27.0		
10.0	5.1	27.6		
10.2	5.2	28.2		
10.4	5.3	28.8		
10.6	5.4	29.4		
10.8	5.5	30.0		
11.0	5.6	30.6		
11.2	5.7	31.2		
11.4	5.8	31.8		
11.6	5.9	32.4		
11.8	6.0	33.0		
12.0	6.1	33.6		
12.2	6.2	34.2		
12.4	6.3	34.8		
12.6	6.4	35.4		
12.8	6.5	36.0		
13.0	6.6	36.6		
13.2	6.7	37.2		
13.4	6.8	37.8		
13.6	6.9	38.4		
13.8	7.0	39.0		
14.0	7.1	39.6		
14.2	7.2	40.2		
14.4	7.3	40.8		
14.6	7.4	41.4		
14.8	7.5	42.0		
15.0	7.6	42.6		
15.2	7.7	43.2		
15.4	7.8	43.8		
15.6	7.9	44.4		
15.8	8.0	45.0		
16.0	8.1	45.6		
16.2	8.2	46.2		
16.4	8.3	46.8		
16.6	8.4	47.4		
16.8	8.5	48.0		
17.0	8.6	48.6		
17.2	8.7	49.2		
17.4	8.8	49.8		
17.6	8.9	50.4		
17.8	9.0	51.0		
18.0	9.1	51.6		
18.2	9.2	52.2		
18.4	9.3	52.8		
18.6	9.4	53.4		
18.8	9.5	54.0		
19.0	9.6	54.6		
19.2	9.7	55.2		
19.4	9.8	55.8		
19.6	9.9	56.4		</

marked that have been adjusted to allow for cash received or returned, and for the death, passed or deferred of residents on application for admission to the institution. The following are permitted under rules of the State of New York:

- on Stock Exchange and company stock
- degree of reputation as listed securities
- suspension
- and after payment of scrip and/or rights issued
- previous dividend or forecast.
- organization progress

children; group based on sample

[illegible]

conversion of shares not now ranking for voting for restricted dividend. <sup>1</sup>Rank for voting for restricted dividend. <sup>2</sup>Rank for voting for restricted dividend. No P/E usually provided.

Dividend and yield based on 1990. L. Estimated.

	4.8	6.4
01900	6.4	
0900	3.8	
01250	1.0	5.1
01700	2.7	6.4
01000	2.7	6.4
03300	4.0	3.8
01600	7.2	

P/E based on price per share and earnings per share for 1989-90 estimates. Figures are rounded.

Abbreviations: nt = none; cap = common stock; all; st = capital structure.

## IRISH

The following is a letter:

Craig & Rose CL  
Films Inc.  
Holt Joes 25%

Dg. 84% L. 2010  
9c Cap L. 1990  
Fin. 13% 97/02

648	.....	Wilton High	.....	43
279	.....	INC.	.....	130
123	.....	United Drug	.....	171
574	.....			
1124	.....			
1124	.....			

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Q150	2.2	3.8
Q250	2.9	6.1
Q350	4.0	6.5
Q150	3.0	6.5
Q250	3.0	7.0
Q350	3.0	7.5
Q150	2.6	4.0
Q250	1.9	3.2
Q350	1.8	4.1
Q150	4.0	1.7
Q250	4.0	1.8

NATIONAL OPTIONS		
6-month call rates		
	<b>RHM</b>	28
	<b>Raxit Drug Ord.</b>	63
	<b>Reliance</b>	34
	<b>Revere Indus.</b>	37
	<b>Sears</b>	81
	<b>Simki, Bechtel A</b>	58
	<b>TSB</b>	21
	<b>Telex</b>	22
	<b>Thom Enli</b>	15
	<b>Tandem</b>	15
	<b>T&amp;N</b>	28
	<b>Unilever</b>	39
	<b>Victor</b>	29
	<b>Wellcome</b>	48
	<b>Property</b>	
	<b>Brit Land</b>	38
	<b>Control Secs.</b>	65
	<b>Land Secs.</b>	65
	<b>MPC</b>	48

29  
48

90	0302	0	6.1	GEC.
90	0302	2.0	3.5	Gloria
90	0302	0	5.0	Grant
90	0302	0	3.1	Guardian
	0302	2.2	3.1	GKN
	0302	0	1.2	Hanson
+5	1048	2.7	3.8	Heister Sted.
10	1048	2.7	3.8	
	0302	0	7.4	Ladbroke
	0302	1.0	7.4	Lepal & Gos
+5	0302	2.6	9.3	Lex Service
	0302	1.9	13.0	Lloyd Bank
	0302	1.4	11.6	Mace Ind.
	0302	1.4	11.6	Marks & Spencer
	0302	1.8		Midland Bt
	0302	1.8		Nat West Bk.
	0302	1.8		P & O Dtd.
	0302	1.8		Racal Elect.
	0302	0	2.8	
	0302	0	4.4	
	0302	1.4		

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23	Texaco
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26	
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28	
29	
30	
31	Lenovo
32	RITZ

shown, subject to the Editor:

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74	58	19	77	67
75	62	68	75	21
76	69	70	74	38
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78	62	63	66	41
79	63	27	54	12

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## CURRENCIES, MONEY AND CAPITAL MARKETS

## FOREIGN EXCHANGES

## Dollar down on GNP fall

THE DOLLAR'S decline yesterday was based on economic considerations, attention swung away from events in the Soviet Union.

It followed news that US national product contracted by 0.1 per cent during the second quarter, revising last month's preliminary estimate of 0.4 per cent growth. This was the third consecutive quarter that the economy shrank since the recession began in the middle of 1980.

Disappointment that the economy was still in recession at mid-year renewed speculation about lower US interest rates, despite comments by Mr John Law, a Federal Reserve Board governor. He said recently that a cut in US discount rates is not necessary and will speed up economic recovery.

To extend this view was supported by indications in the GNP data that the economy is poised to recover. This included a downward revision of \$27.7bn in business inventories from the preliminary fall of \$21.2bn. Economists noted that the lower level of inventories the quicker the economy is likely to rebound.

In the Far East the dollar had been strong, testing resistance at DM1.7800, but in the London close it had fallen to DM1.7400, from DM1.7800 on Tuesday.

The US currency also fell to ¥136.65 from ¥136.50 on Tuesday. The yen fell to Sfr1.5175 from Sfr1.5175, and the franc to Sfr1.5175 from Sfr1.5175.

The German Bundesbank council today, but is not expected to change credit policy after increasing official interest rates at the last meeting. The last meeting was a reaction to rising inflation, but provisional figures released yesterday showed that year-on-year inflation in the western part of Germany slowed to 4.1 per cent in August from 4.4 per cent in July.

There was little impact on the D-Mark, which remained in the middle of the European exchange mechanism, steady against the Japanese yen. It was ¥78.50 in London, compared with ¥78.30 on Tuesday, recovering from ¥78.00 on Monday.

The Spanish peseta gained ground in the top of the ERM, despite a report that the Bank of Spain was considering further monetary easing by the Bank of Spain.

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levels of around ¥78.00 in early European trading.

Sterling improved against the weak dollar and was generally firm against its partners in the ERM, but did not have an obvious direction of its own. Domestic political events have not yet had an impact on the pound, but are expected to become a factor when the UK political party conferences take place in the latter part of September and early October.

Sterling rose 95 points to \$1.6900. It also improved to Sfr1.5175 from Sfr1.5175, and the franc to Sfr1.5175 from Sfr1.5175.

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## FINANCIAL FUTURES AND OPTIONS

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LIFFE US TREASURY BOND FUTURES OPTIONS  
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LIFFE EURO DOLLAR FUTURES OPTIONS  
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## MONEY MARKET FUNDS

## Money Market Trust Funds

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## IN NEW YORK

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## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

U.S. and Canada prices: Owing to technical problems, the day's closing prices for U.S. and Canada were incorrect.

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Continued on next page



**NASDAQ NATIONAL MARKET**

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**EUROPEAN  
FINANCE &  
INVESTMENT  
THE  
NETHERLANDS**

**The FT proposes to publish this survey on 4th September 1991**  
Please call Micael Heinio on Telephone: (020) 6239430/(020) 6225668  
Fax: (020) 6235591 or alternatively Sandra Lynch Tel: 071-873 4199  
Fax: 071-873 309

## FT SURVEYS

Source: Professional In-Community 1989 (MINT Inc)





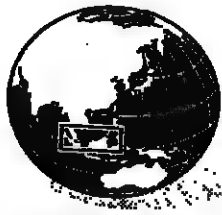


Thursday August 29 1991

An interview with the prime minister, Mahathir Mohamad, Page 6

Malaysia has assumed a new assertiveness in its foreign policy: Page 7

## SECTION III



Malaysia's successes over the past decade are well documented. But concerns about

labour shortages, privatisation and social problems cloud the horizon. There is a risk that the government will depending excessively on relentless economic growth. Alexander Nicoll reports

## Stability is paramount

MALAYSIA is booming. Ten years after Dr Mahathir Mohamad took office as prime minister, the country is enjoying rapid economic growth and a high level of confidence among foreign investors.

The trappings of success – consumer goods, construction projects and streets choked with new cars – are easily visible in Kuala Lumpur, the capital, and the states which have benefited most: Selangor, Johore and Penang.

Dynamic growth is, however, creating pressures and dangers. Meanwhile, the government's long-standing policies of economic engineering, as well as its close oversight of many aspects of Malaysian life, carry their risks for the future.

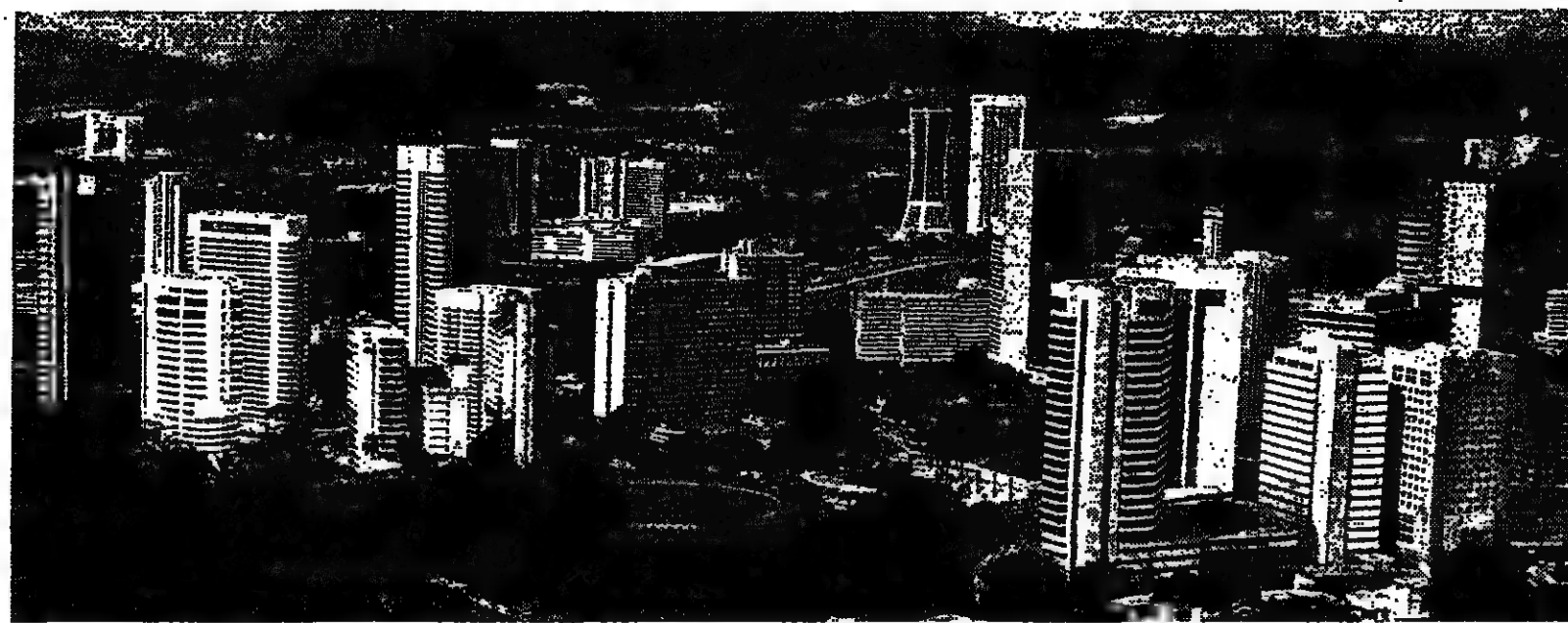
Dr Mahathir, after winning a new mandate in last October's general election – although with a smaller share of the popular vote – has this year renewed the country's longer-term goals following the expiry of the 20-year-old New Economic Policy. Its replacement, the National Development Policy, retains the aims of eradicating poverty and expanding the role in the economy of Malays and natives, traditionally known as Bumiputras.

But there is no longer a specific percentage target in time-frame for Bumiputra participation – the aim had been a 30 per cent share in the corporate sector by 2001. The new emphasis is on quality rather than quantity, Dr Mahathir said in an interview. The new emphasis is on increasing Malays' business management skills so they can develop, rather than simply enjoy, the fruits of a policy which favours them.

Underlying the NDP's preoccupation with balanced development of the economy is Dr Mahathir's goal that Malaysia should be a developed country, though retaining traditional values, by the year 2020. Key objectives are closely involved in "Vision 2020", a body set up to determine the conditions necessary to achieve this.

The drive in the second half of the 1980s to attract foreign investment – 100 per cent ownership is allowed in export-oriented projects – has led Malaysia on this path more successfully than Dr Mahathir's earlier push to develop heavy industries.

For foreign manufacturers looking to relocate labour-intensive operations abroad, Malaysia is a political stability, democracy, ease of doing business, available percentage target in time-frame for Bumiputra participation – the aim had been a 30 per cent share in the corporate sector by 2001. The new emphasis is on quality rather than quantity, Dr Mahathir said in an interview. The new emphasis is on increasing Malays' business management skills so they can develop, rather than simply enjoy, the fruits of a policy which favours them.



The trappings of success – consumer goods, construction projects and streets choked with new cars – are easily visible, especially in Kuala Lumpur

workforce, low costs, transport and communications, and widespread knowledge of the English language.

Japan last year replaced the US as the largest investor, with \$1.5bn (\$2.3bn) of approved investments. Kuala Lumpur is making a rapid entrance, and companies from Singapore, the UK and Europe also have substantial operations. Approved foreign manufacturing investments have approximately doubled from the previous year's figure in each of the past three years, reaching \$817.5bn in 1990.

With manufacturing accounting for 20 per cent of gross domestic product, compared with 10 per cent five years ago, growth has been buoyant. It has averaged 9 per cent over the past three years. While agriculture remains an important pillar of the economy, the government aims for further substantial expansion of the manufacturing sector.

However, signs of overheating and bottlenecks. Inflation, although it has been below 1 per cent, is creeping up. In the regions which have received the most manufacturing investment, there is virtually full employment.

The emerging labour shortages could boost wages and put off new investors.

Imports of capital goods for manufacturing plants have soared with strong consumer spending to push the current account into steep deficit. It is with some relief that economists forecast a rise in interest rates over the rest of this year, and a slowing in the economic growth rate. The central bank recently acted to tighten monetary policy.

Rapid growth has strained the infrastructure. Overcrowding on trunk roads is being eased by the construction of a north-south expressway. Electricity and other projects are under way or planned.

Among longer-term problems, the influx of manufacturing investment has not resulted in significant transfer of technology and skills to Malaysians. Dr Mahathir says patience is required: "Technology transfer can take place if there are recipients capable of receiving the technology. And we don't have that many people who are trained to learn and utilise that technology... But if we cannot absorb all the technology now, we will absorb them later."

Meanwhile, Malaysian sources

ing of parts and other goods for new manufacturing remains low. The government plans to stimulate the performance of small and medium-sized industrial companies whose products are often late and of poor quality.

The political backdrop for Malaysia's economic success remains Dr Mahathir's paramount desire to maintain stability in the face of rivalry and latent tensions between races.

For him, riots which broke out between the Malay and Chinese communities in 1969 serve as a constant warning to policy-makers of the risks of failure of efforts to keep a balance in society and to raise the standard of living.

Introducing the National Development Policy and the latest five-year plan in Parliament in June, Dr Mahathir said: "Since the new generation of Malaysians are generally more aware of the events in 1969, it is necessary to remind them and also ourselves that in a multiracial society like ours the existence of socio-economic imbalances along racial lines is not acceptable in a modern nation."

Inevitably, however, attempts to tip the balance towards one sector of the population create unease. Some

Malays have tended to view the New Economic Policy as a means purely to get richer. The tendency is to buy shares allotted to Bumiputras, and to sell them for a quick profit. This has created much wealth for little effort among some sections of the Malay community – what some in Malaysia call a rentier middle class.

Moreover, there are signs that although the overall level of poverty has been much reduced, differentials within the individual racial communities have widened.

Dr Mahathir depends primarily on Malays for his support – and his popularity is as high now as at any time during his tenure.

However, the tentacles of the United Malays National Organisation (Umno) – the party led by Dr Mahathir – in business, and the appearance that companies with political links get many of the best contracts, are a long-standing source of concern. Although Umno's hold on business were previously open – and there is a tradition in Malaysia of political parties owning such holdings – there have been recent attempts to regroup.

Many of the companies which have been seen as in

Umno's stable have been shifted into the Renong group, headed by Halim Saad, who is said by the opposition Democratic Action Party to be a "front man" for Umno. Dr Mahathir insists Umno has no links with companies, but says companies may be run by people sympathetic to Umno.

Concerns about favouritism towards Malay businesses, and about privatisation which does not increase competition, cloud the outlook for the future. So too do social problems such as the difficulties faced by Chinese young people in getting university places, and members of government crackdowns in the 1980s, including detention of opposition politicians, suspension of supreme court judges, and bans on publication of newspapers.

The maintenance of stability – to the extent seen as necessary by Malaysia's rulers – involves a cost in terms of the freedom experienced in many western countries. The risk is that the government is depending excessively on relentless economic growth to spread wealth and keep tensions in check – and that a significant slowing in growth would upset the whole apparatus.

## IN THIS SURVEY

■ National development: The policy for national development has no deadline and no explicit emphasis on target quotas for ownership of the corporate sector. Page 2

■ The economy: Malaysia is finding relief in the absence of a deceleration from last year's growth in gross domestic product of 11 per cent. Page 4

■ Corporate sector: Many of the immediate winners which confront Malaysian companies are springing from the nation's success. Page 5



Despite years of export controls, world tin stocks still remain high – at about 45,700 tonnes last December. Page 4

■ Foreign relations: In a mood of new optimism over the new year, Malaysia has spawned a series of initiatives, most notably for a proposed free-trade alliance of Asian countries. Page 7

■ Politics: Malaysia can rightly claim to have a more developed democratic system than many other Asian countries. The federal structure makes state politics very important. Page 8

Editorial production: Phil Sanders

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## MALAYSIA 2

Lim Siong Hoon examines the National Development Policy

## Doctrine without a deadline

THE National Development Policy, unveiled in June, is in essence a re-statement of the New Economic Policy.

But unlike the NEP, it carries no deadline and no explicit emphasis on target quotas for ownership of the corporate sector. It also acknowledges that previous policy goals had suffered from excesses of implementation.

Malaysia won independence from Britain in 1957, and economic and political power detached from each other. Political power was in the hands of the Malays, economic power largely belonged to the Chinese, with foreign companies also owning large chunks of the country's businesses.

This sowed seeds of discontent, culminated in the ethnic riots of 1969. The NEP was launched in 1971 as a result.

It has influenced all aspects of Malaysian life, from corporate structures, investment and employment patterns, to daily attitudes. Its twin policy pillars were the eradication of poverty and economic restructuring, or "eliminating the identification of race with economic function."

Employment by sector and ethnic group 1990 (1985 in brackets) percentage of sector's workforce

	Bumiputras	Chinese	Indians
Agriculture	78(75)	16(16)	7(8)
Manufacturing	50(48)	34(36)	12(11)
Wholesale/retail/restaurants	39(38)	54(56)	7(7)
Govt services	68(66)	25(25)	8(8)
Construction	43(42)	50(51)	6(6)
Registered professionals by ethnic group (1985 percentages)			
Architects	24	74	1
Accountants	11	81	6
Engineers	11	58	5
Dentists	11	51	24
Lawyers	22	35	34
Surveyors	46	50	4

Figures are not 100, remainder is made up by other races

Source: Department of Statistics, 1991-1995

At the same time, the NEP set a target of 30 per cent of the country's corporate sector would be in the hands of Bumiputras (literally, "sons of the soil").

These are Malays, who make up about half of the population, and small groups of natives who represent 10 per cent.

As many as three-quarters of the Bumiputras were considered to be poor in the early 1970s. They were largely agrarian communities and were far more backward in education and in the professions than the non-Bumiputras - Chinese who make up 33 per cent of the population and Indians who make up 10 per cent.

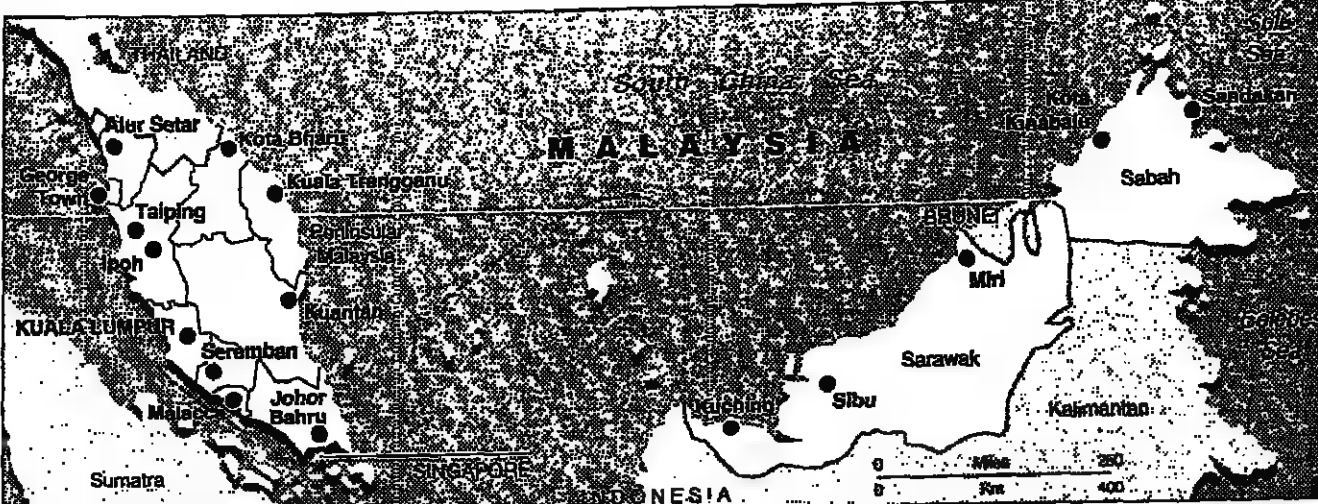
non-Bumiputras hands by 1990 and 30 per cent controlled by foreigners. When the policy had run its full course last year, the statistical achievements were proclaimed a qualified success.

the alleviation of poverty, Malaysia's poverty level had dropped from 52 per cent of all households in 1970 to 17 per cent by 1990, according to the government's definition.

On equity distribution, Bumiputras rose from 2 per cent in 1970 to 20 per cent between 1971 and 1990. The share of Chinese and Indians rose from 3 per cent to 46 per cent, and that of foreigners dropped from 51 per cent to 34 per cent. The share not accounted for in these figures is held by nominee companies of unknown ownership.

Dr Mahathir Mohamad, prime minister, acknowledged in 1971 in an interview with the Financial Times, that the NEP was failing to reach its targets. He said it was "in abeyance" and that a newly re-formulated policy would have to make up for this. The NEP had been the main course of the government's economic policy since its inception.

Hinting then at the likely shape of the replacement, he noted that as soon as a specific figure was given as a target, "it becomes a challenge to the government in itself while in fact it is quite meaningless... What is important is to make the Bumiputras competitive in every way."



The NEP has had other implications. About 100 people, principally Malays, were shifted into state-sponsored farms, on the assumption of abundance of land and strong world markets for Malaysia's commodities, mainly rubber and palm oil. Land is now nearly exhausted, and prices have not been buoyant. Grievances have grown alongside a decline in farmers' real incomes.

The mass transfer of state-owned enterprises into Bumiputras hands resulted in the concentration of wealth among a Malay elite, so that the disparity is now acknowledged to be greater among Malays than within other communities.

Last October's election results were an indication that shortcomings over equity distribution were seen as much by the poor among Bumiputras as among the non-Bumiputras. In Kelantan, predominantly Malay and poor, the coalition of all seats. Nationwide, electoral support for the National Front government fell from more than 60 per cent of votes in previous general elections to 52 per cent.

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## STOCK MARKET

## Semblance of sobriety

FOR the Malaysian stock market where daily volume averaged about 100m shares in 1989, trading of 100m shares a day in the early parts of 1990 was a euphoric sign of an independent life after breaking a long-standing listings link with the Stock Exchange of Singapore.

A semblance of sobriety since returned. During the first half of the year, trading volume fell by 2 per cent although there were 30 additional listings. They included Syarikat Telekom, the telecommunications monopoly and the largest group, with 13 per cent of the market's total capitalisation.

To individual Malaysian investors, who were tended to regard the Kuala Lumpur Stock Exchange as a playground for speculative gains, independence for the KLSX probably meant little, if anything.

For the government, however, independence was not only symbolic of the liberalisation and transformation it had initiated for the domestic economy. But it also opened the way for the use of state-owned enterprises, and for pumping new life into a long-neglected source of capital.

The exchange is a focal point of the government's asset redistribution policies, although the governing rules are expected to change this year. Companies previously required to be listed on the KLSX as a condition of their new issues for "Bumiputras", the ethnic category of Malays and natives. This rule may be eased and allow foreigners to subscribe to new issues.

For stockbrokers, independence was a huge opportunity because of the fast growth and expansion of privatisation. In the next few years, it is likely to have a powerful influence on the market in the future. It is now perceived to be 50 per cent of the market in equity, compared



For stockbrokers, independence offered big opportunities

assets valued at \$100bn. These opportunities are being by a sympathetic monetary policy promoting moderate interest rates, the growth in disposal rates and by a large savings market - Malaysian annual savings are equivalent to 30 per cent of GDP. More over between 1985 and 1990, the public sector's demands on the overall capital market dropped from 75 per cent to 30 per cent of total funds raised. This means that financial institutions, such as banks, which traditionally held much of their assets in government securities, will have to alter their portfolios to accommodate more corporate equity.

The Employees Provident Fund, a state-managed workers' fund, is expected to have a 30 per cent of its \$347bn assets in government securities. But it is likely to have a powerful influence on the market in the future. It is now perceived to be 50 per cent of the market in equity, compared

ministry froze further listing of brokerages on the exchange after having approved 10. For companies seeking new capital, the ruling caught them just when the ministry had raised the minimum equity capital requirement 10-fold to \$10m.

The capital restructuring produced a consolidation of the brokerages on a scale rarely seen in the industry. It forced many brokerages owned by individuals to be sold off, to merge or to list.

Many of them were previously undercapitalised. The rationalisation would have been inevitable if it was to support the demand for shares and in cope with the financial consequences of the market's abrupt divorce from Singapore's exchange brokerages.

All the changes were brought about to raise the market profile and aid its growth. However, they have scarcely begun to alter the market's fundamental characteristics.

There remains, for example, a poor correlation between internal rates, which rose in recent years to around 8 per cent, and dividend yields, which at year-end 1990, stood at 12 per cent, down from 15 per cent at year-end 1989. During the first six months, market prices fell marginally from 26 to 25 times earnings.

The Malaysian Investors' Association, a private body of minority shareholders, noted that the stock has gained 10 per cent during the six months although tin prices are at a five-year low. Speculative trading and inconsistency between the pressure of demand and the limited supply for stocks is a major imperfection. Volatility is not by itself investors' indifference to earnings share dilution, by a constant flow of share repurchases and by underpricing of new issues.

Lim Siong Hoon

## PRIVATISATION

## Latent unpopularity

CHERAS, just south of Kuala Lumpur, is a densely populated suburb where morning traffic chokes bumper-to-bumper up to three hours along the only road leading into and out of the city.

Last year, the kilometre-long stretch which had been the road's bottleneck was widened by two lanes to six. When an interchange was built, a toll gate was also installed.

Days after toll collection started, demonstrations and riots erupted for three nights - the first since the ethnic violence of 1969.

Residents had refused to pay the M2 round trip toll fee, which they considered excessive since the road was the only available one and since daily trip would cost, in annual terms, 12 per cent of the average income per head.

The subsequent suspension of the toll was the most visible act and the first open challenge to the privatisation programme of Dr Mahathir Mohamad, prime minister.

Above all, it highlighted some of the latent unpopularity with the way the privatisation programme, now in its eighth year, had been implemented.

The lesson is that we need to pay more attention to the terms of the agreement," says Mr Razman Hafid Abu Zarim, executive director of Price Waterhouse, which has advised on several privatisation projects.

But, in replacing the old agreement, the government also demonstrated its determination to proceed with the programme: toll collection will resume on September 15, almost exactly a year after the suspension, coinciding with a more intensive phase of privatisation.

From 1983 to last year, 11 state enterprises were either sold or restructured. During

the process, some 10 or more are due to be sold. They range from airports and shipyards. Scheduled for next year is the largest ever flotation, that of Tenaga Nasional, the electricity monopoly in peninsular Malaysia.

In other countries is privatisation pursued with as much vigour as in Malaysia. A privatisation "masterplan" completed last year picked 11 public enterprises and services across the spectrum of the economy.

They were classified into three categories: those to be privatised within two years, those within two to five years and those that would take longer than five years.

Their privatisation - sale of equity, leasing, management contracts, lease-back, management buy-outs (MBO) and build-operate-transfer (BOT) arrangements - would affect almost 100,000 employees with annual earnings of M\$1.8bn.

The enterprises are valued at M\$16.3bn, although this total is questionable.

The main reasons for privatisation are to relieve the government's financial burden, improving economic efficiency and growth, and meeting national policy targets.

The last refers to the New Economic Policy (NEP) of 1970 to 1990, since 1991 as the National Development Policy.

By transferring state-owned assets to Malays, the government hopes that it would help meet the policy's principal aim of giving them at least 30 per cent ownership of corporate equity.

One result of privatisation will be the transfer of M\$7.5bn in government debt to private entities, according to Mr Ismail Muhammad of the Institute of Strategic and International Studies.

It represents 10 per cent of the government's outstanding debt in 1987.

Telekom, the telephone monopoly, is a case in point. After 10 per cent of the share was sold in a 1987 flotation last year, Telekom cut its long-term debt virtually overnight by 63 per cent to M\$1.4bn.

There are also claims that privatisation has created a market environment which has improved efficiency in, for example, container delivery services. It is also said to have opened up new market segments, such as payphones and parking systems.

However, privatisation in Malaysia seldom results in private control of the enterprises, since the government continues to exert considerable influence over their operations.

Major groups such as Telekom, Malaysia Airline System (MAS), the national carrier, and Malaysian International Shipping Corporation remain under government equity control. In some cases, the government has higher fuel costs, MAS will obtain permission from the government.

The extension of the state's influence over privatised enterprises reflects the pervasive mixture of economic and political considerations.

There is also no majority equity shareholding, former civil servants and members of ruling political parties - especially the United Malays

National Organisation (UMNO) - are often the preferred new owners.

The NEP, and now the NDP, are used as the justification for this.

The list of such privatisation includes the build-operate-transfer agreement for the M56 North-South Expressway, the build-operate transfer of the TV3, a private television channel, the equity sale of Cement Industries of Malaysia, the equity sale of United Asian Bank, Malaysia's fifth largest bank, and the management buy-outs of Fima, the food and packaging group, and Peramb, the property group.

Political accreditation is necessary, or else you fight an uphill task getting approvals," says a merchant banker.

Because privatisation is seldom transparent, talk of political patronage is rife and questions have been raised about the value of enterprises.

Privatisation, an enterprise may be sold after a team of executives is installed.

Despite scepticism about the programme, it has managed to move forward because of the combination of political will, a large and available capital supply, relatively low interest rates and "favourable" rates of return.

Resumption of the toll collection at Cheras, now reduced to M2, also showed the government's willingness to compromise and not stand down in the face of a challenge to its programme.

Residents there remain unhappy, however. The Cheras gate is the only collection point, although the same company had built four other interchanges, three of which were while collection of the fourth, and another, will begin only in 1994.

Meanwhile, bumper-to-bumper traffic continues every morning in Cheras.

Lim Siong Hoon

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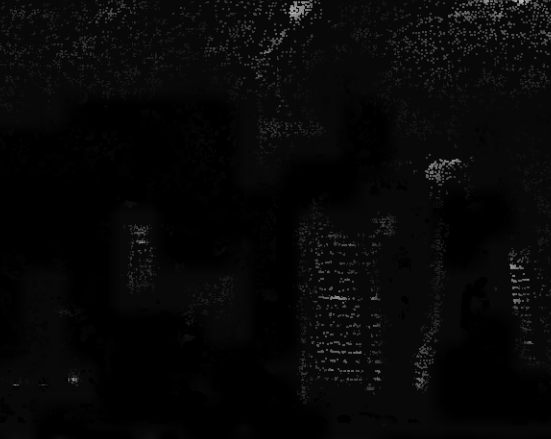


In the past two decades, the company has undergone a structural transformation, having successfully developed four other core businesses beyond plantations. These include manufacturing; heavy equipment and motor vehicle distribution; property development; and insurance. A sixth core business being expanded rapidly is oil and



**... BECAUSE** of Malaysia's rich resources in  
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**Ensure Strong Local Knowledge**  
**and Connections**



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**Sime Darby business activities are grouped** to fit the nature of its diverse and broad geographic markets. The Group today comprises companies in 12 countries in Europe, the United States and Asia Pacific. To support its extensive trading and manufacturing interests in Asia, the Group has regional operations in Hong Kong, the Philippines, Australia, Indonesia, Brunei, Thailand and Singapore as well as Malaysia.

Regional operations include diverse businesses, from natural resources to mass consumer products to commercial and industrial equipment and systems.

In Hong Kong, Sime Darby markets a range of motor vehicles - including BMW, Ford, Suzuki, Alfa Romeo and Mitsubishi - and commercial vehicles. It is also involved in heavy equipment, engineering, property, insurance, finance and shipping activities.

The Singapore operations include the marketing of BMW and Ford Land Rover vehicles, heavy equipment, manufacture of packaging materials and marketing of wide range of consumer goods, as well as



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The Singapore operations include the marketing of BMW and Ford cars, Land Rover vehicles, heavy equipment, manufacture of packaging materials and marketing of a wide range of consumer goods, as well as property management and consumer services such as travel and car rental.

Sime Darby also manufactures Sime

The Group has a packaging manufacturing operation and owns and manages a commercial estate in Indonesia. In Thailand, Time Darby has a significant investment in insurance underwriting and owns and manages an insurance broking company.

and so far we have not been disappointed in the response. I must confess we are

inclined to be conservative in our management approach, and whilst some may see this as a weakness, we believe in the trustee relationship and looking after shareholders' funds. The Sime Darby Group profits are real, genuine, cash-the-bank profits as reflected on our balance sheet strength. We are not about to change our ways, though we may start to become more acquisitive as value for money opportunities present themselves.

Sime Darby is a regional Group, and we would like to continue to build up our regional presence and strength still further in new business ventures with new partners who have the technology and the resources to match our demanding standards. If you have

## Diversification Strengthens the Group

The multinational tyre division has invested in state-of-the-art precision equipment to make Sime's technology among the most advanced in the world. The investment and Sime's affiliation with technical partner Sumitomo Rubber Industries of Japan allow the group to produce high-performance V8 and A11 speed-rated tyres for today's supercars.

The distribution of heavy equipment and motor vehicle assembly is handled by Sime Darby subsidiary, Tractors, the heavy equipment division and provides product support for the range of Caterpillar heavy engines and lift trucks and a wide range of agricultural, road and quarrying equipment. The division assembles and distributes Land Rover vehicles as well as trucks and commercial vehicles.

The company also assembles Mazda passenger cars and Suzuki 4-wheel-drive vehicles under contract.

UEP provides the main part of the Group's property development operation. The subsidiary has developed Southeast Asia's largest township built by a single developer and is in the process of building industrial estates for modern ware- and light industry.

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either the intention or the ~~ability to move~~ into this region, I cannot believe you will find a better business partner than Sime Darby.

Increased manufacturing is an aspiration for Malaysia and the other regional countries. In this respect, as the regional multinational, we would like to realise this aspiration but, equally importantly, we are concerned to see that any business we enter into is a viable long-

ure, we will also be increasing seeking exports in overseas markets of Japan, Korea and Taiwan remind us that exported growth is the rapid economic expansion, has made a commitment to reach

The Group's high standards for quality, efficiency and integrity have led to joint venture arrangements and other business affiliations with organisations in Europe and North America. Its strong connections and presence in the region, coupled with a proven track record in finance, management and marketing, make it attractive ■  
■ business partner.

taken advantage of Sime's knowledge of the region and extensive network. In addition to BMW, Land Rover, and Ford partnerships for the assembly, distribution and product support of their vehicles, ■■■ Group designs, manufactures, markets and distributes Chubb security equipment for banks and financial institutions as well ■■ for the commercial and household sectors. Tractors Malaysia is ■■■■ of the top 10 Caterpillar dealerships in sales and customer support in the world.

Other international business partners include Berger Paints with whom Sime has a technical agreement to manufacture and distribute paint; Rengo, Japan's leading packaging company; and the Inax Corporation of Japan which has a joint venture manufacturing arrangement with Sime Darby to produce sanitaryware exported to the buoyant markets of Japan, Singapore and Korea. A Sime Darby-Hyundai joint venture company manufactures furniture for export markets around the world.

Small countries like Malaysia can move towards achieving such a watershed for its people by specialising and developing an expertise in certain niche areas of manufacture with certain specific products.

Just as many people have been amazed by our capacity ■■■ the success we enjoy today – as a company, ■ a country and ■ a region – there will be many who will be surprised by our progress in the future. Since Darby believes in open, free international trade which will provide the opportunity and the incentive for world peace, progress and prosperity. The way forward ■ clear, and I am confident that the opportunities in Asia Pacific are virtually limitless.

Handwritten:

**Tunku Ahmad Yahaya**

For further enquiries, please contact: The Communications Department, Sime Darby Berhad, Wisma Sime Darby, Jalan Raja Laut, 50150 Kuala Lumpur, Malaysia. Telefax: 771 7711 Telex: SDMAL MA 1100





## MALAYSIA 4

Lim Siong Hoon reports on the economy

## Slowdown in growth predicted

MALAYSIA is finding relief in predictions that point to a deceleration from last year's real growth in gross domestic product of 10 per cent. This year is expected to see 7.5 per cent growth.

Double-digit growth could hardly have been sustained without worsening problems that stem from rises in inflation and the current account deficit.

The official inflation rate stands at about 10 per cent, although, according to some estimates, it is more realistic. The current account deficit stands at M\$2.8bn, or 7 per cent of GNP this year, compared with M\$400m in 1988.

Despite double-digit rates of export growth, imports, mainly of capital goods, are rising as rapidly so that last year's M\$4.1bn merchandise trade surplus is expected to be erased this year. During the first quarter, the deficit was already M\$1.8bn in deficit.

Underlying these figures is the pace of expansion in the manufacturing sector, on which Malaysia's economic growth for the last three years depends.

In 1990, manufactured goods accounted for 55 per cent of total merchandise exports; last year it was 60 per cent. The share is targeted to reach at least 80 per cent by the year 2000.

Economic Indicators					
	1988	1989	1990	1991	1992
GDP (% change)	8.8	8.7	10.0	10.0	8.7
Agriculture (% change)	5.4	5.8	3.7	3.0	3.0
Industry (% change)	12.7	11.0	10.3	10.4	10.4
Manufacturing (% change)	17.8	12.0	13.0	13.0	13.0
Services (% change)	7.2	8.2	8.8	8.5	8.5
Inflation (CPI) (% change)	10.0	10.0	10.0	10.0	10.0
Exports (US\$bn)	17.4	19.1	20.2	21.4	22.0
Imports (US\$bn)	15.3	20.9	26.2	31.4	34.0
Merchandise trade balance (US\$bn)	2.1	-1.8	-6.0	-10.0	-12.0
Trade balance (US\$bn)	5.5	0.0	1.3	1.3	1.3
Current account balance (US\$bn)	1.8	-0.2	-1.8	-1.8	-1.8
External debt (US\$bn)	18.8	19.0	19.0	19.0	19.0
Debt service ratio (%)	11.1	14.6	11.4	11.4	11.4

Source: Asian Development Bank

least 80 per cent by the year 2000.

The importance Malaysia attaches to the manufacturing sector points to the structural economic transformation under way. In 1988 and 1989, approved investments in manufacturing leapt 476 per cent to M\$23.3bn; they are still rising.

This explains why the trade figures so far this year have seen a big jump in imports such as specialised equipment for electronic and telecommunications, floating and transport machinery.

Japan and Taiwan are

becoming Malaysia's biggest trading partners and it has incurred substantial losses with them. This is predictable, since they are also currently Malaysia's biggest investors.

Between 1982 and 1983, Taiwanese equity in approved investments in manufacturing leapt 476 per cent to M\$23.3bn; they are still rising.

Backed by this influx of foreign investment, capital formation rose 10 per cent from M\$23.7bn in 1988 to M\$26.2bn in 1989.

1990. Aggregate demand has been strong, as wages have risen, unemployment has dropped 6 per cent, and consumption has turned brisk.

Malaysia's dilemma between moderating inflation and retaining its growth has largely been by tighter control of the money supply while restraining rises in interest rates. In the middle of August, the central bank tightened monetary policy, pushing up interest rates in the interbank market, increasing banks' reserve requirements, and restricting loans to purchases of new cars. The measures were designed to rein in rapid money supply growth and boost the savings rate.

At 13 per cent of 1990 GNP, the current account deficit was higher than Indonesia's (1 per cent) and Thailand's (4 per cent). It is more than in Singapore and South Korea, which have surpluses.

External reserves may be sufficient to finance just 3.6 months of imports this year compared with 6.1 months in 1988, although, in absolute terms, the reserves have risen annually.

None of these difficulties are of 100 points, but they are putting Malaysia's economic management to the test - and it should tackle its current account deficits, particularly in

services; its foreign exchange rate policy; and its tax and trade regime which favours the manufacturing sector and capital outflow.

Domestic monetary measures and a policy to promote a surplus in services, for instance foreign tourism, have been the main tools of economic management. Tourism has grossed M\$1.5bn, Malaysia's central bank, said in London to be an important participant in the foreign exchange market, netted M\$4.1bn in offshore "investment income", or 30 per cent of total receipts.

The results of these measures are inadequate. Suggestions have emerged in recent months that the regime should be altered to promote retention of profits in Malaysia. It is also suggested that monetary policy should be adjusted to promote higher savings, in order to reduce consumption and inflation.

Slowly rising interest rates this year indicate that this may be under way. Over recent months, the prime rate has risen by 1 percentage point in 8 per cent, the highest level in more than five years. Further increases in interest rates are likely to be cautious rather than drastic, unless this year's GDP growth surprises the market at 7.5 per cent.



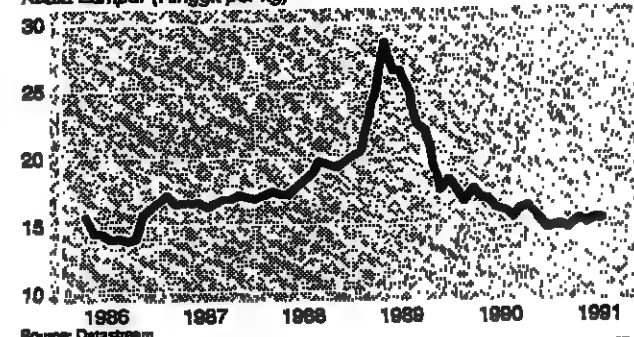
Despite five years of export controls, world tin stocks still remain high

## MINING

## Recovery prospects remain dim for tin

## Tin

Kuala Lumpur (Pingsit per kg)



Source: Datastream

because of changing demand and a technology to promote it as a domestic raw material resource.

In the past, Malaysia exported its low sulfur crude oil at a premium while it imported cheaper Middle East oil for local consumption. This is changing: imports have fallen 11 per cent between 1980 and 1989 as local refineries process more local crude. While crude output has risen by 126 per cent during the decade, its exports rose by 29 per cent. In value terms, exports actual fell by 16 per cent.

Energy demand, meanwhile, is rising more rapidly, at a forecast rate of 9.5 per cent annually from 1991 to 1995 compared with 7.7 per cent during the previous five years. Malaysia expects to double its refining capacity to 445,000 b/d when the Malacca Refinery and refinery is ready by 1993.

During the early eighties, Malaysia attempted to conserve its crude through a Rational Depletion Policy. But the policy gave way to a number of events, including a sharp rise in oil prices in the mid-eighties.

Since 1987 it has given oil companies better terms under its production sharing

tract in order to raise the level of reserves. As a result, oil companies have joined Exxon and Shell in obtaining US contracts; drilling activity rose from 70 exploration and production wells in 1988 to 145 last year.

At nearly 67 trillion standard cubic feet currently, Malaysia's gas reserves are the 13th largest in the world. Annual liquid gas exports are expected to rise by 11 per cent over the next five years. Offshore gas will be drawn into a 730km peninsular pipeline beginning next year. Oil-fuelled power plants are currently being converted to gas.

Lim Siong Hoon

## AGRICULTURE

## Fresh reforms are on the way

THE Malaysian government is to try to reform its agricultural sector for the second time in five years to prevent it from falling into a severe decline. Failure to do so may carry political costs.

Previously, government attempts to reorganise land ownership had the effect of fragmenting agricultural land and creating inefficiency. Now, the government is seeking to centralise management and return ownership to the private sector.

Because of the growth of manufacturing industry, agricultural commodities are no longer the mainstay of the Malaysian economy. In the past five years, their share of export revenues has fallen to 10 per cent while that of manufactured goods has nearly doubled to 55 per cent.

However, the government and political opposition should still be under-rated. Agriculture still accounts for 19 per cent of

gross domestic product - only slightly down from five years ago - and 60 per cent of the country's labour force.

More than three-quarters of agricultural workers are in Malaysia, by far the largest proportion in any sector of the economy.

Malaysia gives substantial support to its farmers. Agriculture received nearly a quarter of federal capital expenditures between 1986 and 1990, excluding price support, cheap credit and the cost of a new bureaucracy.

The spending under the government's income redistribution policy - boosting the role of indigenous Malays, in Bumiputras, in the economy - and its role in the process, a strong political constituency for the ruling party, the United Malays National Organisation.

In the 10 years of the New Economic Policy from 1970 to 1990, poverty was reduced from

51 per cent of rural population to 32 per cent last year, according to government definitions.

The strategy was exceptional in scope and resourcefulness. Contractors pulled out swampland from the fringes of jungle, planted seedlings, built drainage and the utilities, then handed over the lands.

As many as a million people benefited from such schemes. They helped Malaysia to become the world's largest palm oil producer and helped its rubber output when commercial plantations were retreating from the frontier.

Today, state-sponsored farms and other smallholdings account for nearly 50 per cent of rubber output compared with 44 per cent 10 years earlier. They occupy 80 per cent of rubber-cultivated land, 53 per cent of oil palm and 58 per cent of cocoa.

This created, however, glaring differences in yields, productivity and land levels between business-oriented plantations and smallholder state farms. It also pushed a new class of farmers into the vagaries of the world commodity markets where the influence of the Malaysian government on demand and prices was greatly limited.

Foreign trade policy, backed by promotion missions in China and the Middle East, was called in for support.

Rubber prices, in real terms, are at a five-year low. The palm oil price index during the early 1980s had long dissipated.

And the consequences are reflected in farm incomes. Rubber growers' net monthly average income dropped 33 per cent from M\$1,100 in 1986 to M\$730 in 1990. Oil palm farmers were worse off, with incomes falling 50 per cent in the same period.

Charges of government mismanagement and corruption have grown.

The government's view, however, is that the system is inefficient. It is the fragmentation of the farmers face to that of the plantations - the system organised by British colonists to keep down costs, introduce high-yielding crops, and achieve high productivity - which was equally tough times.

Individual smallholdings were once handed out as an incentive to improve productivity in state farms. But the government now argues that changing property rights and fragmenting land when economies of scale and central management are crucial to greater efficiency.

It now proposes to convert the individually tenanted smallholdings under private corporate entities, with up to 49 per cent of equity to be held by farmers themselves. Who holds the remaining equity is unclear.

Malaysia's concept is modelled after a plantation management structure. It is probable that existing plantations may be given control in return for fresh investments and for running the farms. Mr Ibrahim Baba, the deputy prime minister, last year called for private, including foreign, investment to support the changes.

Any acceptance of foreign investment into the reforms will bring full circle Malaysian estate land ownership policy, which was hostile to foreign control a decade ago.

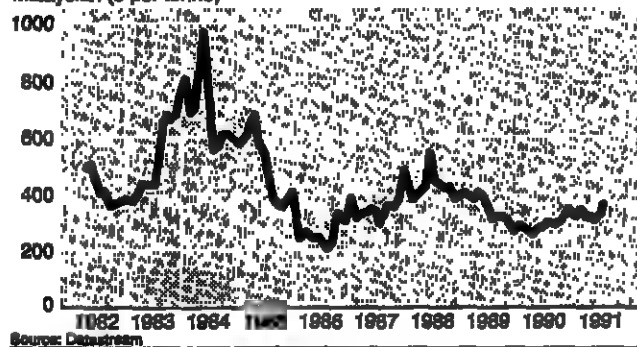
The clearest indication yet that a policy reversal may be imminent came in June when Aarhus Olie, the Danish table refiner, bought 10 per



Rubber growers' net average income dropped 33 per cent

## Palm oil

Malaysia (\$ per tonne)



Source: Datastream

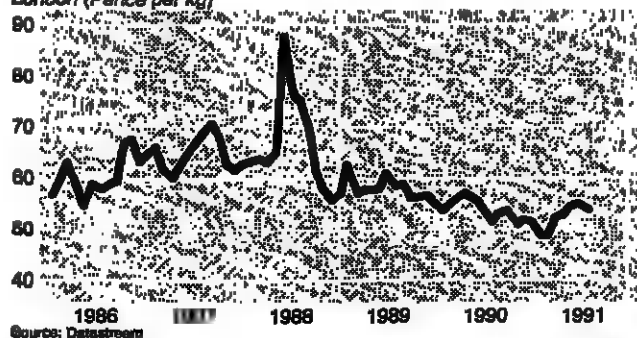
## Production of main agricultural commodities (in thousands of tonnes)

	1985	1986	1987	1988	1989	1990
Rubber	1,470	1,500	1,570	1,602	1,422	1,291
Crude palm oil	4,153	4,544	4,335	3,908	3,885	3,858
Sawlogs	1,212	1,230	1,311	1,415	1,794	1,860
Swan timber	20,000	20,100	20,100	20,100	20,100	20,100
Cocoa	108	132	191	225	250	262

Source: Straits Malaysia Press 1991-1990

## Rubber

London (Pence per kg)



Source: Datastream

cent of United Plantation from Fima, a Danish food processor, and privatised under a management buy-out. The deal gives the Danish 32 per cent equity control and a combined foreign shareholding of more than 50 per cent.

No official explanation has been given for the move, suggesting that the government may be moving discreetly on a sensitive issue. It may also be a way to weigh in against the need to fund up the government's budget by accommodating big companies at home and abroad.

There is other compelling reasons for change. Output may decline because of strong rival demands from the industrial sector for land, labour and credit.

In the past, farm output was raised primarily by opening up more land. Now, this is nearly exhausted. Labour, too, is in short supply, with migrant workers, especially from Indonesia, increasingly in demand in Malaysian agriculture. The thrust of government spending

on agriculture in the 1990s will therefore be on improving productivity and infrastructure.

Lim Siong Hoon

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مكتبة المكتبة



The corporate sector is in fine health, writes Alexander Nicoll

## Heady atmosphere prevails

MALAYSIA'S corporate sector is generally in fine health - as may be expected in a country which has been experiencing rapid economic growth for several years and is likely to continue to do so at least for another year.

Consumer products, property, construction, engineering, communications and other infrastructural companies are among those to have been doing well, in addition to banks and gambling resorts.

As an example of the heady atmosphere, new car sales rose 28 per cent last year - growth which led to government curbs on loans to finance car purchases earlier this month.

Many of the immediate concerns which surround Malaysian companies are those springing from the nation's success: labour shortages in some areas and wage pressures, worries about government measures to cool an overheating economy, fears of inability to continue to match high rates of profit growth.

The need to improve transport, communications and energy supply benefits companies involved in constructing the nation's infrastructure.

Meanwhile, other companies are riding on the back of higher disposable income and consumer spending created by the investment boom and high employment. The plantation sector remains somewhat in the doldrums, reflecting poor world prices for the main export commodities, palm oil and rubber.

Malaysia still has some way to go, however, towards build-

ing a strong corporate base for the future. The present happy climate is created by strong economic growth, itself fuelled by heavy foreign investment in manufacturing goods in which Malaysian companies have limited direct interest - foreign companies are allowed to own 100 per cent of export-oriented operations.

The question of what will happen if this growth falters is one of the most serious facing government and business. When this day comes, it will provide a severe test of companies' efficiency and management.

It is notable that despite government-sponsored attempts to boost business - particularly Malay business - there remains a dearth of genuine industrialists in Malaysia: people who have built up big industrial companies through entrepreneurial and managerial skill.

Many of the biggest companies rely heavily on receiving the government's business. In particular, the growing need to improve the country's infrastructure of manufacturing industry has already been the source of many lucrative contracts and will continue to be under the spending targets for the recently published five-year

plan up to 1995. Of contracts at present under way, the biggest is for the construction and operation of the north-south highway in peninsular Malaysia. A second crossing from Malaysia to Singapore will also be a source of large contracts shortly.

For Malaysian businessmen, political connections and clout are virtually essential for success. This is true not only for industrial companies seeking contracts, but also for financial services companies.

Merchant bankers admit that much of the capital markets transactions they handle are little more than paper-shuffling, with little role in development and growth of companies' operations.

The strictures of the New Economic Policy, that ownership of each company should be at least 30 per cent Bumiputera with 40 per cent owned by Chinese or Indian interests and 30 per cent by foreigners, have made companies very vulnerable to share transactions made for the short-term gain of shareholders rather than the longer-term interests of the companies.

The NEP is also a good source of business for banks and brokers. Many deals have been generated directly by the NEP, as companies going pub-

lic must offer 30 per cent of the shares to Bumiputera investors. There are a large number of share swaps and other corporate restructurings.

Although the NEP has been replaced by the National Development Policy which contains no specific targets for corporate ownership - the bodies which oversee capital market transactions still expect the same proportions in individual deals. They are expected to issue new guidelines soon, and may relax their positions somewhat.

These bodies are the Capital Issues Committee (CIC) and the Foreign Investment Committee. All capital market transactions must be approved by the CIC - and good political connections are very helpful in obtaining approval, bankers say.

The CIC must approve all details of a transaction before it can be launched, including share prices. Brokers say that many new issues are underpriced, leading to quick profits especially for the Bumiputera investors who receive shares as of right.

At present, foreign investors cannot subscribe to new issues and so must buy shares later, creating ready buyers for the quick sellers.

Dr Mahathir Mohamad,

prime minister, has criticised the trend of Bumiputras to sell shares for quick profit and warned them that they must learn to manage their wealth and risk their capital in the development of businesses, and that they cannot expect government policy always to favour them.

Bankers support a push - now also adopted as government policy - to create a one-stop Securities Commission, replacing the two committees and the Registry of Companies.

They believe that as well as removing several levels of bureaucracy, a commission would take a positive role in developing Malaysia's capital markets.

It would also assume powers of surveillance and the ability to prosecute for malpractice in the markets.

The desire for a powerful, independent-minded regulatory body has been spurred by long-standing swirling rumours of insider trading.

The government has promised full investigations, but there have been few charges so far.

Also casting a shadow over the corporate sector as a whole - especially since the economy is becoming more developed - is the traditional close involvement of political

parties in ownership of companies. Election campaigns are expensive in Malaysia and parties need strong finances.

The United Malays National Organisation (UMNO), the dominant party, previously openly controlled large companies.

A study of these links by Mr Edmund Terence Gomez\* of the University of Malaya argues that political links with business have produced favouritism through government patronage - especially in privatisation - and conflicts of interest, and have probably encouraged corruption.

Government-owned agencies have been abused for the benefit of UMNO's business interests, he says.

Most significantly, Mr Gomez says, UMNO's involvement in business has not really contributed to productive businesses under its control. Rather, the party has been primarily involved in capturing 'paper wealth' and transferring such wealth from one source to another to obtain quick profits.

Last year, many of those widely seen as 'UMNO companies' were regrouped into Renong, which was transformed through complex transactions into a conglomerate.

Dr Mahathir insists that UMNO owns no companies, although he says that companies may be run by people sympathetic to UMNO.

\*Politics in Business: UMNO's Corporate Investments. Forum, Kuala Lumpur, 1990. Also by Mr Gomez, Money Politics in the Barisan Nasional, Forum, 1991.

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## PROFILE: Renong

### Transformed overnight

"It's a mixed bag without a core identity" is the cautious comment of one senior Malaysian merchant banker. Another ventures: "It's difficult to understand the structure. What is the core business?"

Yet the company of which they are unwilling to speak, Renong, is one of the largest conglomerates listed on the Kuala Lumpur Stock Exchange, with interests stretching into many areas of Malaysian life. It controls, among other things, the biggest construction project in the country; the New Straits Times publishing company; a television channel; large property, hotel and travel agency interests; and substantial banking and insurance businesses.

The reason for the caution - which extends also to reluctance among stockbrokers to publish research on the company - is Renong's "political" nature. It has become the holding company of many companies seen for several years as operating under the aegis of the United Malays National Organisation (UMNO), the dominant political party.

Renong's chairman since last year - and a substantial

assets are suddenly pumped into companies. Investors' belief is suspended.

What is in Renong's stable? By far its most significant holding is a 30 per cent stake in United Engineers (Malaysia), which had been financially troubled but in 1988 won the contract to build the M60 North-South Expressway. It is expected to win the contract for the next large project, the second crossing to Singapore.

UEM owns half of, and Renong has an indirect stake in the other half of, Projek Lebuhaya Utara-Selatan (Plus), a specially-established subsidiary which is designing, building, operating and maintaining the highway and has the right to collect tolls.

As an example of the rapid changes in ownership within the group, Renong itself last year acquired a 50 per cent holding, via investment holding companies, in Plus. At the same time, it acquired a 2 per cent direct interest in UEM, and a 30.5 per cent interest in UEM via associates.

After this year's transactions, Renong had a 32.5 per cent stake (since increased) in UEM in order to benefit more directly from UEM's profits; Renong also sold its 50 per cent stake in Plus to Faber, another financial troubled group with large interests in property and hotels, which it simultaneously gained control of. Faber thus has a share of the tolls, and Renong has an extraordinary gain of M\$630m.

Project management has been contracted to another UEM subsidiary, Kinta Kelas, and UEM also controls Cement Industries of Malaysia as well as other engineering, equipment and supplier companies involved in the highway project.

Another Renong associate, has the contract to lay fibre optic cables along the highway. Renong has forecast pre-tax profits of M\$175m to \$185m for the year ending June 1992, compared with an estimated M\$75m to M\$80m for the year ended June 1991, negligible profits in the previous year and losses for several years before that.

Although Renong is strongly placed for profits growth, the investment community will be seeking evidence of effective management, a simpler structure without more asset-shuffling transactions, and reliable track records for companies in the group, before relaxing its wary approach.

Because of the strong political orientation of the group - winning government contracts and operating press and media friendly to the government - investors would also need to be sure that political developments would not upset its progress.

Alexander Nicoll

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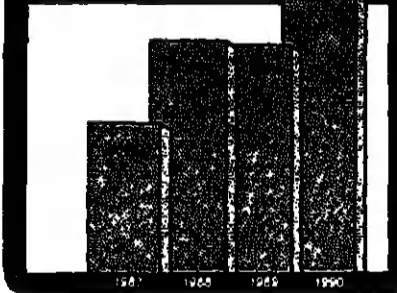
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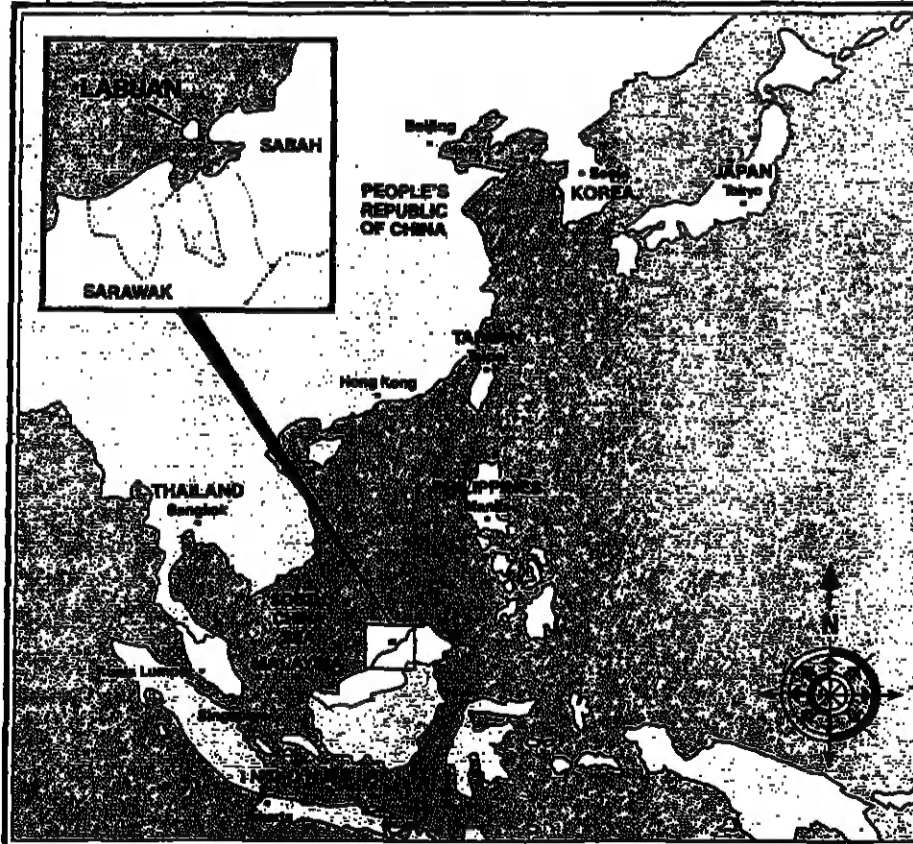
### Malaysia's GDP growth in real terms



### Malaysia's export earnings in Pound sterling



Source: Department of Statistics, Malaysia.



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## MALAYSIA 6

# Mahathir's target: a developed country by 2020

Dr Mahathir Mohamad, Malaysia's prime minister for the past 10 years, answers questions in an interview with Alexander Nicoll

## FOREIGN AFFAIRS

**Q:** What is your view of Apec (Asia Pacific Economic Co-operation), a recently-formed grouping involving East Asian and North American countries as well as Australia and New Zealand?

**PM:** Apec is an association of countries of the Pacific Rim - not all, some - which is formed in order to help them to interact with each other - maybe have a programme that will help some of the less progressive of the Apec countries. Apec is not meant to be a grouping that will negotiate international trade with other groupings. It is merely a grouping that will work with each other in order to promote better co-operation and help especially the less developed countries with expertise, with training programmes, etc. So that is the function of Apec. It is confined to the members. It does not interact with other groups.

**Q:** Does that mean that it does not exclude the possibility of other groups from being formed?

**PM:** No, obviously it does not because in the Apec group there is already the Asian (Association of South East Asian Nations) group, then there is Nafta - North American free trade agreement between Canada and the USA and, of course, eventually with Mexico, maybe even other countries. So it is quite possible for the members of Apec to belong to other groupings.

**Q:** And you consider that other groupings in this region are necessary?

**PM:** Yes. These other groupings have got different functions. So, each can carry on with the function that is specified, specific for that grouping.

**Q:** Are you happy with the progress of your proposal (for an EAEG: East Asian Economic Grouping) and the proposal for an Asean free trade area?

**PM:** Well, some day it (the free trade area) has to come about. I suppose for the Asean, that's confined to the six countries, members of the Asean group. A free trade area is not going to come along very soon because there are many problems faced by us including the fact that we are competing economies. We produce practically the same things and for that very reason our trade is orientated outwards rather than inwards.

Trade between Asean countries is very small. We like to increase it but there is a limit. Obviously Malaysia cannot sell rubber to Indonesia or Thailand, because they are producing rubber and they are selling their rubber outside of Asean. But there may be some items that we can complement the other, then we can do trade there.

**Q:** What about EAEG?

**PM:** The EAEG is not a trade bloc. It is merely a forum which will bring countries of East Asia together. The reason why it's confined to East Asia is because there are already similar groupings, the EC for example and America itself, even without Canada.

Normally in international negotiations on trade, whether we like it or not, the concentration is on the conflict between EC and America. Small countries attending this Gatt meeting receive scant attention simply because we are not big enough. In order to draw attention to our problems, it is necessary that we have a bigger grouping. Not a trade group or anything like that, but just a forum. And if we have a forum, before any international negotiation we can meet and formulate common approaches.

Now that is not such a rare thing. For example the Cairns Group, in which the US is also a participant, but it is confined to agricultural products and they put up a common front. So I don't see why we cannot form a group that is geographically defined and yet have certain similarities. Certainly this geographical definition would not include countries which already have a geographical grouping of their own.

**Q:** And not countries on the other side of the Pacific?

**PM:** Yes, Canada, America.

**Q:** Are you happy with the progress that your proposal has made so far? It seems quite a lot of people have some reservations about it.

**PM:** Yes. The reservation really is because there is a distinct fear that this is not liked by the US. That is the one single factor that is holding it back. I think if the US were to say Yes, everybody will come together.

**Q:** And what do you think are the chances of the US saying Yes?

**PM:** We have tried our best to explain. We have explained that it is Gatt compatible and it is not a trade bloc, it is not even anywhere near the Nafta concept, or the EC concept. So I frankly do not know what else we can explain as to the innocuousness of the EAEG.

**Q:** What is your opinion of Japan's proposal that security issues be discussed at the Post-Ministerial Conferences (an annual meeting between Asean foreign ministers and their counterparts from big trade partners - US, EC, Japan, Canada, South Korea, Australia and New Zealand)?

**PM:** We feel that while we can discuss security matters in the PMC, it should not be an exclusive forum for security. It can be one of the subjects that we will discuss. If the PMC is used exclusively for security matters then it would look as if it is a sort of alliance, and that is what we are trying to avoid.

**Q:** As long as it is not exclusive, you are not against it?

**PM:** We are not against it.

**Q:** Do you think that in fact what will happen?

**PM:** I think so. It is quite impossible to make the PMC an exclusive grouping simply because there's China and Russia knocking on the door. One day they will be dialogue partners, then the PMC will include them. If we are going to say, that with them, we cannot discuss security, we are assuming that they are going to be the enemy. And we would not like to define anyone as the enemy.

## SOCIAL AND ECONOMIC POLICY

**Q:** What are the main differences between the National Development Policy (NDP) and the New Economy Policy (NEP)?

**PM:** There is not very much difference. The reason for that is because we, after making a thorough assessment, feel that the NEP was a good policy and it has achieved its objectives, not fully, but it has done so in the context of stability and economic growth.

We feel we have a winning formula and we don't think we should go off the track too much. The only thing we are saying is that instead of determining the target within a certain period of time, we say that we will give ourselves any amount of time because we are looking now for quality rather than quantity.

In the NEP we specify that we should have 30 per cent for the Bumiputras, 40 per cent for the Chinese and 30 per cent for the foreigners. Thirty per cent for the Bumiputras

tra would become meaningless if they had no skills to manage their wealth. It will fritter away. It will go back to the others and we have seen this happening in fact.

We take a lot of trouble to allocate to them (Bumiputras) shares and all that. They buy the shares and when the shares appreciate they sell off the shares and they are not in possession of the amount of corporate wealth they should be having. So our focus now is on skill development, skill to manage wealth among the Bumiputras.

**Q:** How do you think that can be achieved?

**PM:** A lot of exposure, more training, more selective allocation. We go back to their track records, performances and arrange increasing training facilities for that.

**Q:** Management school, basically?

**PM:** Management school. As a matter of fact we have founded a university totally devoted to management because we feel that management is one of the most important skills that the Bumiputras, or for that matter Malaysians should have. The university is not meant for Bumiputras alone. It is open to everyone.

**Q:** I was quite struck by some of the language you used in the speech (introducing the National Development Policy) that Bumiputras cannot expect economic policies always to favour them, that their influence in the government may diminish and the government may no longer be willing to formulate policies to help them. They are quite strong words are they not?

**PM:** They are and we believe in what we say. We feel that no group should depend upon political patronage. It is not a durable thing. But if we have the skill to manage our wealth, it doesn't matter who is in charge, they are going to succeed. That is why the stress is more on their skills, to manage rather than political patronage.

## POLITICS AND BUSINESS

**Q:** There is close linkage between political affairs and business affairs, and a degree of patronage. Do you not feel this is a dangerous impression to give?

**PM:** No. When we say patronage, we mean definite policy in favour of the Bumiputras as included in the NEP and the NDP. This is what I mean by patronage.

Patronage does not mean that you give special consideration to your friends. But obviously you have to favour Bumiputras in order to give them a chance. There is no way they can compete against people who are much more skilful than themselves. So to that extent we have to give patronage. Obviously if they have a government that is unfriendly to them, they are not going to get that kind of help.

The other thing is that we are friendly with all businessmen. You may notice that the government, I myself, have been accused of helping friends. But there is not a single businessman in this country that I cannot call my friend, because I help everybody, because we feel that the job of government is to help the private sector succeed. Because when they succeed then we can collect taxes from them. If they fail, this country cannot develop.

We believe in the free market system, in private enterprise. And government must help private enterprise. Whether they are Chinese, Malays or Indians, it doesn't really matter.

**Q:** Nevertheless there seems to be a bit of a cloud hanging over things. There are allegations over insider trading. Last week a minister announced that people were to be charged the next day on insider trading. But then nothing more



Technology transfer: 'We don't have that many people who are trained... So we are going to be patient about it'

was heard.

**PM:** No, it just shows that the government will take action. It is the government which reveals all these things and we will take action against anybody who does anything that is wrong.

A minister may make an announcement that the next day somebody is going to be arrested. But it is not the minister who decides on the arrest. It is the people who are conducting the case. They will have to have the right evidence and reason for taking action. On that we have no control. But as far as we are concerned, something wrong has happened and it is up to the authorities to take action. If we were to direct how it should be done, then that will be interference with the process of law.

**Q:** Are you completely unconcerned then about any link between Umno (the ruling party, United Malays National Organisation) and business?

**PM:** We have no links with companies. But there may be people who are sympathetic to Umno who are running companies. That we cannot help. There are companies which are sympathetic to the opposition. We do not accuse them (the opposition) of running companies. We are quite definite that we have no business involvement as a party.

## THE ECONOMY

**Q:** The government has been very successful in attracting foreign investment. How concerned are you about the degree of technology transfer and skill transfer?

**PM:** We are concerned but we are also realistic about these things. Technology transfer can take place if there are recipients capable of receiving the technology. And we don't have that many people who are trained to learn and utilise that

culture. We want to retain our family system, we want to retain the values we have. We don't want to be too hedonistic and forget our roots.

So in order to ensure that the worst aspects of development does not displace our values, we will have to educate the people as to what we mean by a developed country. It is quite meaningless to have a per capita income that is 10 times what we have now. It can be 20 thousand dollars per head but at the same time the cost of living goes up ten times.

As you know M\$2.70 Malaysian ringgit is equivalent to US\$1.00. But in terms of purchasing power they are actually the same. With that Malaysian ringgit, you can buy as much food in Malaysia as you can buy (with a dollar) in the US. So for us this low rate of inflation, this low cost of living is very important. So all these things are to be taken into consideration.

**Q:** How are you bringing Vision 2020 into effect?

**PM:** Firstly, our people must be capable of making the adjustments from an agricultural society to an industrial society. And they then need to be retrained to be able to handle industries at all levels, so that they can help increase productivity which is the most important thing. And if we can always contribute towards greater productivity of this nation, we are going to grow economically.

We will have to have a political system that is stable, that will convince investors, both domestic and foreign, that when they put money in Malaysia they will not lose it, they gain by it.

We want to ensure that the education system changes in keeping with the changes taking place in a gradually industrialising society. For example now, we have a subject called Living Skills, a society that is oriented towards industry rather than agriculture. So a lot of things have got to be done. People as a whole must understand what is meant by developed society. So we are going around informing people that this is what will happen. It is not something that will just happen. They will have to make adjustments, the best they can. We will have to help them.

**Q:** Is it necessary to have a big increase in Malaysia's population?

**PM:** Whether we like it or not there is going to be a big increase in Malaysia's population. As you know our policy is to have 70 million people by the year 2100. That is government policy.

Unfortunately the present rate of growth will mean that by the year 2050, 50 years early, we would have achieved 70 million. At present we are increasing at the rate of 360,000 a year; 1 million every three years. And that is far too fast.

But we feel that as the country becomes more industrialised, more urban people, there will be natural tendency to reduce the rate of growth. So if we increase at the present rate, by the year 2050 we would reach 70 million. But as the rate of growth tapers off, the numbers will not be that great. We are not suddenly going to have 70 million people. It will be gradual.

## ROLE OF GOVERNMENT

**Q:** Do you think Malaysia still needs a strong government to lead it into the developed world? Is there a cost to that?

**PM:** Yes. For some people there may be something that they call a cost to this. But if they really add up and look at the bottom line, actually it is good investment for them because in the end they are going to gain. We are not going to gain anything by having weak governments as in some countries which get toppled over every now and then, and then you have elec-

tions during which hundreds, thousands of people are killed, the economy disrupted, people are poor, and starving.

That kind of thing will happen if we have weak governments. A strong government can ensure stability, provided of course the strong government is conscientious and dedicates itself to doing the right things. Strong governments which are oppressive are not what we are after. But that will not happen because there will be elections and people will have the chance to replace the government that has lost interest in the people.

So far, this country appears to appreciate strong governments. I still think that at our stage of development we need strong government. There may come a time when we are fully developed in which case governments are actually superfluous as in some society. At that stage maybe we can have a weak government, but not now.

**Q:** One of the costs would be that there will not be a great deal of criticism. For example, the newspapers do not contain much criticism of the government.

**PM:** Which newspaper in Malaysia do you read?

**Q:** Well, I have read several. The New Straits Times, Business Times, Star, they are all clearly in favour of the government.

**PM:** You have not read Haraken, Watan, Rocket, several Chinese newspapers, several Tamil newspapers and also a number of Malay muckraker newspapers which have never written anything good about the government. They are full of scandals.

But then most foreigners will read only the Straits Times, at the most the Star. And like all countries there are newspapers which favour the government, there are newspapers which are against the government. The same thing in Britain, I think you have Conservative papers, you have Labour papers. The fact that the Conservative government is in power and there are Conservative papers does not mean that there is no freedom to say things against the government. It is the same here.

I can assure you, we can give you translations of some of these papers and they say a lot of nasty things about the Government. They still publish. There is freedom of speech in this country. If you listen to some of the speeches of the opposition in the current by-election, you will know the kind of things they say. And in Parliament, they are using parliamentary immunity. They said that we are involved in 10 separate scandals and when we challenge them, you go outside and say it, they kept quiet. So there is freedom of speech in this country. Whatever other people might say, we insist that there is freedom for the people to support the government, for the press to support the government.

**Q:** After 10 years in office, what would you say is your greatest achievement as your greatest disappointment?

**PM:** It is very difficult. I see this as a continuous process. Initially, naturally people don't understand what I am doing. And my political enemies, people who want to take over the office, say all kinds of things and there are always people willing to believe them. Now their credibility is no longer there, so it would seem that I have now changed into a good man. I don't know, I haven't done anything now that I have not done before.

My disappointment perhaps is people are so gullible and refuse to see that people are saying this because of their own political ambition. I am glad to be able to prove that some of the things I set out to do are now recognised as good things, the correct things.

in Siong Ho  
FOCUS

## MALAYSIA

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## ■ FOREIGN RELATIONS



restless and determination, not at all dimmed by 10 years at the head of the government. It also shows that he remains, despite the assurance proffered by the tenure of office, very sensitive to the needs of his constituents.

At 55, he has survived expulsion from his party as an "extremist" in 1966; as prime minister, the mid-1960s recession, the necessity policy partly necessary to meet the costs of the earlier industrial foray; huge losses and scandal at Bank Bumiputera; a damaging split in his own party; the loss of his leadership; the opposition stirred by detentions of politicians, suspensions of Judges and bans on newspapers; political and economic crises in Malaysian states of Sarawak and Sabah; huge losses from a vain attempt to hold up world oil prices and the subsequent loss of the majority of the country's ruling party.

of the majority, and that the individual does not have the right to act if the majority are right. Believing that what is right for developed countries is not necessarily right for developing countries, he has been critical of western countries which seek to link economic co-operation to a developing country's human rights record.

Dr Mahabir's right hold on power springs from his shrewd management of the party machine, rewarding loyal lieutenants who have depended on him for their political careers. He is thrifty, maintaining a grasp of all aspects of government in a manner reminiscent of Mrs Margaret Thatcher, the former

**Inevitable question about the identity of his successor**

**MALAYSIA** has assumed a new assertiveness in its conduct of foreign policy. Over the past year, it has spawned a series of initiatives, most notably for a proposed free-trade alliance of Asian countries.

Dr Mahatir Mohamed, prime minister, received a delegation of three South American countries under the aegis of the "South South" Group of 15, an organisation which Malaysia helped to found from the two-aligned movement to promote ties among developing countries.

The new assertiveness reflects, in part, the personal imprint of Dr Mahatir. But it is also due to the changing posture of Malaysia and its neighbours, the greatest threat is no longer seen to come from communism, but from protectionism.

Malaysia has always been highly exposed to the economic fortunes of the industrialised world. Its vulnerability to falls in commodity prices is now coupled with its dependence on

among Malaysia's partners in Asean. It has helped to expose internal jealousies within Asean and confusion about its future role.

Other Asean members have shown themselves less willing than Dr Mahathir to irritate the industrialised countries upon whom they depend for investment, exports and security. They also resented the abruptness with which Malaysia sprung the idea upon them, without consultation and without a clear idea of an EAER's role or purpose.

The proposal threw Asean off balance as it seemed to put Malaysia ahead of its neighbours in settling their future agenda — a time when they were still digesting the full implications of east-west rapprochement.

With all Asean members avowing the necessity of developing

Asia and four other countries have laid claim to the Spratly islands in the South China Sea, a region which is said to contain oil and gas as well as fish. As countries move towards deeper waters and away from the depleted continental shelves, the competition for the islands is to loom large in the future. The Malaysian peninsular continental shelf is expected to be exhausted of known oil reserves within 10 years.

The case of Malaysia's sagging dispute, however, is interesting despite a visit in July by Mr Gareth Evans, Australia's foreign minister. Australia acknowledged that offence had been caused by it, but did not apologise for an ASEAN oil supply series, *Embassy*, which Malaysia took to be insulting. Officials said the acrimony had all but frozen relations between the two countries.

The decline of communism, though not yet as evident in Asia as in the rest of the world, has posed the question of how best to approach the region's

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## Focus on research

cause Malaysia is new to the field and because Asia-Pacific countries, the target of the Malaysian promotional drive, know little of the product.

The Asia-Pacific "is a brand new market," says Mr M. J. Musa, also a deputy director-general and a scientist who heads the cocoa marketing and regulatory division.

To ordinary Asians, cocoa has always had the image of an expensive imported product, although cocoa costs just 10 to 12 per cent of the price of chocolate. To some businessmen, it is the Asian crop that is after by Europeans and North American chocolate makers.

Swiss annual consumption is 6kg per head. The Japanese, who have equivalent income levels, each consume just 600g. But Asian consumption is rising fast: 8 per cent yearly in Southeast Asia.

Last year, Malaysia sent a team to China, where consumption stands at 200g per head. The results have been encouraging. "They have since sent back three missions to source for raw materials," says Mr Musa who wants to persuade the Chinese to drink more cocoa as much as they drink tea.

year, the national capacity is expected to be about 30,000 tonnes, the equivalent of 33 per cent of the 230,000 tonnes in bean output forecast.

To this intermediate, second industrial layer of bean processors, Malaysia hopes to add a third: an array of food and consumer products of cocoa products as well as the handful of chocolate makers. Research is seen as the board's most important contribution to this field.

The board's entry into the industry is made difficult, but not impossible, as a result of a market slump with prices at a 15-year low. Nearly all farmers are losing money, and little expansion in terms of cultivated land is expected.

Yet, Mr Tay foresees that annual output is likely to continue rising, that by 1959, Malaysia will be producing about 400,000 tonnes, more than 40 per cent above current levels.

The board has set a target of raising the national average yield — already the highest in the world — from one acre to 1.5 tonnes per acre. Some estates already produce 1.5 to 2.0 tonnes per hectare.

Malayans admire the profile he has given the country internationally, and his outspoken approach to other countries. Bere too, he has a full circle, with his "Bayan Britania" campaign now replaced by much warmer relations with London.

The first prime minister not to come from an aristocratic background, Dr Mahathir began his premiership by trying to make government service efficient, forcing them to wear name-tags and punch time cards when beginning and ending work. He himself still wears a name-tag.

Ten years later, his focus is more on maintaining what he sees as traditional values by avoiding leadership rush to materialism — as the country becomes more developed.

He has been accused of being autocratic. Although he has taken some ruthless decisions, he defends the need for strong government to bring about progress. He argues that democracy does not mean individual rights, but the will

who became finance minister in March this year. His activities in the Islamic Youth Movement - made up mainly of students - had previously led to his detention under the Internal Security Act during the 1970s, but he was brought into the United Malays National Organisation (Umno) and the government by Dr Mahathir in 1982 and has since been promoted repeatedly.

Mr Anwar's abilities as a senior minister, however, are regarded as still unproven. If Dr Mahathir were to depart from office for any reason in the near future it would probably be too soon for Mr Anwar to take over.

The deputy prime minister, Mr Ghafar Baba, would be a contender, particularly if the view in Umno that he is a short-term tenant of the top office was needed. Also in the wings are Mr Ahmad Badawi, the foreign minister, who fell out with Dr Mahathir in 1986 but was later rehabilitated and Mr Samud Judin, agriculture minister.

But Dr Mahathir gives no sign that he is ready for such changes to occur just yet.

**Alexander Nicol**

and Mexico, and of what he calls "closed regionalism". He is talking of the kind of regional Association South-east Asian Nations (Asean) at their July meeting in Kuala Lumpur. "Managed trade, bilateralism and trading based on reciprocity endanger the open, multilateral trading system which is essential for the growth of world trade."

He has strongly attacked attempts by industrialised countries to link economic aid to the protection of human rights, arguing that this is interference in the affairs of developing countries, and amounts to protectionism by other means.

This is the rationale behind his proposal last December for an East Asian Economic Grouping (Eaeg), involving the south-east Asian countries and the four eastern neighbours. The consociative group rather than a bloc. It would, he said, provide "the leverage and a platform to act in concert and speak with one voice with regard to any trade problems or trade-related issues that affect us directly or indirectly."

Towed with disdain by industrialised nations, has more significantly found scant support

**Badawit: new assertiveness**

oping close economic ties - but each having a different idea about how this might be achieved - the task of developing a new economic and political role for Asean is among the most urgent facing Malaysia and its partners. Several questions are being asked by the US and Japan: Asia Pacific Economic Co-operation, grouping which includes North America, Australia and New Zealand but has yet to develop an identity or role.

January's summit of Asean finance ministers will provide an indication of the cohesion and future significance of the 24-year-old association.

This is particularly important as resolution of the crisis in Cambodia draws nearer - previously the chief threat to Asean's cohesion. It could signal an end to the crisis would unlock foreign investment in Vietnam and could propel the whole of Indochina towards economic revival, which could allow it to challenge Asean members for foreign investment and export markets.

Meanwhile, however, regional disputes continue to simmer. Most notably, Malay-

more assertive diplomatic profile in regional discussion. Their position on the US view that regional security should be taken care of by a loose coalition of states, rather than itself at its centre, is not clear - the concept runs parallel with economic co-operation via Apec.

Dr Mahabir's invitation to the Soviet Union and China to attend the recent Asian meetings as observers and as Malaysia's guests revealed confusion about the future means of discussing regional security, coinciding with proposals that the Asian meetings should be used as a forum to debate security issues with industrialised countries.

Meanwhile, however, the Five-Power Defence Arrangements involving Malaysia, Singapore, Britain, Australia and New Zealand, is strong as US Pacific forces are being reduced. Relations with Britain are especially warm, reflecting Britain's defence equipment sales to Malaysia, and are a far cry from Dr Mahabir's "But British Last" campaign in the early 1980s.

**Lim Siong Hoon and  
Alexander Nicolson**

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domestic and international transactions in Malaysian cocoa were based on external authorities such as the Malaysian Cocoa Board, which stipulated minimum quality standards or, ambiguously it seems, on the notion of "fair average quality".

Malaysian beans are now graded on a standard set of six quality levels. These will be based on bean size: uniformity (100 beans per 100g is the optimum), the degree of insect damage, the presence of mould and infections.

This regulatory work covers the issue licences for virtually all levels of activities, from planting (six hectares and more) and bean collection to grading and grinding. Although licensing is merely a formality, it is an effective tool to maintain compliance in compulsory grading.

This system is necessary not simply to set tangible standards, which were not available before, but also to support the marketing efforts because graded sales are now legally required.

The measures will help build reputation for cocoa - be-

"I think it is easier to convince them to take a cocoa drink than to convince the coffee growers," says Mr. Tay.

"Now the air is poor. We don't expect them to be poor forever," adds Mr. Tay, who says that the board has the task of identifying different cocoa products for different markets.

The importance of the board's role in the domestic cocoa industry suggests why it was set up under a parliamentary Act. It is symbolic of the national ambition not just to be a big cocoa grower but also to be a world-class manufacturer of cocoa products.

In the decade to 1989, Malaysian cocoa bean production rose from 40,000 tonnes to 255,000 tonnes, or from 2 per cent of world total to 10 per cent. It used to export all its output, but in 1989, 20 per cent of production was sold to domestic processors producing cocoa butter and powder, the ingredients for chocolates and confectionery.

Individual growing capacities have doubled and trebled within the past two years. This

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## 1. Cyclic Redundancy

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KEY FACTS		
Area	329,758 sq km	
Population	17.8 million (1990 estimate)	
Head of State	Sultan Azlan Shah, the Yang di-Pertuan Agong, or King	
Currency	Malaysian dollar or Ringgit (M\$)	
Average Exchange Rate	1989 US\$1 = M\$2.71 1990 US\$1 = M\$2.70	
<b>ECONOMY</b>		
	1988	1989
Total GDP (US\$bn)	37.5	42.5
Real GDP growth (%)	8.8	10.0
GDP per capita (US\$)	2,154	2,388
Components of GDP (%)		
Private Consumption	52.1	53.8
Total Investment	29.6	33.6
Government Consumption	14.0	13.3
Exports	73.8	78.3
Imports	-69.5	-78.0
Consumer prices (% change pa)	2.8	3.1
Public external debt (US\$bn)	13.8	13.5
Reserves minus gold (US\$bn)	7.8	9.7
M1 growth rate (% pa)	17.3	n.a.
Discount rate (% pa/year end)	4.4	5.8
FT-A Index (% change over year)	+59.0	-7.7
Current Account Balance (US\$bn)	-0.2	-1.9
Exports (US\$bn)	24.6	28.9
Imports (US\$bn)	20.9	27.2
Trade Balance (US\$bn)	3.9	1.7
Main Trading Partners (1990, % by value)	Exports	Imports
Singapore	23.0	14.7
USA	16.9	16.9
Japan	15.3	24.1

Source: IMF, Datastream, Economist Intelligence Unit



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## MALAYSIA 8

Alexander Nicoll examines political developments

## A challenge for the future

MALAYSIA can rightly claim to have a more developed democratic system than many other Asian countries.

Although the same party, the United Malays National Organisation (Umno), has been dominant since independence from Britain in 1957, its hold on power cannot be taken for granted. And although its dominance – and the protected status of the Malay majority – means that Malaysian politics is often synonymous with Malay politics, it is by no means as simple as that.

The country's federal structure makes state politics very important. Politicians in Kuala Lumpur depend on power bases in their home states. This means that issues which are primarily local have a means of attracting attention, keeping the capital in touch with the grass roots.

Umno does not control all the states, but has managed to maintain a grip on power nationally. This achievement is due partly to the economic success of its policies, partly to the extraordinary personality of Dr Mahathir Mohamad, the prime minister, and partly due to effective constraints on the dissemination of dissenting opinions.

Umno must constantly seek a balance between the different interests which keep it in power.

On the one hand, it is completely dependent on retaining the support of Malays, who make up about half the 18m population. Its traditional backing is among rural Malays, agricultural families who were formerly the backbone of the economy. With the growth of industry, Malays have been actively encouraged to move to urban areas to seek employment. This has created a new set of concerns which Umno needs to address to retain support.

A long and wounding struggle which developed within Umno in the late 1980s resulted in Tengku Razaleigh Hamzah, the former trade and industry minister, leading the break-away party Semangat '46 (Spirit of 1946). This is a reminder of competing claims for support among Malays. So is the existence of the Parti Islam (PAS), the Islamic party which has long been a constant

threat to its backing from rural Malays.

While retaining sufficient support among Malays, the party must also constantly bargain behind the scenes with its partners in the Barisan Nasional (National Front) coalition government. These are the Malaysian Chinese Association, the Malaysian Indian Congress and various parties with which it is allied in the eastern states of Sarawak and Sabah.

This is an awkward balance when the driving force behind most of government policies is the advancement of Malays. The coalition partners need the

Chinese and 13 per cent are Indians. Within the professions, 81 per cent of accountants, 74 per cent of architects and 58 per cent of engineers are Chinese. The Chinese still dominate retail trade.

However, Prof Means observes: Most non-Malays live with a persistent anxiety over the direction of ethnic preferences policies and wonder whether they or their children will ever be treated with full equality in public policy, in access to goods and services, and in economic and social relations.

The leading opposition party, the Democratic Action Party – though it does not identify itself with any racial community – does best in areas with a large Chinese population, such as Kuala Lumpur and the surrounding area, and Penang. For Umno, there is an equally dangerous reverse side to the political implications of its asset redistribution policies. The National Economic Policy, effectively spreading wealth among Malays as of right, has naturally raised expectations among Malays. If these cease to be met, Umno could rapidly find itself in difficulties.

Dr Mahathir, in characteristically direct fashion, expresses frustration with the tendency of Malays to view the National Development Policy, successor to the New Economic Policy, as a "get-rich-quick scheme", rarely risking their easily-won capital. He warns them that they cannot expect policy always to favour them.

In all this – despite the evident success of many government policies – there should be fertile ground for opposition parties.

In parliament, opposition parties account for 48 of the 180 seats. Mr Lim Kit Siang, the opposition leader, also heads the Democratic Action Party which has 20 seats. The next largest bloc is of 14 seats held by Parti Bersatu Sabah, with the remainder split between Semangat '46 and Parti Islam.

Although the opposition is not large enough to block legislation, its substantial presence in parliament does allow opposing views to be aired publicly and thus to get into the press, most of which is favourable to the government. Even

so, opposition MPs do not get the hearing they would like. Mr Kua Kia Soong, MP for Petaling Jaya on the outskirts of the capital, complains: "The Deputy Speaker has a stiff neck – he can't see the opposition MPs."

The DAP's constant call is for open, clean, accountable government. Its latest target is a Land Act, recently amended by Parliament to allow state governments compulsorily to acquire land for any purpose "deemed beneficial to the economic development of Malaysia."

But the ability of any opposition party to make headway in an election is severely constrained. To begin with, the press and broadcast media, either controlled by or favourable to the government, give little coverage to opposition views. Secondly, opposition parties cannot begin to match the financial resources upon which Umno can draw. This becomes particularly important at election time when promises to improve facilities, especially for poor communities, are commonplace. Thirdly, there are strict limits on election meetings, which can only be held in enclosed spaces and therefore must be small. Police permits are needed to hold them.

Always at the back of the opposition's mind – and of those who vote for them – are periodic government crackdowns. The opposition leader and his son, as well as other politicians, have suffered detentions without trial.

Dr Mahathir insists that strong government is necessary for a developing country such as Malaysia. "We are not going to gain anything by having weak governments as in some countries which get toppled over every now and then, and then you have elections during which hundreds, thousands of people are killed, the economy disrupted, people are poor, and starving."

The challenge for Malaysia's leaders in the future, however, will be to have the confidence to allow more air to flow through its democracy while retaining racial harmony and prosperity.

*Malaysian Politics: The Second Generation, Oxford University Press, 1991*



Billboards and slogans everywhere: most voters are more concerned about local amenities than national politics

Politics among the squatter huts

## Federal funds win votes

"ON MONDAY we will have the street lights on," proclaims the speaker to a gathering of Indians and Malays.

Because there is not a lamp-post in sight, and since this election meeting is taking place in the middle of a community of squatter huts – in which women painstakingly sort bales of shredded paper into different colours for resale back to the paper mill – the promise seems unlikely to be fulfilled.

But this is a by-election for a state assembly seat, and the concerns of the voters are predominantly local.

The constituency is Prai, an area of light industry and commerce centred around Butterworth, on the west coast of Peninsular Malaysia a short ferry ride from Georgetown, the bustling main city of the island of Penang.

Just over half its 14,000 voters are Chinese, with more than 25 per cent accounted for by the Indian community and only 22 per cent by Malays. Although Prai contains some better-off sections, it also has some poverty-stricken areas with little drainage and poor housing and roads.

In last October's general election, the opposition Democratic Action Party just managed to hang on to the seat as the DAP strove to capture a majority in the Penang state assembly.

The DAP depends largely on Chinese and Indian votes and could therefore hope to do well in Penang. But it narrowly failed to win the state and was forced to fight the Prai seat again when its assemblyman resigned for personal reasons.

The state leaders of the Barisan Nasional, the ruling National Front coalition of parties, wishing to shore up their small majority and to win the confidence of the party bosses in Kuala Lumpur, have thrown everything into winning the by-election.

Their candidate is Mr V. Muthusamy, a lawyer and the husband of the unsuccessful candidate last October. The seat is traditionally held by an Indian and Mr and Mrs Muthusamy are prominent members of the Malaysian Indian Congress, one of the three main ethnic-based parties which make up the coalition headed by Dr Mahathir Mohamad, the prime minister.

The DAP's determination to retain the seat is shown by its selection as candidate of Mr Karpal Singh, its deputy chairman, an MP in Kuala Lumpur and one of Malaysia's most distinguished lawyers. On a campaigning Saturday in late July, several government ministers are in the constituency on Mr Muthusamy's behalf, including Mr Anwar Ibrahim, the finance minister, whose home state is Penang. The prime minister is opening a factory for Sony, the Japanese electronics giant, nearby.

Mr Karpal Singh is surrounded by several of the DAP's most senior national officials. Mr Lim Kit Siang, leader of the opposition in Kuala Lumpur, and Tengku Razaleigh Hamzah, the former finance minister who leads a breakaway party of Malay former supporters of Dr Mahathir, are addressing campaign meetings.

The pennants, billboards

and slogans are everywhere: white scales on a blue background for the Barisan Nasional; a red rocket through a blue circle for the DAP.

With most voters more concerned about local amenities than national politics, the Barisan slogan "Only Barisan can help" is given a literal interpretation by its campaigners.

At the Barisan campaign headquarters, Mrs Muthusamy is passionate in support of her husband, whose campaign she is managing. "We say, this is a working class area with squatter areas and no amenities and drainage. We are concerned with day-to-day affairs. We need somebody to voice the problems of the community."

This commitment is viewed with cynicism at the DAP headquarters. Mr Karpal Singh, the DAP candidate, says: "The Barisan Nasional only thinks about paving the roads during an election. These are direct inducements but the government says that the timing is a coincidence."

"We're fighting the money, the machinery and the media," says Mr P. Pato, deputy secretary-general of the DAP. Improvements to amenities are taken for granted in Malaysia as vote-winning tactics. So much so that the Star newspaper, which supports the government, reported next day from Prai without comment.

"On-the-spot grants have been made to national-type primary schools and local organisations, and for the construction of village roads with promises of more federal funds to improve poor drainage and overcome the nagging flood problems in the slums." Hence

the DAP slogan: "Take Barisan money, vote DAP". Mr Pato says: "A DAP win shows that the people want a clean, accountable government."

At the election meeting amid the squatter huts – where a DAP meeting had been disrupted the previous evening by people throwing stones – Mr S. Samy Vellu, minister for energy, telecommunications and posts, copies his promise of street lights with an appeal to the wider concerns of Malaysians.

"When you vote, you are voting not for Mr Muthusamy, not for Mr Samy Vellu, you are voting for the scales, that is for Dr Mahathir." (The scales, indicating justice, are the Barisan emblem.)

But at campaign headquarters, Mrs Muthusamy has to think for a few moments when asked what Dr Mahathir's government has done for the country as a whole. The prime minister deserves credit, she says, for focusing on the country's long-term future and international standing.

She is incensed, meanwhile, that a driver working on road improvements had been telling local residents that the work was ordered by the DAP. This, she says, is a dirty trick typical of the DAP.

Mr Pato of the DAP takes a wry view of such outrages: "No by-election, no DAP, no repair," he says.

*Footnote: Mr Muthusamy, the candidate of the ruling Barisan Nasional, won the seat with 5,182 votes against 4,330 for Mr Karpal Singh, the DAP candidate.*

Alexander Nicoll



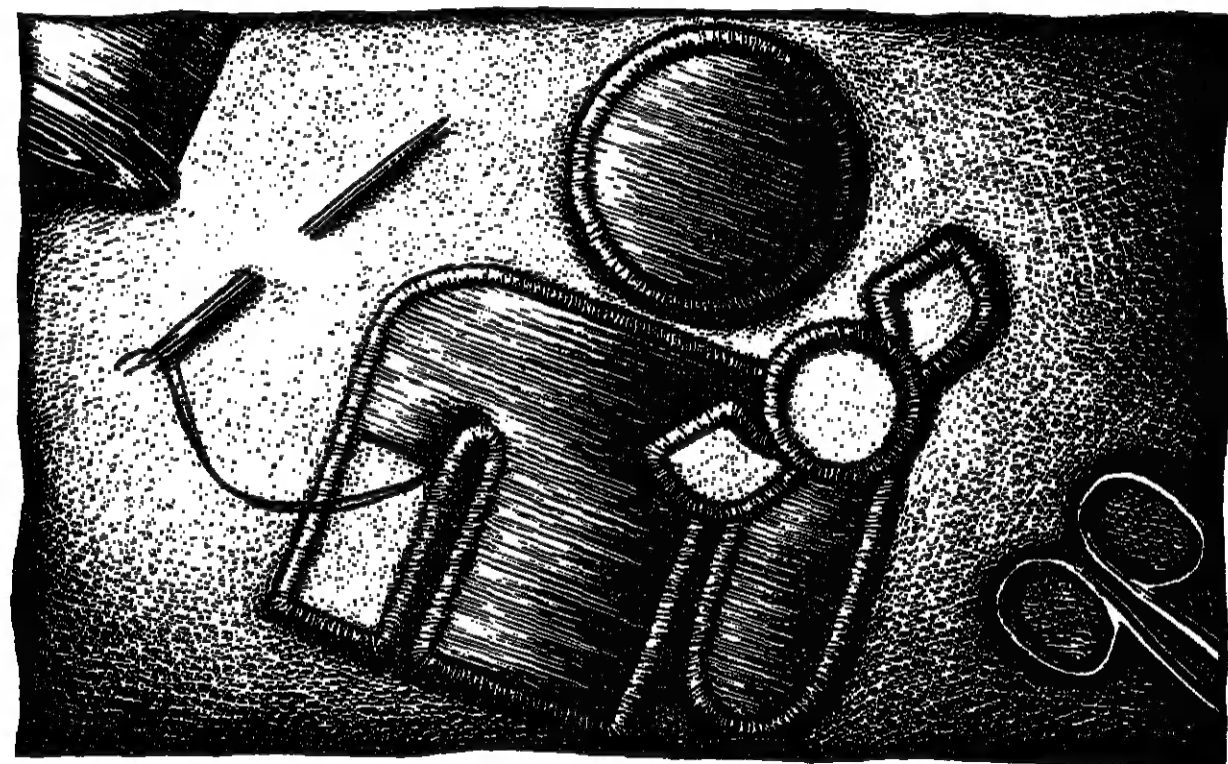
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